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**BY SENATOR JOHN F. KENNEDY**



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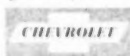
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## Dear Reader:

THIS YEAR, America will elect a new President. "Our choice," insists Stephen S. Price, a brisk man with bright brown eyes and a resonant voice, who has been coaching the great, near-great and not-so-great for more than 20 years in effective speaking and the psychology of human persuasion, "may well be based on the candidate's speaking personality. The voice," says Price, "is often a deciding factor, whether a man is seeking to sell ties or trying to be elected President." (See "Put Your Best Voice Forward," page 189.) "The listener frequently evaluates the speaker's entire personality by his voice. And two of our greatest national figures of recent years—FDR and Ike—have had voices correlated with their personalities. Ike is a 'bashful farm boy' type, whose difficulty with words somehow adds to his disarming charm. FDR's fine diction and confident tone, along with an unforgettable smile, epitomized his basic self-assurance."



Price: value of the voice.

Price's own voice and speaking technique, he feels, have been his "most useful instruments." Writer, lecturer, former news commentator, theater director and producer-speech consultant for the Office of War Information during World War II, he is today considered an authority on speech and effective public speaking. As director-coach-speech advisor for CBS' radio and TV networks, Price has worked with stars of the entertainment world (Paul Lukas, Ed Murrow, Robert Benchley, Helen Hayes, Danny Kaye, Walter Huston), political figures (Mrs. Roosevelt, James A. Farley, Herbert Hoover), businessmen (Bernard Baruch, Thomas J. Watson), as well as scores of others. He has also just written his first book, *How to Speak With Power* (McGraw-Hill). "The spoken word has great power to sell, persuade or antagonize," he says. "And more and more people are becoming aware of this in an era that places such a heavy emphasis on communication."

## The Editors

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# CORONET

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# all about you

*Strange ways of prejudice; why housewives work; TV and children*



## **SWEET DISCORD**

Should parents quarrel in front of their children or wait until the children are in bed? At the annual meeting of the British Medical Association, leading London psychiatrists took the view that parents frequently are mistaken in trying to conceal domestic conflicts. It is better, they say, if a child is permitted a glimpse of the occasional disharmony in married life.

"Every marriage worth saving has headed for the rocks at some period," says one of the psychiatrists, Dr. D. Stafford-Clark. Children should grow up realizing that some conflict is normal and even necessary to healthy marriage—that it does not necessarily lead to divorce. Moreover, parents who quarrel and make up in front of their children often find that it helps the growth of their marriage.

## **PREJUDICED FACTS**

More women are prejudiced than men. This was one of the disclosures in a study by Dr. James G. Martin of Northern Illinois University and Dr. Frank R. Westie of Indiana University. The investiga-

tors graded 429 Indianapolis citizens chosen at random. The tolerant group showed a higher level of educational and occupational status, was less suspicious of politicians and less inclined to venerate mothers than were the more prejudiced persons.

The tolerant subjects were less nationalistic and less insistent on dogmatic statements. Prejudiced persons usually evaluated things in black and white and were quicker to accept bizarre, mystical and superstitious definitions of reality. (Sample: "Some fortunetellers can predict a person's future by studying the lines of his hands.") Prejudiced persons also believed in strict discipline in rearing children, with stress or "obedience" and "respect."



## **AN ILL WIND**

When a friend tells you he's "under the weather," meaning he's not feeling well, his choice of words is often quite relevant. For the fact is, says Dr. Rene Dubos of the Rockefeller Institute, atmospheric conditions do affect our physical well-being. For example, when a wind known as the *foehn* sweeps

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# all about you

continued

across Europe, it frequently leaves in its wake a heavy increase in disease and even automobile accidents.

Dr. Dubos says a similar rise in disease rates may be expected after a weather change or climate fluctuations. Polio, for instance, is more rampant in summer than winter. Such differences, suggests Dr. Dubos, are explained by the fact that human metabolism undergoes marked changes to adjust to different types of weather.

## WORKING WIVES

Not long ago, women who worked usually felt obliged to explain why. But now the woman who does *not* work is on the defensive, according to Mary Osborne, a marriage counselor who teaches at Sarah Lawrence College. In a speech at the New School for Social Research, Mrs. Osborne pointed out that so many women—mothers and wives



included—are now working, that many housewives feel guilty. Thus a large number of women who might ordinarily lead full and happy lives at home are driven by social pressures to find jobs.

Because women now live longer and stop having children earlier, they have a longer period of their

lives to fill. The housewife, no matter how hard she works, cannot claim the prestige of a salary. Society's emphasis on keeping young, "modern" and "exciting" makes the housewife yearn to emulate the allegedly more glamorous, interesting women who have jobs.



## KIDS' STUFF

If you are concerned about the time your child spends in front of the TV set, a recent report may allay some of your fears. The study, involving nearly 1,000 British children aged ten to 14, found that TV-watching does *not* make a child more passive, does *not* hurt his eyes and does *not* affect his performance in school.

Other conclusions of the report were: 1. Though book reading is cut down when TV first enters the home, it soon returns to its former level or even higher. 2. Comic book reading is permanently reduced.

On the negative side is the finding that children seem to develop a stereotyped view of life through watching TV dramas; for example, they come to expect all upper-class living rooms to look like those on TV. Adolescent girls become more fearful of growing up when they witness the hard lot of womankind in TV dramas of adult life.

The complete findings of the study are reported in a book, *Television and the Child*, by Hilde T. Himmelweit, A. N. Oppenheim and Pamela Vince, published by Oxford University Press. Though the study was made in England, the authors believe the results also apply to American children. 🍷



# End-o-Pest

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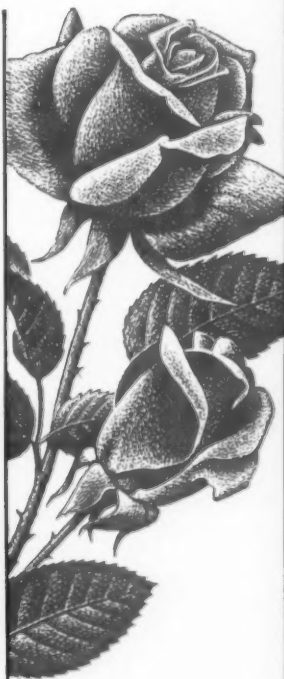
Just pump the easy-working, refillable dust gun or push the button on the handy aerosol spray "bomb" and the job's done. Nothing else to buy.

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thrips,  
rose chafers,  
leafhoppers  
and dozens  
of other  
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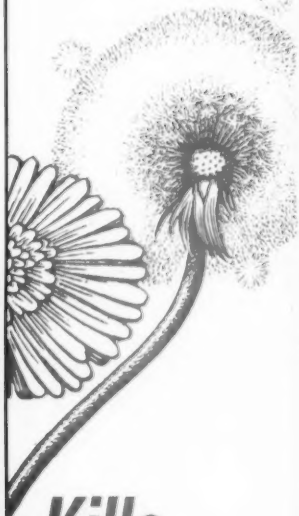
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*dandelions,  
plantain,  
wild onions,  
creeping  
Charlie  
and over  
100 other  
lawn weeds*



## Danny, "the toothless lion"

ONCE A WEEK, the cast and crew go into a huddle and suggest ideas for the weekly episodes, based on their own experiences," recounts the noisy star of **The Danny Thomas Show**. "These ideas have kept our show popular for seven years. People write in to say, 'The same thing happened at our house.'"

Thomas plays a night club entertainer, husband and father on the show. He admits being "dogmatic in a drive for perfection," but adds wryly, "actually I'm a toothless lion. Everybody knows my screaming and yelling don't mean a thing. So they just let me yell."

Since its premiere in the fall of 1953, *The Danny Thomas Show* has changed title (from *Make Room for Daddy*); network (to CBS-TV); and plot (Thomas became a widower, remarried and added a third child to his ménage). And he claims his work schedule has improved: "We now have more time for our families."

Thomas' smooth-working production unit produces eight other TV shows, including *Wyatt Earp* and *The Real McCoys*.

This 5' 11", 175-pound comedian was born Amos Jacobs to Lebanese parents

in Deerfield, Michigan, on January 6, 1914. One of ten children, he adopted the names of two of his brothers for his theatrical pseudonym. (Thomas Jacobs works as his stand-in today.) His movie bosses once suggested that Danny get his prominent nose bobbed. He replied by thumbing it.

Thomas devotes his spare time to raising funds—over \$1,300,000 thus far—for his special charity project, the St. Jude Hospital now under construction in Memphis, Tennessee. It is the result of a "pledge made to God" years ago, confesses Thomas, a Roman Catholic. "Help me find my place in life," he prayed, "and I will build You a shrine." The non-sectarian hospital will treat blood diseases in children, free of charge, and conduct research in that field.

Married to Rosemarie Mantell since 1936, Thomas has three children: Margaret, 22; Theresa, 17, and Tony, 11. Margaret wants to act, but Thomas chose another youngster for a recent opening on his show. "A beginning cook doesn't start with soufflés," he says. "I want her to get some experience and grow slowly."—MARK NICHOLS



Danny Thomas: Old Yeller at 46.

FAMILY RELATIONSHIPS are the theme of two new movies, both based on best sellers. **Home from the Hill**, a drama adapted from William Humphrey's novel, centers around an illegitimate son's patient and moving fight to win his father's recognition. **Please Don't Eat the Daisies**, on the other hand, is a comedy derived from Jean Kerr's witty chronicle of her home life. It focuses on the adjustments of a drama critic, his wife and four sons to a newly-attained status.

*Home from the Hill's* dominant figure is Capt. Wade Hunnicutt (Robert Mitchum), whose reputation as an outdoorsman is exceeded only by his indoor prowess with the ladies. This charm poisons his marriage and infects his relationship with his son Theron (George Hamilton).

Emotionally lacerated by parents who fight for his loyalties, Theron learns that his friend Rafe (George Peppard) is actually his half brother, sired out of wedlock by his father. Rafe heels at Hunnicutt's side like one of his hunting



Doris Day finds that sons are full of mischief.

dogs, waiting for acknowledgment and affection. Theron, shattered by this revelation and his father's seeming indifference to the boy, tries to make amends to his friend. But both boys fall in love with the same girl (Luana Patten).

From these strong conflicts emerges a touching film, whose people hungrily knock on every door, looking for love. The half brothers' concern for each other is sensitively drawn by Peppard and Hamilton, two gifted newcomers. And Mitchum adds a robust portrayal as the wayward hunter.

*Daisies* gets plenty of expert comedy know-how from David Niven and Doris Day as the drama critic and his wife; Spring Byington as the mother-in-law; Patsy Kelly as a cynical maid and Janis Paige as a predatory actress. Add four energetic boys, intent on investigating everything in sight, plus a big English sheep dog. The result: a lively farce, full of mischief and misunderstandings.—M.N. (continued on page 20)



Protective half brothers: Peppard and Hamilton.

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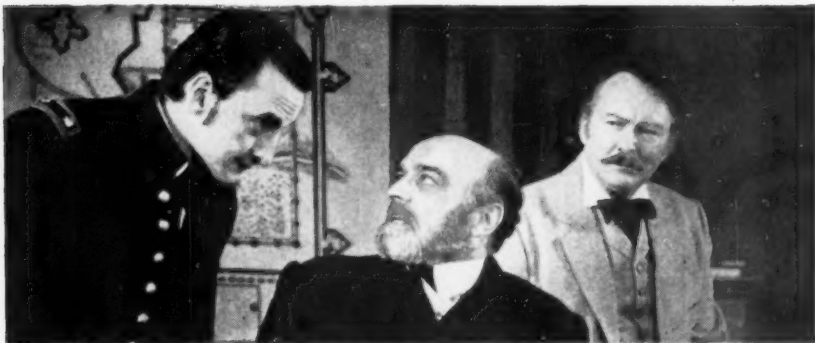
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"Must a military man obey an order he considers inhuman?" Scott asks Berghof as Dekker looks on.

IN BROADWAY'S new courtroom drama, **The Andersonville Trial**, playwright Saul Levitt uses a shocking chapter in U.S. history—the death of 14,000 Union soldiers in the Confederate prison at Andersonville, Georgia, in 1864—to weigh moral versus military issues: Should a soldier obey an order he feels is insane and inhuman? Plagued by fears for his own survival, can a man be expected to disregard authority to heed his conscience?

The questions are posed melodramatically and brilliantly by a trio of superb actors: Herbert Berghof as Capt. Henry Wirz, commandant of the prison; George C. Scott as the politically ambitious, but principled prosecuting judge advocate, and Albert Dekker as Wirz' defense counsel. The answers are left open for heated debate by the audience.

The background facts are complex: Swiss-born Wirz, a wounded Confederate officer, was assigned to Andersonville prison by Gen. John Winder, whose resounding military defeats brought his demotion to supervisor of Confederate prisons.

Soon Union prisoners in the compound—an open area, without shelter, sanitation, adequate food or medical supplies—numbered about 40,000. But General Winder, enraged by bulletins of Union victories, steadfastly refused Wirz' pleas for supplies.

Onstage, Wirz' defense is that, as a military man, he was powerless to act on his own authority. "If he (Winder) had asked you to kill your own child, would you have done it?" snarls the judge advocate. Wirz recoils in horror and helps doom his case.

Citing measures Wirz might have taken to alleviate the bestial conditions, the prosecutor reminds the broken, haunted commandant that "we cling to our humanity by our fingernails in this world." And without giving utterance to the analogy, playwright Levitt strongly brings to mind the Nazis at Belsen.

Was Wirz a sadist, a neurotic or the scapegoat of postwar hysteria? The play gives no answer. On November 10, 1865, Wirz was hanged, the only Civil War criminal to be executed by the U.S.—M.N.

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## Sousa: his march to fame

AT THE END of the Victorian Age, a revolution occurred in the ballrooms of Europe. A new dance imported from America began to threaten the sovereignty of the waltz and the polka. Called the *Washington Post*, it was a sort of two-step, with a peppy military rhythm. Actually, it was a march composed by John Philip Sousa, leader of the U. S. Marine Corps Band. He had named it for the Washington newspaper before playing it for the first time at a ceremony during which the paper honored winners of an essay contest for school children.

This was not the first time that Sousa made an impact on Europe. Americans had gone wild over the imports of Johann Strauss, the Viennese waltz king. Now Europe was reacting the same way to the exports of America's march king. (Jazz was definitely not the first American musical export.)

Sousa was born in Washington on November 6, 1854, son of a Spaniard of Portuguese parentage and a German mother with a Brooklyn upbringing. At the height of his fame, his press agent circulated a number of apocryphal stories to

explain Sousa's unusual name. One declared he was a German named Sigmund Ochs and that the letters S.O.U.S.A. on a piece of luggage had been misread as a name by the immigration officer. He first appeared in public at the age of 11 as a violin soloist and leader of a dance band.

Hearing that his son was about to run away with circus musicians, his father had him inducted two years later as an apprentice in the U. S. Marine Band which, the

youth was told, "shot deserters at sunrise." Young Sousa, who was only 4'9" when he enlisted, faithfully served his seven years, five months and 27 days hitch. He learned—and then had taught—harmony and composition. After leaving the Marine Band, he played in various traveling opera companies, accompanied a "nude-girls-show" (the girls were arrested) and became a violinist in the orchestra of Jacques Offenbach, the famous French composer who toured America. In 1880 Sousa was appointed leader of the Marine Band.

He held this post during the tenure of five Presidents—Hayes, Garfield, Arthur, Cleveland and Harrison—and



John Philip Sousa

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*Music, cont.*

the Marine Band compositions they heard were almost all Sousa's. For parties at the White House he wrote soft salon music. For parades he wrote marches that epitomized the vigor of a nation which had become conscious of its might and expanse. His theory of a march was simple: it "should make a man with a wooden leg step out."

In 1892 Sousa resigned from military service and formed his own band. He toured the U. S. playing at the great exhibitions, visited Europe four times and also brought his music to Africa, Australia and New Zealand. He changed the character of band music by using saxophones and invented a new instrument, the Sousaphone, a kind of bass tuba.

His showmanship was superb. Whenever he played his most successful march, *The Stars and*

*Stripes Forever*, the trombonists would move to the front while a flood-lit American flag would be unfurled in the background. From *The Stars and Stripes* alone he earned \$300,000. But though he became a millionaire and was showered with honors, he continued to tour.

As the years passed, the steps leading to the bandstand had to be lowered for the aging Sousa. But he always retained his military bearing in his tight uniform and custom-tailored white gloves. One night, after having led a local band in a rehearsal, he died in his hotel room in Reading, Pennsylvania, at the age of 77. At the funeral, the Marine Band played *Semper Fidelis*, the official march Sousa had written for the Corps, one of the more than 100 marches that brought him fame.

—FRED BERGER

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Mozart, Symphonies Nos. 38, 39: Karajan, Philh. Orch.; Angel 35739, \*S 35739  
A Piano Invitation to the Dance: Ann Schein; Kapp KCL 9042, \*KC 9042-S

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Tchaikovsky, Symphony No. 5: Szell, Cleveland Orch.; Epic LC 3647, \*BC 1064

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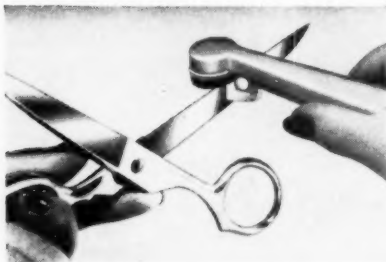
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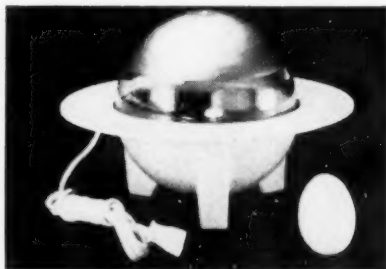
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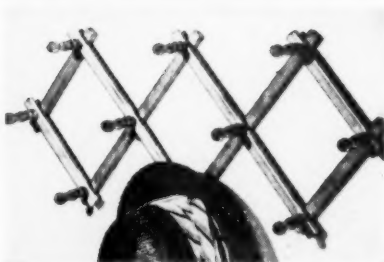
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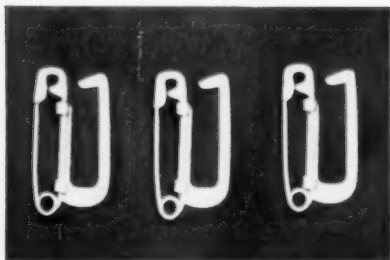
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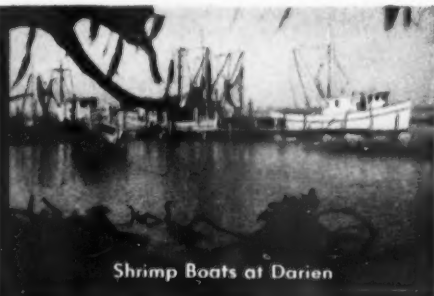
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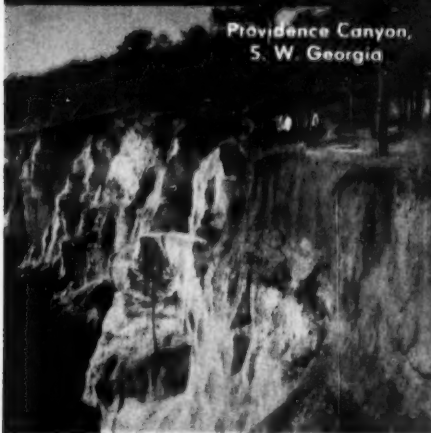
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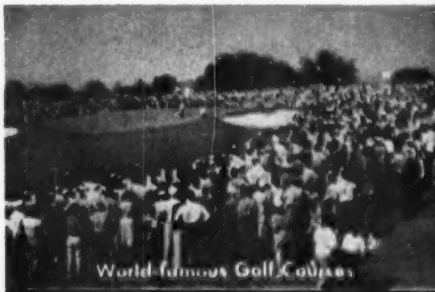
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BY MORTON PUNER

## "to Dr. Schweitzer -with love"

The amazing story of how a 13-year-old boy's  
faith moved a mountain of medicine by international  
airlift to the heart of the African jungle

**D**R. ALBERT SCHWEITZER studied the telegram the native boy had handed him. It had taken almost 24 hours to get from Naples, Italy, to his ramshackle 45-building hospital compound at Lambaréné on the west coast of Africa. Unexpectedly, it asked Dr. Schweitzer when he would be able to accept 9,000 pounds of medical supplies "from the Italian people." It was signed, "Lt. Gen. Richard C. Lindsay, United States Air Force."

Dr. Schweitzer wondered, "How did this happen?" The world-famed philosopher, humanitarian and Nobel Peace Prize winner would soon find out. And so, too, would the rest of the world: how a 13-year-old boy from Waycross, Georgia, named Robert Hill, had a noble idea and acted upon it; how he enlisted the help of NATO and the Italian and French air forces, and how his idea inspired the



The white-haired old man said, in French, "How beautiful a child he is."



generosity of thousands of people.

Bobby Hill had come to Italy in April, 1958, with his family to join his father, Henry Hill, staff sergeant at the Naples headquarters of Allied Air Forces Southern Europe (AIRSOUTH). AIRSOUTH is a NATO air arm made up of people and equipment from France, Greece, Turkey and the United Kingdom as well as from Italy and the U.S.

Bobby Hill played outfield in the Naples Babe Ruth League, got A's and B's in the local Forrester Sherman School for American personnel. He learned of Albert Schweitzer in a book, *The World of Albert Schweitzer* by Erica Anderson and Eugene Exman, which tells how the great man gave up the comforts of Europe to practice medicine and his philosophy of "reverence for life" in the primitive African jungle.

Bobby was particularly struck by the story of Schweitzer's quest for peace. He thought about it a lot, the way a 13-year-old will, and then, one day, asked his father for money to buy medical supplies for Dr. Schweitzer. Sergeant Hill gave him \$5, promised him more, but asked, "How do you expect to get the medicine to Africa?"

Then Bobby had his idea. One evening he wrote to the commander of AIRSOUTH:

*Dear General Lindsay:*

*I have read in the newspapers about people wanting peace. My father has told me about NATO, and that it is also for peace.*

*I read about Dr. Albert Schweitzer's help to people in*

*Equatorial Africa. . . . This is why I am writing to you. I think that by helping others we can have peace.*

*I want to help Dr. Schweitzer. I asked my father to buy some medicine and he said he will buy all he can afford if there is a way to get it to Dr. Schweitzer. I thought that if any of your airplanes go where Dr. Schweitzer is, they would deliver it for me. Maybe some other people will want to give some medicine too. . . . I have not told my father I am writing you but I am sure he wouldn't object.*

*Thank you General if you can help.*

*Robert A. Hill  
13 years old*

The general replied two days later, assuring Bobby that he would get the medicine to Africa. He also said that he was getting in touch with the program director of RAI, the Italian radio network, which has a program, *Ventiquattresima Ora* (24th Hour), broadcasting worthy appeals for assistance. The general added: ". . . do not become discouraged . . . there are always many people who want to help one another."

Bobby's letter was read—in English, French, German and Italian—on the RAI the following Sunday night at eight. Then Bobby was invited to appear on television to tell, through an interpreter, of his project.

The radio appeal was made on June 14, 1959. Within three weeks, medical supplies valued at more than \$400,000 poured into Naples. The big Italian pharmaceutical firm of Lepetit made a huge contribu-

tion; the rest came from individual donors. Italian doctors screened the gifts to make sure they were suitable for French Equatorial Africa.

Fifty small cash gifts came from children, in amounts ranging from 500 lire (about 80 cents) to 10,000 lire (about \$16). Almost all came with letters, such as the one from an 11-year-old boy: "I do not know what medicines to buy but I am glad to offer my savings of 1,500 lire. I hope that other children will do likewise for the cause of humanity."

General Napoli, chief of the Italian air force, offered a transport plane to take the medicine to Africa. The French air force also offered a plane. It was at this point that General Lindsay sent his telegram to Dr. Schweitzer.

Dr. Schweitzer soon learned that Bobby was a Negro. One of the people the doctor had served for so many years was now helping him. He wrote his gratitude to General Lindsay.

Dr. Schweitzer also asked: Did the medicines need refrigeration? How much space did they take up? He was afraid that he couldn't handle a huge amount. Perhaps, he suggested, the supplies should be deposited with the Libreville Medical Service "to benefit all the doctors in (the province of) Gabon." He also asked permission to send some to a hospital in Peru bearing his name.

The Italian doctors who had screened the supplies had done their work well, however. There was little need for refrigeration of the material selected. And it was suggested to Dr. Schweitzer that since the sup-

plies had been given to him, it was proper for him to receive them—and then dispose of them as he saw fit. Dr. Schweitzer notified General Lindsay that he was prepared to receive the supplies—and Bobby Hill.

The 16-hour trip to Lambaréné was Bobby's first flight. A second French plane, jammed with newspaper correspondents, joined the airlift. Soft-spoken, shy Bobby was the only child among more than 30 NATO officials and journalists.

There were some incidents. Lt. Col. Frank McWalters, who looked after Bobby, tells of two:

"*The Nigerian Times* had carried Bobby's picture, and when we got to Kano everyone seemed to know him. Once, an African stopped Bobby on the street and said, 'Don't trust them, Bobby. I am a nigger, and you're a nigger to them—no matter what they say.'

"Later, I tried to figure out what effect the man's words had on Bobby," Colonel McWalters said. "I don't think they hurt him. He's aware of prejudice against Negroes, certainly. But that doesn't mean he distrusts all white people. He seems to judge them the same way he judges Negroes—as individuals, worthy of his trust and affection unless they show otherwise."

Another incident took place at the Libreville hotel. At 2 A.M. a tribal chieftain strode into Bobby's room and awakened him. "Boy!" he shouted. "You're black and I'm black. We're brothers. Give me the truth. Who told you to write that letter to the general?"

A bewildered, sleep-filled Bobby

Hill answered, "Nobody told me."

The chieftain then switched languages, hurled a quick stream of French at the boy. "I'm sorry," Bobby said, shaking his head. "I can't understand a word you're saying. I'm an American and I can only speak English."

The man retreated from the room. When Colonel McWalters caught up with him, the chieftain explained that he was opposed to French control of Equatorial Africa. He had been sure that Bobby was a French agent, that the whole episode had been concocted "to divert the attention of Africans from their real problems." But Bobby's obvious honesty and bewilderment convinced him otherwise.

Bobby Hill and the medical supplies reached Lambaréné on July 17. Still vigorous at 84, Dr. Schweitzer, wearing an incredibly rumpled white suit, met Bobby and his party at the airstrip carved out of the 100-foot-high jungle.

The white-haired old man came forward, kissed the boy and said, in French, "How beautiful a child he is." He took Bobby by the hand and led him to the hospital compound to show him the patients the medicine would help. A Dutch nurse acted as interpreter.


Neither the difference in age nor in background seemed to be a barrier between the old man and the boy. Dr. Schweitzer was plainly delighted to see Bobby Hill; Bobby was thrilled to be in his presence. At a luncheon, the doctor thanked those who had contributed "in my name and in the name of the many who will need this medicine." He added, "I never thought that help would come to me through a little boy."

Bobby Hill spent two days at Lambaréné. Before he left, Dr. Schweitzer gave him a rosewood box for his mother. Inside was a note to Mrs. Hill: "Any mother who can bear a child like yours deserves my highest esteem—Albert Schweitzer."

The Bobby Hill story is not over.

Letters from many countries continue to reach him. Typical is one from a woman in Vomero, Italy:

*"Dear Little Boy:*

*When I was a child I met a boy of your race in Calabria. Everyone looked at him without speaking and made him unhappy. One day I went to him and started to talk. Together we understood the sea, the sky, the beauty of things. And he was no longer unhappy. . . . You represent the soul of all the children in the world. Bring my love with you to America. . . ."* 

## THE BARRYMORE TOUCH

ETHEL BARRYMORE once observed: "In discussing one's own salary it is not considered lying if one *doubles* it . . . it is only considered lying if one *triples* it."

ABOUT ACTING, she said, "By the time an actress has acquired the experience to understand *how* to play Juliet . . . she is too old to look the part." —LOIS LEE STONE

**I**N CHICAGO on business, two Texas ranchers were invited to attend a masquerade ball. On their arrival, one of them spied a girl masquerading as a map of Texas and immediately asked her for a dance. Shortly afterward his pal noticed that he was standing in the middle of the dance floor, looking completely bewildered, while the girl was walking angrily away. "What happened? What did you do?"

"Nothing! I didn't do a thing," was the reply. "When she asked me where I came from I put my finger on Amarillo, then she slapped me and walked off!"

—AREJAS VITKAUSKAS

**A** STORY IS TOLD, by the president of an Ivy League university, about a student who was asked by his dean whether he was in the top half of his class.

"Not exactly," was the student's reply. "I'm one of those who make the top half possible." —FRANCES JAMISON

**T**HE AIRPLANE had developed engine trouble and while the passengers sat panic-stricken they saw the pilot suddenly come out wearing a parachute.

"Don't worry, folks," he said as he stepped out of the door. "I'm going for help."

—DR. L. BINDER

**D**ISGUISED AS a lumberjack a Revenue officer went into a town where prohibition was still in force. Approaching a youngster playing in the road, the stranger said,



## GRIN AND SHARE IT

"Sonny, I'll give you a quarter if you'll tell me where they sell moonshine around here."

"Sure," replied the boy eagerly, pointing down the road. "You see that street over there?"

"Yes."

"The one with a single row of houses—a red one, a green, a white, a brown and a yellow. . ."

"Yes, yes . . . and where do they sell moonshine?"

"Well, in the yellow house they don't."

—DON CARLE GILLETTE

**M**Y NEIGHBOR'S LITTLE GIRL WAS an unusually polite child. One morning, she knocked on my front door. I invited her in and offered her a chair, which she took. But when I asked her to take off her hat, she politely informed me that she did not have time; she had come to borrow the ax—her house was on fire.

—BLANCHE DUDLEY

**A** FIVE-YEAR-OLD BOY, out shopping with his mother, got lost in a crowded department store. "Well, young man," said the floor manager, "what does your mother look like?"

The youngster answered through his tears. "She's the lady with a lot of packages and no money."

—MRS. ELMER HIERS

**T**HE YOUNG ACTRESS arrived tardy for an interview with a Hollywood columnist at the Beverly Hills cocktail lounge. The scribe in the meantime had joined a friend at an adjoining table.

"I'm sorry I'm late," apologized the pretty girl. "I just got home from the studio in time to dash in and throw on this dress."

The columnist's friend eyed the actress appreciatively and commented, "You nearly missed, too!"

—DR. L. BINDER

**A** YOUNG WOMAN came into the society department of a newspaper to announce her engagement to a man named Bill. She even brought along a picture of herself to run in the paper.

Everything seemed to be in good order, except that the picture was inscribed: "With all my love to Johnny."

—MRS. JAMES M. ALBERS

**T**HE AFTER-DINNER SPEAKER had been addressing his audience for some time when suddenly the microphone went dead. He raised his voice and asked a man in the back row if he could hear.

"No," was the reply.

Immediately, a man in the front row stood up and shouted back, "I can hear and I'll change places with you!"

—CLARA KNAPP

**E**MPLOYED IN A fashionable theatrical household, the maid came back to the kitchen after serving coffee in the drawing room.

"Goodness," she exclaimed to the cook. "I never saw so many celebri-

ties at one time in my life! There isn't a star who isn't here. Such clothes, such jewels! I wish that you could see them."

"So do I," said the cook, enviously. "They must be fascinating women. What are they talking about?"

"Oh, the usual thing," was the answer. "Us."

—MRS. R. LIFFMAN

**O**UTSIDE A MUSEUM in Florence, Italy, two American tourists met. The first tourist, who was about to enter the museum, asked the other, who had finished looking around, if he had enjoyed himself and which of the many guides loitering about he had employed.

"I enjoyed myself immensely," replied the other, "but I didn't use a guide."

"What!" exclaimed his horrified friend, "How did you know which paintings to admire?"

—ELIZABETH WALKER

**I**NTerviewing an applicant for the chauffeur's job, the wealthy man commented:

"Now, I want a very careful chauffeur, one who doesn't take the slightest risk."

The applicant looked him squarely in the eye.

"I'm your man, sir," he replied. "Can I have my salary in advance?"

—Wall Street Journal

Why not send your funny story to "Grin and Share It" Editor, Coronet, 488 Madison Ave., New York 22, N. Y.? Please give your source. Payment is made upon publication, and no contribution can be acknowledged or returned.

# The millennium for motorists

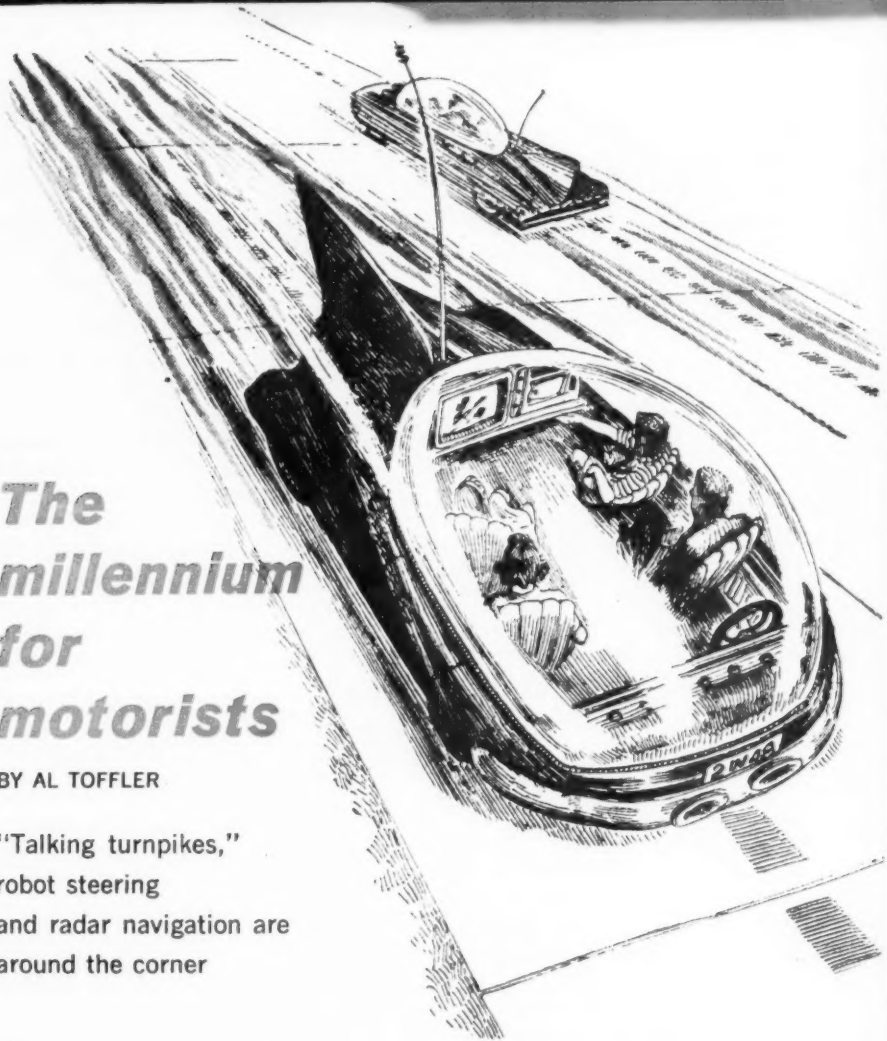
BY AL TOFFLER

"Talking turnpikes," robot steering and radar navigation are around the corner

**O**N A SPRING DAY not long ago, a pretty girl took both hands off the steering wheel of her car, fumbled for a cigarette in her handbag and then proceeded to light it. While neither her hands nor her feet touched the controls, her auto hurtled around a sharp curve, zoomed past observers on the edge of the

road, straightened out and drove about a mile. Then the girl leisurely pushed a button and resumed control of her still-speeding vehicle.

This dramatic interlude, during which a car sped safely along a pre-selected course without any human guidance, was part of a demonstration on a special test road near



Warren, Michigan. The demonstration offered Detroit's top automotive engineers a dramatic glimpse of the coming revolution on the road—an electronic upheaval that will change the way we drive, the way we build cars and highways, even the way we view driving ethically, socially and financially. It will make driving easier than ever before, and reduce the death toll on our highways.

It will have its greatest impact on long-distance turnpike travel. It will probably make the nightmarish multiple-car pile-up a thing of the past, eliminate rear-end collisions altogether and take the danger out of driver drowsiness. Finally, it is expected to double the car-carrying capacity of heavily-traveled roads.

A survey of top auto experts and Government officials in Detroit, Washington, New York and other cities reveals that:

1. Within the next two to five years, we will witness the introduction of a host of ingenious gadgets aimed at helping the driver to make safe decisions. These will be introduced gradually, laying the groundwork for fully automatic driving.

2. Work is far advanced on the development of a robot-driving system which will steer and regulate speed for you.

These new devices, now being developed in laboratories across the nation, are varied and imaginative. There is, for example, a model for a simple, inexpensive gadget that can detect drunks and prevent them from starting the car. It consists of two ignition switches connected by a tricky pattern printed on the dash-

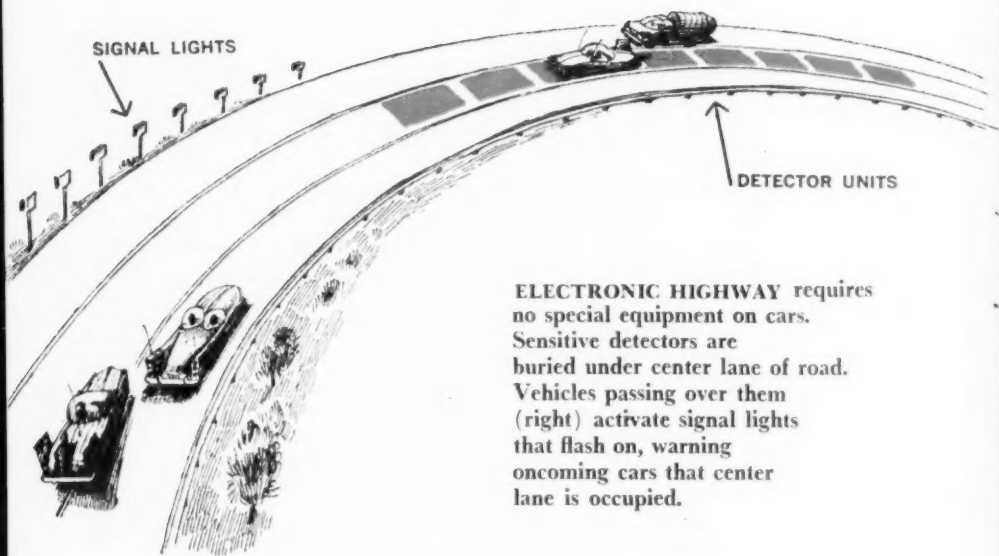
board. To start the vehicle, you must slip your key into the first switch, turn it on, withdraw the key, trace the pattern with the tip of it, then turn the second switch. Drivers too unsteady to trace the pattern accurately are unable to start the engine. This gadget will probably be ready for sale within two years.

Then there is the "talking highway"—an induction radio system that emits messages from a cable laid alongside the highway. Through your regular car radio, you can pick up its warnings of obstacles, construction work, ice on the road, etc. It can also tell you which cutoff to take at a cloverleaf, the distance to the next motel or gas station or the weather conditions in the next big city. General Motors recently unveiled an induction radio system that works whether your car radio is turned on or not.

Tel-Dynamics Inc., a Philadelphia company which manufactures electronically-operated highway signs, has come up with this gadget for fighting drowsiness or "highway hypnosis": a sign alerts you to sound your horn the next time you cross a white line painted across the road. If you're drowsy and fail to respond, a siren blows and a light flashes on a sign urging you to stop for coffee at the next rest area.

Other electronic gadgets relate to law enforcement. Lawrence R. Hafstad, GM's vice president in charge of research, suggests the introduction of a speed monitor that records speed continuously on magnetic tape. This tape would be in the car and could be produced as evidence





**ELECTRONIC HIGHWAY** requires no special equipment on cars. Sensitive detectors are buried under center lane of road. Vehicles passing over them (right) activate signal lights that flash on, warning oncoming cars that center lane is occupied.

to prove to that skeptical state trooper that you weren't exceeding the speed limit. On the other hand, if you *had* been speeding the police would have incontrovertible proof. Many big trucks now carry similar equipment which gives a permanent record of speed.

In Chicago, Los Angeles and New Orleans, electronic devices are already being used to regulate traffic lights. Baltimore Traffic Commissioner Henry A. Barnes has installed radar detectors which scan key streets, measure the volume of traffic and feed the data to computers which, in turn, control the traffic lights. This equipment makes possible smoother and faster merging of traffic from side streets onto main

arteries. According to Barnes, 1,200 cars an hour can now flow past one intersection where conventional traffic-light equipment once held the rate down to 450 an hour. Also, Baltimore is experimenting with equipment whereby fire engines, police cars and ambulances send out radar-like signals which activate traffic lights. This means that a speeding ambulance can create its own pathway of green lights, stopping all cross traffic until it passes.

Radar has also been used by Bendix Aviation Corp. engineers in a gadget that warns motorists against obstacles in their lane. Mounted on the front grille of the car, the device shoots out an invisible beam which bounces back from objects in its

path. Inside the car the driver hears a continuous beep-beep which grows louder as the distance narrows between his car and the obstacle. Several of these units are currently installed on Bendix's cars for demonstration and evaluation purposes. So far they have proved particularly useful in fog, darkness or bad weather and in expressway travel.

These and a bewildering array of other gadgets help, but do not replace the driver's own judgment and skill. However, an even more ambitious system—an electronic chauffeur—has been developed at the Radio Corporation of America's research center in Princeton, New Jersey. There, a group of scientists headed by Vladimir K. Zworykin put together the wires, cables and transistors that may yet prove to be the prime ingredient of the coming road revolution. Zworykin is credited with having fathered the television pickup tube, without which modern TV would be impossible.

Working with Leslie E. Flory, another RCA scientist, Zworykin set up a working model of the robot-driving system as far back as 1953. In simple terms, it consists of loops of wire laid below the surface of the roadway. These loops, connected to detector units by the roadside, create a trail of invisible electromagnetic signals in the wake of each car as it passes by. A receiver in the car that follows can determine from the strength of the signal whether or not there is a safe distance between the two moving vehicles. This information can be communicated to the driver via a signal in the car or

signs on the roadside. But, more important, it can also be "piped" directly to the power brakes and other controls, thus making it possible to adjust spacing between cars automatically.

At the same time, a cable laid in the center of the lane emits another signal and receivers mounted on the front bumper pick it up and translate it to the steering system. The car thus automatically follows an unseen path down the dead center of the lane. It has been estimated that the basic equipment needed to adapt a car to receive the spacing and guidance signals would be around twice the price of an auto radio.

When Zworykin and Flory announced their invention to the world, nothing happened. "The only tangible proposal we got," recalls Zworykin, "came from Gimbels department store. They asked us if we could set the model up in their store window at Christmas time. People just thought it was a toy."

Halfway across the U.S. in Nebraska, however, a traffic engineer named L. M. Hancock read about the RCA system and became excited about its potentialities. Hancock prodded his bosses into sponsoring a full-scale tryout of the RCA system on October 10, 1957. This demonstration, which took place at the intersection of Highway 77 and Highway 2 just south of Lincoln, Nebraska, drew expert observers from all over the country.

They saw a car drive over a series of buried loops. These generated a signal which actuated warning lights at the roadside. Next, a car equipped

with signal detectors followed an unequipped car. When it approached a pre-set distance from the preceding vehicle, a buzzer and light inside the car warned the driver that he was getting too close. In the final demonstration the windshield of the test car was completely covered so that the driver would be driving by instruments alone. A receiver mounted on the front bumper picked up the guidance signal and transmitted it to a meter on the dashboard. From this meter the driver could tell whether he was moving too far to the right or left.

The tests convinced the observers beyond doubt that the RCA guidance and spacing systems worked, and also triggered fresh interest among highway officials and auto-makers.

In May, 1958, Columbia University staged a three-day national conference on "Electronic Controls and Highway Safety," bringing together 55 officials, scientists, traffic engineers, psychologists and representatives of the American Automobile Association. Several permanent committees were established to study and promote electronic progress. Right now, there is talk of constructing a five-mile national test road where new inventions can be tried out. A similar proposal for an electronically-equipped test highway is under consideration in England.

But before complete automation of superhighways can take place, technical problems remain to be solved. All devices affecting the actual control of the vehicle must be

made to "fail safe"; that is, they must provide a means of safely stopping the car or switching it back to manual control in the event of mechanical failure. Moreover, since at any given time there are tens of millions of older cars on the road, a method must be found to introduce the new controls in a way which permits both equipped and unequipped cars to travel the highway in complete safety.

There are non-technical problems to be met, too. For example, it is estimated that the RCA guidance and spacing system would cost approximately ten percent more than the present total cost of a modern, four-lane highway. And there are legal problems. Who, for instance, is to be held legally liable in the event of a mechanical failure? The manufacturer of the equipment? Highway officials? Or the driver?

Meanwhile, there is a fundamental controversy among auto experts over whether new devices should be limited to driver aids or should attempt to take control out of the hands of the driver.


Joseph Bidwell of the General Motors research laboratories insists that "even simple electronic devices are at the present time much more fallible" than a human driver. "Very appreciable improvements are needed," Bidwell claims, before "a practical automatic control is achieved." Most experts feel that it will take five years before even simple electronic driver aids are widely introduced, and much longer before automatic controls are installed.

In the interim, psychologist James

M. Malfetti, who heads Columbia University's Safety Education Project, urges the establishment of a system that will warn the driver of danger and let him correct his speed and direction by himself—but take over control of the car if he fails to adjust to the peril. Malfetti suggests that this type of control system will be an intermediate stage between our present methods and the fully automatic driving of the future.

Speaking for the average motorist, officials of the American Automobile

Association—the world's largest drivers' organization—welcome the electronic revolution and are working to educate their members to the marvels of tomorrow's travel.

"In the next 20 years," predicts Frederick T. McGuire, national president of the AAA, "the problem of driving an automobile will become a comparative snap. . . . Collisions between cars will largely become a thing of the past. This is no pipe dream; it is only a matter of time and money." 

## LIGHTS ALONG THE WAY

WHEN THE TEACHER OF A CLASS of young boys asked them to tell the meaning of loving kindness, one pupil replied, "If I were hungry and someone gave me a piece of bread and butter, that would be kindness. But if they put lots of jam on it, that would be *loving* kindness."

—Quote

THERE WAS ONCE A MAN who was obsessed with the idea that there was a secret known to those who achieved success. To discover this secret he devoted years to study and research. Philosophy, astrology, psychology, salesmanship, religious beliefs, the various cults that have enjoyed success—all these he studied long and diligently. Finally, he gave his conclusion, and it came in two short words: "*I will.*"

—ELIZABETH NORRIS

AN OPINIONATED ASTRONOMER once remarked to Bishop Fulton J. Sheen:

"To an astronomer, man is nothing but an infinitesimal dot in an infinite universe."

"An interesting point of view," remarked the bishop, "but you seem to forget that your infinitesimal dot of a man is still the astronomer."

—ROBERT OAKS

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Big-hearted and blunt, newspaperwoman Rose Glavinovich has covered so many crime stories in 40 years that she sometimes acts more like a cop than a reporter

## Thorny Rose of the Berkeley beat

BY JOHN WESLEY NOBLE

**A** VETERAN Berkeley, California, police inspector recently reached his retirement date. The big day came and went, but the officer doggedly stuck to his post. Finally the matter came to the attention of Police Chief John D. Holstrom, who summoned the inspector.

"Charlie," he said, "we aren't happy to lose you. But why in blazes are you hanging around?"

"Well, Chief," the inspector replied sheepishly, "when I was a rookie here 33 years ago, I promised Rose she'd muster me out. I'm waiting for her to return from vacation."

The chief smiled. "I didn't know about that," he confessed. "Whenever you and Rose decide, let me know."

To anyone but Berkeleyans, such deference might seem odd, since Rose Glavinovich is just a news-

paperwoman for *The Oakland Tribune*. But for over the past 40 years, no woman has exerted more influence over a metropolitan police force than this blunt, big-hearted spinster.

"We consider her a working partner," Chief Holstrom says, "the best friend this department ever had."

Well beyond middle age, stout, with blunt Slavic features, dark brown bobbed hair and blue eyes that squint behind heavy horn-rimmed glasses, Rose covers crime stories like a combative mother bear, dragging paper and black stub pencil from a handbag burdened with shopping lists and notes. "All right now," she demands, "what's happening? I haven't got all day to waste."

Some people protest she acts more like a cop than a reporter. It figures. The daughter of a policeman, Rose

has been on the Berkeley police beat since 1919. When she breezes into headquarters at 6 A.M., no secrets are kept from her.

Over the years, Rose also has become a sort of built-in police conscience—brow-beating, counseling and encouraging. When the Berkeley force had no police matrons, Rose searched female prisoners and escorted them to court; even today she occasionally questions female felons with a practiced blend of tartness and kindness.

"Some men," admits one graying police captain, "don't quite see what Rose has to do with the operations of this department. Sooner or later, they learn."

A case in point occurred not long ago. A young girl disappeared be-

tween school and home. As the days went by, parents and police suspected a kidnap-murder. Swarms of reporters descended on the teenager's home, but Rose had the inside track. The child's parents admitted her readily and often. Thereafter, she fed steady bulletins to her newspaper—and also supplied vital information to police. The family gave her its complete cooperation.

Three months later, the girl's body was found on a lonely mountainside, and Rose was one of those who had to notify the parents. "Behind their dry eyes," she wrote that day, "was a sorrow too deep for tears."

Some newsmen, repeatedly beaten by Rose on stories, have tried to claim she succeeds only because she's a woman. "Nonsense," says a long-

"What's up?" Rose snapped, wagging her pencil stub under the officer's nose.



time observer, a University of California professor. "She's not sexy and she isn't beautiful. Even her name, Glavinovich, is so awkward that most people simply call her 'Rose.' That's why she beats you—because she is just Rose."

And like all Roses, she has her thorns. It's a rare politician, professor or policeman who hasn't felt their sharpness. Chief Holstrom, now one of her staunchest admirers, well remembers his first battle with her.

"I was a sergeant then," he recalls ruefully. "We had captured two narcotics addicts who'd held up a drugstore, and early one morning the captain mustered all detectives to search for their hideout. He told me not to tell anyone where they'd gone. A few minutes later Rose came by, saw the cars missing and asked what was up. I knew that she sensed a story, but I had my orders. I said I didn't know."

"You mean you won't tell me?" Rose demanded.

"Take it any way you want," Holstrom said, noncommittally.

Suspicious and angry, Rose got in her car and went looking. She found nothing, so she rushed back to the station and tongue-lashed Sergeant Holstrom for lack of cooperation. "At that point," Holstrom relates, "I told her to get the hell out and leave me alone."

The chief of police had Holstrom on the carpet bright and early the next day. "Apologize to Rose," he said. Holstrom protested that he'd only followed instructions. Apologize anyway, the chief ordered—and Holstrom did. But Rose was in no

mood to accept it. Three days later, however, she confronted Holstrom before a group of fellow officers. "You shouldn't have apologized to me," she said. "I should apologize to you." And she did.

"Men inevitably discover what an honest person she is," says Chief Holstrom. "Our files are open to the press—a situation that doesn't exist in many cities—because of our fine working relationship with the police reporters, and their dean, Rose Glavinovich."

**R**OOKIE POLICEMEN soon come to rely on her. One morning a young cop was dispatched to inform a woman that her husband had just been shot while attempting to rob a bank. He asked Rose to accompany him. They found a young wife with an infant in her arms. Expecting hysterics, the young patrolman stepped back and let Rose handle the situation. Without equivocation, she told the wife the bad news. "Can you change a diaper?" the mother blurted tearfully. Rose said she could—and did. While the wife rushed off to the hospital to see her wounded husband, Rose stayed to baby-sit. Only when the mother returned did the police reporter leave to file her story.

When General William Dean, the Korean War hero, was freed from a Communist prison camp, Berkeleyans combined a welcome-home celebration for him with the annual police retirement dinner. Years before, Dean had been a Berkeley foot patrolman. As he rose to speak, gaunt from months in enemy



hands, he spotted Rose, pencil poised. He grinned and devoted his speaking time to hilarious reminiscences of his early days on the force. It was one of the few times Rose had to inform her editors she had no story, since the general's talk concerned mostly her.

Dean wasn't Rose's only police pal to go on to bigger things. Orlando Winfield Wilson, a one-time bicycle cop, later became the first dean of the University of California School of Criminology, and Dr. John Augustus Larson, perhaps the world's first "flatfoot with a Ph. D.," used her press room to try out a device he called the "sphygmometer"—the forerunner of the lie detector. Patrolman Walter Gordon, who studied law while walking a beat, went on to be first Negro Governor of the Virgin Islands and recently a Federal judge. "I only wish more newspaper people were like Rose," Judge Gordon said recently.

Twenty-five years ago the *Tribune* sent me, a cub reporter, to train under her while completing undergraduate work at the University. It seemed a sentence to purgatory. It became a course in humanity.

"You will be torn many times," Rose said, "between doing your job and being a human being. You can manage both if you try. Just remember, it never hurts to be kind."

More than a dozen bright young men have worked their way through college as assistants to Rose. She treated them all with gruff affection. The first of what came to be known as "Rose's Boys"—J. Paul St. Sure—is now a distinguished at-

torney and president of the Pacific Maritime Association. Often involved in knotty labor negotiations with Harry Bridges and other union leaders, St. Sure has never lost sight of Rose's admonition. "Somehow," he affirms, "you *do* manage to get the job done and still remain a human being."

Rose can be obstinately wrong on occasion. Recently, her assistant questioned a word he believed she had misspelled. "Who says so?" she demanded. "Webster says so," he retorted. "You always say go to the top authority." Rose scowled, then ordered that the word remain as she had written it. "Webster doesn't know everything," she snapped.

Friends can't understand why Rose, a wonderful cook, fine homemaker and a reporter with powerful friends, never married or sought bigger journalistic fields. Even to her policeman pals, her life remains a closed book.

One of five children of the town marshal of nearby Albany, California, she broke into the newspaper business with a Berkeley newspaper, and took over the Berkeley beat for *The Oakland Tribune* during the World War I manpower shortage. And that's about all they know. The truth is she did plan to quit once, but August Vollmer, who was then Berkeley police chief, dissuaded her. "Happiness," he told her, "comes from within, Rosie. Not from bigger towns and bigger stories. Stay here and fill the special place Berkeley offers you."

Rose took the advice and kept right on gathering people the way

ordinary reporters gather facts. Herbert Hoover once asked her to help him avoid an encounter with the New Deal's incoming Secretary of Labor, Frances Perkins. Though a Democrat herself, Rose did. And because of her limited schooling, Dr. Ernest O. Lawrence patiently explained the workings of the University's new cyclotron, with which he was soon to split the atom. Rose reported the story fully.

But she was happiest with policemen. In the early days, her desk was a simple wooden table in the squad room. Once the police brought in a mummified human corpse they'd found in a bayside marsh. To determine if there had been foul play, they first had to restore the body features. Lacking laboratory facilities, they bought an old bathtub from a wrecking yard, filled it with chemicals and put the mummy to soak a few feet from Rose's table. Then they waited to see how she would take it.


For days, while the mummy slowly "grew," Rose acted as though there was nothing unusual about a corpse next to her desk. From that day on, the police knew this woman could go along with anything working partners must share.

As the Berkeley police progressed

from bicycles to motorcycles and finally to automobiles with two-way radios, other cities adopted their modern methods. Many of Rose's pals left to become chiefs of police. One wrote from Palm Springs: "The only thing missing is a press room with you in it, Rosie, giving us hell or a big spaghetti feed."

A wonderful cook, Rose loves parties and for years gave a spectacular one in her office every Christmas. On the day of the party, she would warn her city editor: "Keep things quiet today. I've got work to do."

After 40 years on the police beat, the "Rose of Berkeley" is still as big-hearted as ever. A newspaper colleague dies, leaving a big family and no funds; she guarantees funeral expenses. An alcoholic reporter must go to a hospital; she finds a job for his wife. She has helped a brother through law school, provided a wedding for a favorite niece and carried the woes of countless people in her heart.

Sometimes she's hard put to keep Berkeley from making a special place for her. Recently, friends urged the University to grant her an honorary degree. But Rose soon squelched that. "Who'd cover the story?" she demanded. 

## LOGICAL CONCLUSIONS

IT'S HARD TO SAY which is the nicer of spring . . . the flowers coming up or the heating bills going down.

—The Gelcrafter

IN TRAFFIC TIE-UPS you meet a very cross section of humanity.

—Keever Komments

# A CORONET QUICK QUIZ

If you had to sum up a person in a few words, could you do it? Guest Quizmaster Bud Collyer, m.c. of CBS-TV's "To Tell the Truth" (Thursdays, 7:30-8 p.m., EST) offers 15 sample capsule descriptions below. But he has omitted the names of the people involved. He challenges you to choose the celebrities in question. Once you've determined who's who, check your choices by turning to page 60.



## WHO, ME?

1. ——— invented love at first sight. . . —Josh Billings  
Casanova                      Shakespeare                      Adam
2. ——— music is better than it sounds.—Mark Twain  
Wagner's                      Chopin's                      Mozart's
3. . . . the mama of dada.—Clifton Fadiman  
Gertrude Stein                      Texas Guinan                      Zelda Fitzgerald
4. He was a Caesar without his ambition. . . —Benjamin Harvey Hill  
George Patton                      Winston Churchill                      Robert E. Lee
5. She has a face that belongs to the sea and the wind. . . Cecil Beaton  
Grandma Moses                      Mary Martin                      Katharine Hepburn
6. He is gentle, as all real men are gentle. . . —Marlene Dietrich  
Burl Ives                      Rocky Marciano                      Ernest Hemingway
7. ——— is the jet plane with a fringe on top.—Anna Rosenberg  
Elsa Maxwell                      Eleanor Roosevelt                      Hedda Hopper
8. . . . a strange, modern, American Moses.—D. H. Lawrence  
Albert Einstein                      Walt Whitman                      Paul Revere
9. . . . he has not an enemy in the world, and none of his friends like him.—Oscar Wilde  
Benjamin Disraeli                      George Bernard Shaw                      Lord Byron
10. He was the first man to discover that American jaws must wag.—Will Rogers  
Walter Winchell                      Alexander Graham Bell                      William Wrigley
11. Sawdust Caesar.—George Seldes  
P. T. Barnum                      Samuel Goldwyn                      Benito Mussolini
12. ——— wrote brilliant English until he discovered grammar.—Oscar Wilde  
George Moore                      Charles Dickens                      O. Henry
13. ———, New York is yours . . . you won it.—James J. Walker  
Al Smith                      Charles Lindbergh                      Joe Louis
14. . . . a passionate antiquarian.—John Dos Passos  
George M. Cohan                      Oliver Wendell Holmes                      Henry Ford
15. . . . he has more degrees than anyone but a thermometer. . . —Walter Trohan  
Bernard Baruch                      Herbert Hoover                      Adlai Stevenson

# Facts that will save you income tax money

BY SYDNEY PRERAU

Director, J. K. Lasser Tax Institute  
Author of "Your Income Tax"

As the tax law gets  
tougher, the  
tax forms get easier.  
The catch is, you  
have to get smarter  
to know how  
to use them to your  
best advantage

**T**HE FEDERAL INCOME TAX, which takes more of your money than any other Government tax, is a crazily growing chameleon that changes its meaning daily and geographically: the law may be applied one way in California, another in New York. As it adds thousands of pages of interpretation to its lengthening tail each year, it becomes steadily more complex and confusing to the experts; it has long since left most taxpayers cowed and cross-eyed in its wake.

Yet, while the law adds legal knots to its tail through court decisions and Congressional revisions, and the Commissioner of Internal Revenue does his best to make all of us pay to the hilt, at the same time his Internal Revenue Service tries to make taxpaying as easy as possible by revising the forms and methods of reporting.

*The only catch is that you must know what the methods are, and choose the one best for you. Your choice may cost or save you money. You may get some help from the Internal Revenue Service, but basically the responsibility is yours.*

## **New Form 1040W**

For your 1959 income tax, the brand-new income tax Form 1040W gives you an important additional choice on saving time and money. This is a third tax form—and a new possibility of saving tax dollars for you—added to the existing forms 1040A and 1040. In order to choose the proper form, you should know the differences among them.

Form 1040A is the small card—

the easiest and simplest for wage and salary earners who have little outside income. Too often, taxpayers, fearful of the seeming intricacies of the longer forms, use this form. The result: loss of possible tax savings. Form 1040A has no space for such tax savers as:

¶ **Exclusion** of some of the pay you get while away from work when you are sick or injured.

¶ **Deductions** for church and charitable contributions; mortgage interest; real estate and other taxes; medical expenses; casualty losses; job expenses, etc.

However, the new Form 1040W provides a solution to these problems for the middle-income taxpayer. It is a two-page form, but on these two pages, you can pack a number of tax saving benefits.

### **Lets you take deductions**

1040W is designed primarily for the wage earner who has no more than \$200 of income from interest and dividends. But on this form, you can take *all* your deductions. You may also claim *sick pay exclusion*. You can deduct any *unreimbursed travel expenses* incurred on the job. But most important, the form gives you a *choice between taking the ten percent standard deduction or itemizing your deductions*.

When your personal deductions are more than ten percent of your income, to take the standard deduction costs you money. Instead, you should list your expenses on page two of the tax return. The few minutes this takes may save you many tax dollars. Remember that even in

the 20 percent bracket, every dollar in taxes you save is equal to \$1.25 of salary you earn.

*Here is a rundown of what you can deduct on the new Form 1040W:*

¶ **Charitable contributions**—donations in property, money or securities made to your church or charities.

¶ **Interest**—interest paid on your home mortgage is deductible. *So is interest paid on installment purchases of any kind.*

¶ **Taxes**—real estate and school taxes you pay on your home, income taxes you pay to your state or city, local sales taxes, auto license and state gasoline taxes are all deductible. State cigarette and tobacco taxes are *not* generally deductible, except in: Connecticut, Florida, Maine, Massachusetts, Mississippi, Nebraska, New Hampshire, New Jersey, New York, Oklahoma, Pennsylvania, Rhode Island, South Dakota, Tennessee and Vermont.

¶ **You cannot deduct:** Federal income taxes, including Social Security taxes you paid as an employee; Federal excises, including admission, telephone, telegraph, transportation, club dues, custom duties, passport fees, Federal stamp taxes on sales of securities or real estate if you are not a dealer.

*Charges for governmental services—such as municipal water bills, parking meter charges, sewer fees, service fees and the like—are not true taxes, and therefore are not deductible.*

¶ **Medical expenses**—the expenses you paid for the medical care of

yourself, your family and your dependents—are deductible within certain limits. This covers diagnosis, cure, mitigation, treatment or prevention of disease. You can deduct what you pay for doctors, dentists, health supplies (bandages, arches, etc.), drugs, hospital costs and nurses. Part of the premiums you pay for accident and health insurance are deductible. So are dues or fees for hospitalization or medical care agencies and costs of transportation to and from a doctor's office; for a trip prescribed for a *specific* ailment or to escape a climate bad for your health. The cost of meals and lodgings on such trips is *not* deductible at this time. A trip for *general* health improvement is not deductible.

### Limits on medical deductions

Here are the limits on the medical deductions you can take:

1. You can deduct only those expenses that are more than three percent of your adjusted gross income—unless you are 65 or over. For example, a taxpayer with an adjusted gross income of \$5,000 filing jointly with his wife has medical expenses totaling \$500. Three percent of his income is \$150. So he can deduct \$500 minus \$150 or \$350. If either you or your wife is 65 or over, you can deduct *all* your medical costs—the three percent rule doesn't apply. However, whether you use the three percent rule or not you can include only as medical expenses drugs and medicines that are more than one percent of adjusted gross income. These do *not* have to be prescribed

by a doctor. But you cannot deduct the cost of toiletries and sundries.

2. Your total medical deduction may not exceed an amount equal to \$2,500 multiplied by the number of exemptions on your tax return—with this additional limit: If you file a separate return you can't deduct more than \$5,000; if you file a joint return, or as a surviving spouse, or head of household, you can't deduct more than \$10,000.

There are special limits for disabled persons of 65 or over. If you cannot work because of a chronic disability you may deduct medical expenses up to these limits:

¶ On a separate or head of household return, \$15,000.

¶ On a husband and wife joint return, \$15,000 and up to \$30,000, if your wife, too, is 65 and disabled (\$15,000 of your expenses and \$15,000 of hers). If only your wife (65) is disabled, you can deduct up to \$15,000 of her expenses on a joint return.

3. You can deduct only expenses you have actually paid, not those still due. Nor can you deduct expenses compensated by insurance or some other payment.

### Other deductions

¶ *Child-care expenses*—if you're a working mother or widower and need someone to care for your dependent, you may be able to deduct up to \$600 for a baby sitter, maid or nursery school.

¶ *Casualty losses*—deduct damage to your car, home or other property, as well as anything stolen for which you have not been reimbursed.

¶ *Work expenses*—deduct fees you pay an employment agency; cost of special work uniforms; unreimbursed costs of small tools for your job; union dues.

### **The long Form 1040**

When should you use the long Form 1040? When you receive interest and dividends over \$200 or when you have rental, annuity or pension income, capital gains from stock or other securities, prize winnings, income from an estate or trust.

### **What happens after you file your return**

Prepare your return carefully. Surprisingly many taxpayers make errors that cost them money. The Internal Revenue Service checks all returns for mathematics. If it finds an error in your favor it sends you a refund; if in the Government's favor, you get a tax bill. The mathematical check occurs soon after you file your return. Later your return may be examined to see if you reported all your income and if you have taken deductions to which you're not entitled.

How does the Service screen returns for further examination? Heretofore, it lacked facilities to examine every return. Only about one out of every 30 was examined. But last fall the Government announced an expenditure of some \$100,000,000 for electronic equipment just for checking returns. These machines are presently in the tryout stage, scheduled for 1961 in just one area but promised for all of us in 1967. Meanwhile, here is a run-

down of what you may expect on a current examination:

### **What examiners ask for**

If you ask for a refund on 1959 taxes of more than \$150 you probably will be called in to substantiate your return—regardless of the tax form you file. If the requested refund is less than \$150, you'll get a check with a notice that this does not close your case.

¶ Your exemptions for dependents (not children) may be questioned to verify support of the dependents you claim. Any disparity between the exemptions on the form you gave your employer and on your return may be questioned.

¶ You may also be asked to verify sick-pay exclusion. Internal Revenue sends a form to fill in for such verification. Your expenses deducted on page one of your 1040 form—travel costs and transportation—may be questioned if you are on salary. Also checked are business income and deductions, rental income and deductions, dividend income or capital gains and losses.

¶ If you take deductions and compute your tax, your return will be checked for all above items and your charitable contributions, casualty losses, medical expenses, alimony and other deductions.

Internal Revenue Service is currently operating on a 20-month cycle. If you don't receive a notice within 20 months after you file your return, you may assume your return has been examined and found satisfactory. However, if you are called in for examination, don't pic-



ture yourself behind bars. The audit is never an inquisition. Within reasonable limits, overestimating your deductions, lacking adequate records, misinterpreting tax rules or being ignorant of them are not crimes. The Revenue agent is neither a prosecutor nor a judge.


### **"Guilty until innocent"**

Most taxpayers confuse tax law with criminal law. Probably the greatest confusion turns on the criminal law principle that a person is innocent until proved guilty. "Why," asks the taxpayer, "whenever my return is examined, does the agent always ask me for proof?" The agent does this because the law requires him to do so. No taxpayer has any constitutional or inherent right to deductions. Congress could, if it wished, tax every penny of your income. Deductions are a matter of legislative grace—you have to prove you deserve them to be entitled to them.

Another area of confusion with other laws is the taxpayer's notion that there is only one legal method of handling tax. For example, in many cities we have laws prohibiting littering. An individual who drops a banana peel on the street,

whether he throws it over his left shoulder or his right, is guilty of violating the law and subject to penalty. However, the tax law is another story. There are alternative legal methods within the tax law resulting in different tax costs.

One of the most common and best-known of the alternate methods, a choice which can cut a tax in half, is the long-term vs. the short-term capital gain. Suppose you buy shares of stock on January 2 and sell them at a profit on July 1 of the same year. You pay tax at the ordinary rates. But if you hold on to that stock until after July 3, your tax on the profit—figured as a long-term capital gain—is cut in half.

Your important job is to know the available alternatives that reduce your taxes. Never confuse legitimate tax *avoidance*—based on legally approved methods—with tax *evasion* (such as not reporting income) which is a fraud. You are under no duty to pay more than the law demands. Take all your exemptions, deductions and credits. Our Government does not expect—nor does it want—you to pay more than what you owe. But make sure you report all your income. 

A ROADSIGN in Missouri reads: "Give our children a brake."

—BERN ROER

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## **WHO, ME?**

(Answers to Quiz on page 55)

1. Adam; 2. Wagner's; 3. Gertrude Stein; 4. Robert E. Lee; 5. Katharine Hepburn; 6. Ernest Hemingway; 7. Eleanor Roosevelt; 8. Walt Whitman; 9. George Bernard Shaw; 10. William Wrigley; 11. Benito Mussolini; 12. George Moore; 13. Charles Lindbergh; 14. Henry Ford; 15. Herbert Hoover.



## IT DOES MAKE A DIFFERENCE

"A little off the top" makes a difference with pay checks as well as haircuts. By putting the trimmings in Insured Savings and Loan Associations you can get the things you

and your family need and want. You can achieve goals... turn dreams into realities... better enjoy the rich pleasures of the good life. Yes, it *does* make a difference...

ADVERTISEMENT



"A little off the top" works wonders for pay checks as well as kids. Paying yourself first is a sure way to build a savings



account for the day when he'll be exchanging that comic book for an armload of college books. 24 million Americans are



getting the things they want out of life by trimming their pay checks and saving the trimmings at Insured Savings and Loan



Associations . . . where their money earns excellent returns. Why not get the habit? Security is a great feeling. Start your savings account today!



## Where you save does make a difference®

### ----- IT DOES MAKE A DIFFERENCE -----

Thrift is a wonderful habit. Your accumulated savings can make you self-reliant. They can free you from debt, worry and obligation. And savings can buy the things you want in life and for less money because you avoid costly interest and carrying charges. But *where* you save is as important as saving itself.

Put your money where it will work to make more money for you. In an Insured Savings and Loan Association, your money works hard . . . earns excellent returns. Your savings are well protected by substantial reserves and sound judgment—market fluctuations will not affect them. What's more, they are insured up to \$10,000 by the Federal Savings and Loan Insurance Corporation.

# Home ownership is made easier the Savings and Loan way

The first home loan by a Savings and Loan Association was granted to a lamplighter in 1831 at Frankford, Pennsylvania, now part of Philadelphia. The home has been continuously occupied for 129 years.



## IT DOES MAKE A DIFFERENCE

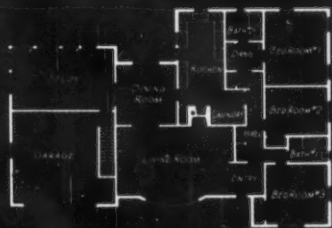
More people in the U.S. own homes than anywhere else in the world... and those American families who don't, expect to own their own homes some day. Usually this is the most important investment a family makes, so it is extremely important to know how to go about it wisely.

Because they make more home loans than anyone else, Insured Savings and Loan Associations know

more about them. Their service to borrowers is friendly and expert, based on a sound and extensive knowledge of the best way to finance home ownership.

Savings and Loan Associations originated the monthly payment plan of repaying home loans. Today this system of paying off home loans like rent is used almost everywhere.

Home payment plans are tailored to meet the needs of individual budgets. Monthly payments generally include taxes and insurance. Thus the borrower can forecast his expenses, and plan accordingly.



**Last year, Insured Savings and Loan Associations made home loans to more American families than did all other financial institutions combined . . . well over 1 million loans totaling \$15 billion.**



Save  
for the things  
you want...the  
Insured Savings  
and Loan way!

IT DOES MAKE A DIFFERENCE

a new home ...



A new arrival...

a memorable vacation...







a college education . . .



a happy marriage . . .

Every person with a sense of responsibility wants to provide for his own and his family's security. In addition, he wants to provide some of the "extras," too. Regular savings are the surest way to secure the happiness pictured here . . . plus other little luxuries we all want.

Insured Savings and Loans offer the saver many benefits that are hard to equal through any other type of investment. Such as: (1) safety of savings; (2) excellent returns on savings, compounded regularly; (3) savings are not subject to market fluctuation . . . you get back what you put in plus earnings; (4) the convenience of putting in money and taking it out easily with no charges for transactions.

a comfortable retirement . . .





**LOOK FOR THIS EMBLEM WHERE YOU SAVE!** It identifies an Insured Savings and Loan Association and is your assurance that savings are protected by: (1) The security of first mortgage loans on homes, and other assets including cash. (2) Sound, progressive operating policies administered by experienced local management. (3) Continuous supervision and periodic examinations by governmental authorities. (4) Insurance on your savings up to \$10,000 by the Federal Savings and Loan Insurance Corporation.



**NO ONE HAS EVER LOST A CENT** in insured savings accounts in America's FSLIC Insured Savings and Loan Associations. The FSLIC is an agency of the Government, established by Congress to insure savings up to \$10,000 in member institutions. It is under the direction of the Federal Home Loan Bank Board which examines the operations of all member institutions regularly to assure continued sound operations.



**A STRONG RESERVE SYSTEM** composed of eleven regional Federal Home Loan Banks provides additional liquidity for member associations by making advances available when required to meet unusual or heavy withdrawal demands and also for seasonal mortgage lending. The Federal Home Loan Bank System is supervised by the Federal Home Loan Bank Board — a three man board appointed by the President of the United States with the advice and consent of the Senate.



**THE SAVINGS AND LOAN FOUNDATION, INC.,** is a non-profit organization. Its purpose is to promote the twin goals of thrift and home ownership through public education and information in national media. All member associations of The Savings and Loan Foundation are also members of the FSLIC and the Federal Home Loan Bank System.



There are 3900 Insured Savings and Loan Associations in the U.S. (In some places they are known as Building and Loans, Cooperative Banks or Homestead Assns.)



Chartered under public laws to encourage thrift and provide economical home financing, they are attractive, modern and friendly places to do business.



Investment of savings primarily in first mortgage home loans makes it possible to pay better-than-average earnings to savers.



Last year Insured Savings and Loan Associations made more than a million home loans, returned excellent earnings on more than 24 million savings accounts.



An Insured Savings Account is much like a money tree. Cultivated regularly, your account can produce benefits not only for you and your family, but also for your community and the nation.

## How Insured Savings and Loans help the community

### IT DOES MAKE A DIFFERENCE

In one way or another everyone benefits from the savings you invest in an Insured Savings and Loan Association. This money, used primarily for home financing, supports the country's biggest business, the building industry. Builders in turn use part of the money to purchase the materials that go into homes, from cement for the footings to shingles for the roofs. Another part of the money borrowed for homes finds its way into the pay checks of workers, and is spent by them in local retail stores for their daily needs.

At the same time some of the money comes back to the associa-

tions as new savings, and the cycle starts all over again. This is the happy story of money-on-the-move ... the circulation on which prosperity depends.

So, in addition to the personal security and peace of mind an insured savings account can give you, it is good to know that your money ... while it works for you ... also benefits many others in the community. Is it any wonder, then, that these associations are the fastest growing type of savings institutions today? They have helped more people own homes than any other business in the world. And more than 24 million American savers and millions of borrowers have found in them a safe, sure and convenient way to get more of what they want out of life.

# Money- on-the- move...



Your savings are loaned



to borrowers who buy homes



The borrowers pay it to builders



Who use it to buy materials



And to pay their workers



who spend their pay in local stores

Every business day Americans put an average of over \$68 million into Insured Savings and Loan Associations and every day they withdraw an average of \$48 million to enjoy the things they saved for. Money in Insured Savings and Loan Associations is moving and working for all business everywhere.



## Insured Savings and Loans make no service charge for putting money in or taking it out

You can open an account with as little or as much as you wish. It takes only a few minutes. Your passbook is your record of savings. To take money out, just fill out a withdrawal slip and present it with your passbook. No service charge. No red tape. Open an account now . . . at your nearby Insured Savings and Loan.



Where you save does make a difference®

®This message is sponsored by The Savings and Loan Foundation, Inc., 1111 E St., N.W., Wash. 4, D. C.

In the old days, a man sometimes made a monkey out of himself in meting out "justice" to animals

## Court of squeals and squawks

BY GARY JENNINGS



**C**ECILE HAD JUST turned her fourth birthday in 1494 when she was sentenced to hang for murder. Cecile, a pig, had been tried and found guilty of causing the death of an infant child. The executed sow joined a long procession of beasts, bugs and birds which had been punished like people. These included oxen, goats, dogs, donkeys, cows, ewes, mules, flies, weevils, dolphins, eels, swallows and wolves.

Animals have even been put to the rack in a pretense of extorting confessions. Condemned animals were often dressed in men's clothing when

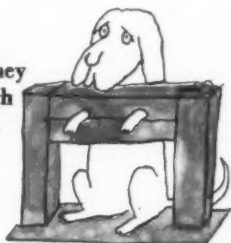
they went to the gallows, the ax or the stake.

In 1712, when a dog bit an Austrian councilman, it was sentenced to spend a year in the pillory. A bull was hanged in the village of Moisy in 1314 for goring a man.

Pigs appeared in court more often than other animals because of their greater number and the freedom with which they foraged around the countryside. In 1864, in Slavonia, a pig was executed for having chewed off the ears of a girl infant. Its owner had to put up a dowry for the mutilated girl so that she might make a "proper marriage."

In punishing or rewarding animals, the sins or virtues of the fathers were sometimes visited on succeeding generations. For example, while the descendants of the sacred geese, which saved Rome by honking a warning of the attacking Gauls, were honored annually for this service, at the same festival each year the Romans crucified a dog, in punish-

For biting a councilman, they stuck the pooch in the pillory.





ment for its ancestors not having barked the same alarm.

In 864, the Diet of Worms (in this case, Worms was not worms) decreed that a hive of bees, which had stung a man to death, should be suffocated in the hive. In 1474, a rooster was burned at the stake in Bâle "for the heinous and unnatural act of laying an egg." If allowed to hatch, the egg might have produced the dread cockatrice, or basilisk, which could kill by the power of its evil eye.

Animals were often entitled to legal counsel. In 1587, when weevils descended on the vineyards of St. Julien, there was a trial that enlisted eminent jurists of the day. The defense lawyer argued that the lower animals were created, according to *Genesis*, before Man. The prosecution replied that such animals were intended to be subservient to Man, citing the Psalms and the Apostle Paul. We'll never know how it turned out. The last page of the records is shredded; it appears

to have been eaten by weevils.

Animals also suffered ecclesiastical displeasure. In the 15th century the Bishop of Lausanne excommunicated the eels interfering with bathing in Lake Leman. He also expelled the leeches which were killing off the salmon. The Bishop of Trier was so annoyed by a flock of swallows that nested in his church, cheeped through his sermons and soiled his robes, that he forbade them to enter his cathedral on pain of death.

St. Bernard once excommunicated a swarm of flies that pestered the priests and parishioners of a Foigny church. At the instant of execration, it is recorded, the flies fell in such numbers that they had to be shoveled out the door. In 885, Pope Stephen VI had to resort to exorcism to rid Rome of a plague of locusts.

The list of creatures banned or excommunicated from the Church includes moles, serpents, field mice, caterpillars, gadflies, cockroaches, rats, snails, beetles, termites, turtle-doves and dolphins.

Perhaps the most recent record of formal prosecution of an animal was reported in the *New York Herald* in 1906. Two bandits with a vicious dog waylaid a traveler in Switzerland. The dog killed the victim. When the culprits were caught and tried, the two men were sentenced to life imprisonment, but the dog was condemned to die.

With the A.S.P.C.A. and laws protecting animals, man can now boast that he no longer mistreats his animal friends as cruelly as he'd punish—a man, for instance. 🐾

The sow,  
age four,  
swung  
for  
killing a  
child.



# *Annie is four!*

Four is the "Coming Out" Age of childhood, when the infant emerges as a real boy or girl. On the following pages is Annie. Like all four-year-olds, she is full of moods, ideas, fantasies and words; but especially words, which she uses in the most unpredictable—and frequently hilarious—fashion.

**Photographs by Joern Gerdts**





*"Hello there,  
old Speedy Eyes!"  
Annie salutes  
her dachshund—whose  
real name is  
"Charlie Brown."*

*Squeezing into bed  
with her parents,  
she admonishes, "Don't  
kiss that man, mama;  
he is very  
dangerous to me."*



These pictures of pert, wide-eyed Annie were taken by photographer Joern Gerdts, who, with his wife, Louise, is a close friend and neighbor of Annie's parents, Bonnie and Tom Mathews of Sausalito, California. Annie, perhaps even more than most youngsters her age, is completely enchanted by words—the way they roll and tumble and touch one another. She may borrow a phrase at the edge of an adult conversation and blurt it out, downside up, three days later. Or she may turn a phrase in a way, and at times, that abashes or bewilders her parents. But being four is like that. No longer able to retreat into the sheltering poses of infancy, Annie can only go forward, letting the syllables fall where they fall—and let the astonished listener beware.



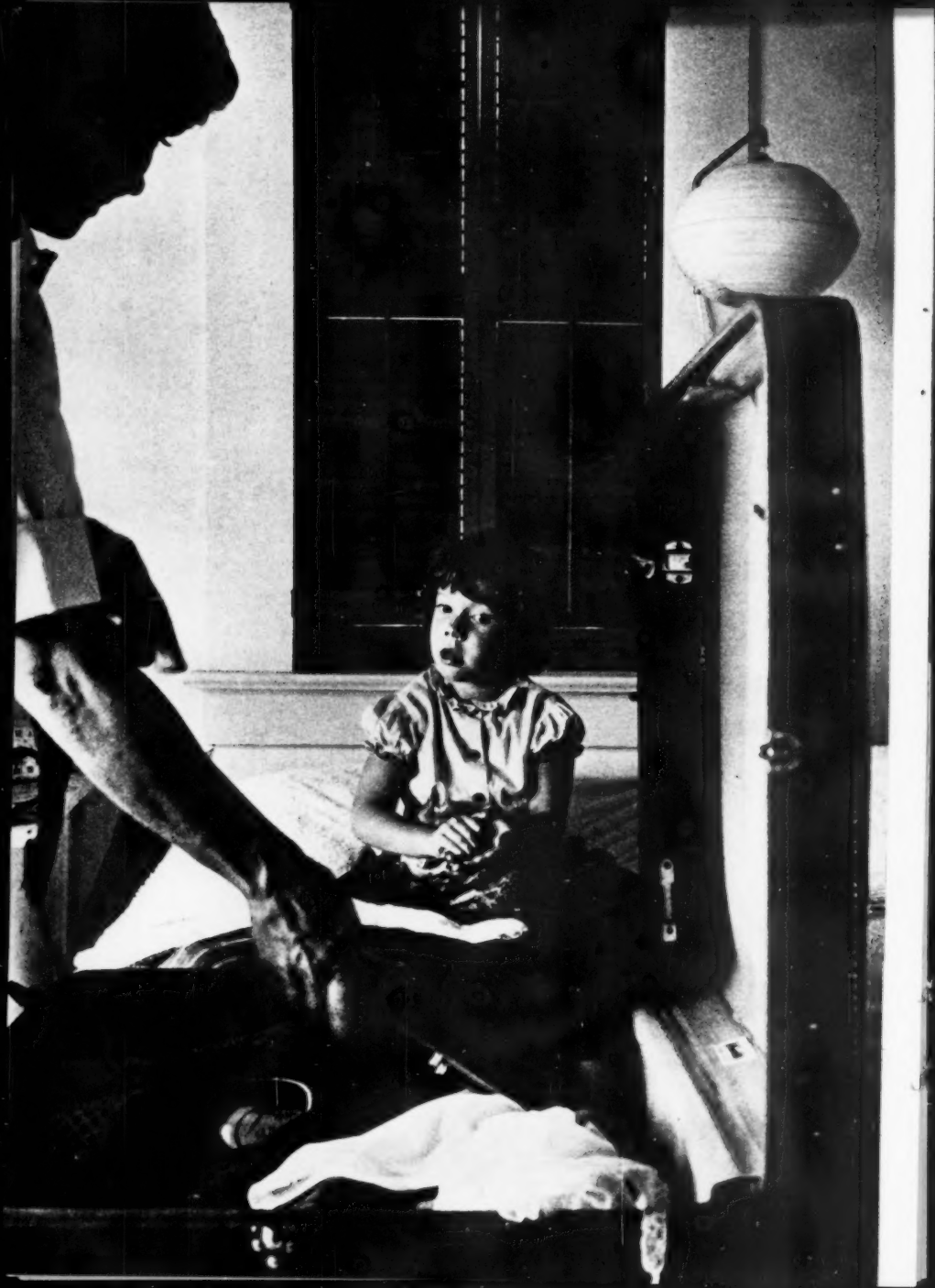
*Confusing a guest for the minister who frequently calls at her home, Annie interrupts his visit by bounding from a closet shouting, "Boo! I'm the Holy Ghost!"*





*A four-year-old's concern with time is shown when Annie figures: "This is Monday and the next day is tomorrow which will be today!"*









*"Steffi," says Annie admiringly to the daughter of Joern Gerdt, "I think your chiffon hair is just splendid!"*

*"Mama," says Annie, at left, "I don't want you to take a trip now." "But, Annie, you know I always come back." "I know you do, but 'now' never comes back!"*

*Serious with her doll, Annie announces:  
"I think Tiny Tears feels very hot. Let's take  
her thermometer to make sure."*



*Meeting her mother in the garden, Annie  
confesses: "I think you are a very, very nice  
mama and I love you and I think you  
are beautiful—but I don't like your face!" 🍌*







Batture separates Mississippi River (top) and levee. As flood precaution, homes

## The little land that isn't there

BY DENNIS J. CIPNIC

That's the batture of New Orleans. Unclaimed by any government, this Eden for 400 has no taxes, no traffic, no politics

**W**AY DOWN YONDER in New Orleans, approximately 400 Americans are permanent residents of a strip of land that, technically, may not be land at all. They bask in the sun on their private shore, pay no taxes, never worry about the county assessor and have a magnificent view of the Mississippi River.

"We'd rather live here than anywhere else," they boast, "even if it is nowhere."

Oddly, their 100-foot wide strip of paradise does not even appear on some Louisiana maps, land records or deed files. Years ago, the lower Mississippi valley's major protection from floods was a 20-foot high earthen levee, which each spring

CORONET



are built on stilts and residents cross to New Orleans on wooden catwalks.

would be eroded by the rising river. To soften the damage to the levee, engineers left as much turf as they could between it and the river—a land gap intended to retard the erosive effects of the rushing waters. This was done almost the entire length of the levee, from Cape Girardeau, Missouri, nearly to the Gulf of Mexico.

In Louisiana, the Cajun French came to call the strip of land the *batture*, meaning an elevated or dry portion of the river bed.

As decades passed, the construction of dams, spillways and other flood-control systems made the levee a taken-for-granted sentinel; the *batture* became a deserted strip of

dry, forgotten land. It also became a refuge for vagrants, hobos and other wastrels. At night campfires blazed and every once in a while there would be an unsolved murder committed there. But nobody paid much attention to the *batture*; most people scarcely realized it existed.

Then, in 1954, the U.S. Army's Corps of Engineers found it necessary to reinforce part of the levee at the foot of Carrollton Avenue in New Orleans. The Orleans district levee board agreed to the project. But when bulldozer crews went to start work, they found, nestling on the *batture*, not the hobo jungle of years before, but a permanent village of families and children. To

work on the levee, 60 homes on the batture would have to be razed. To get the necessary legal permission, the levee board sought to prove it owned the batture lands and thus could evict the tenants.

To many, this step seemed unnecessary. Technically, the batture was not a part of New Orleans, because it lay on the river side of the levee. And since the levee was under Federal jurisdiction, the residents must be a Federal problem.

Nevertheless, the levee board's attorneys had claimed the batture was theirs; now they had to go into court to prove it. To their chagrin, they could not do so. The case against the batturites was dismissed. Ultimately, however, the board did manage to get a court order authorizing the destruction of the batture community on the grounds that it was impeding repair of the levee and thus endangering public safety.

Though the residents formed a "Batture Dwellers and Defense Association," they were no match for the legal legions assembled against them. They were forced to admit that they had never paid taxes on or acquired title to the land their homes sat upon. The courts thereupon decided that though the public had the right to use the levees, it had "no right to appropriate the land for private use." Which in turn meant that the batture dwellers must yield to demands of the Federal Government and its need for an unobstructed right of way.

The levee board finally razed the Carrollton community and some of the batturites dragged all their

worldly possessions down to the river bank to one of the half-dozen other batture settlements.

To this day, the question of who owns the batture is usually good for an argument. The city doesn't claim it, nor can the State of Louisiana prove ownership. The Federal Government performs major maintenance on the levee, but does not claim title to the batture, even though it does have the right to use batture soil for levee repairs.

There are authorities who claim that the batture isn't even land, but a dry part of the river bed. A case to test this theory is before the Louisiana courts right now. At any rate, batture residents pay no county land taxes. They get no Federal mail delivery and see no city officials.

But the batturite is not forced to live like a social outlaw. A typical community is the Monticello batture, across the levee from the foot of Monticello Street. It is inhabited by about 13 families, including fishermen, retired people, white-collar workers, seafarers' families, laborers and an electronics technician.

All have homes of their own; many have lived on the batture for years and few show any signs of wanting to leave. Few of the 80-odd homes along the batture are shacks; many feature two and three bedrooms, large living and dining rooms, modern kitchens and screened-in porches.

"We need those screens," one batture resident says. "We only have two enemies out here—bureaucrats and mosquitoes."

Yet there is a greater natural danger—the Mississippi River itself.



As a flood safeguard, all homes are built on stilts and raised planked walks connect them with the top of the levee. Yet only one has fallen prey to floods in the past decade.


There is no such thing as a road, sidewalk or paved street on the batture; the city of New Orleans naturally refuses to build or maintain them, citing both maintenance problems and the fact that the land isn't theirs to begin with. Therefore nobody has a street address. Not that anyone needs one, because most stores and the mailman won't deliver to the batture anyway. Fortunately, residents are officially recognized by the water, utility and telephone companies.

"We use the telephone to call the grocery store on the city side of the levee for deliveries," batture dwellers explain. "And when the groceries come, our mail comes with them." The same system is used for department-store deliveries.

All things considered, life on the

batture is almost idyllic. "It's nice and cool here, with no smell of the city," says one inhabitant. "Most of us have boats and the river itself is in our front yard to putt-putt around on. It's quiet and a perfect place for kids. Why, we have a beach and everything."

Not quite everything. If the engineers should have to reinforce another section of the levee, still a vital safeguard to the people of New Orleans, the levee board will have no compunction about wrecking another 60 batture homes if necessary. And the residents would have no legal recourse against such a move.

"That's true," agrees one batture old-timer, "but I've got a \$12,000 home, a TV set, a lot of fancy furniture and a boat. I've got catfish lines that net me about \$60 a week. Most of my time I spend on my garden. All told I have nearly an acre of land here and I haven't paid a dime tax on any of this in 20 years. Can you beat that?" 

## SOUTHERN COMFORT

OUR FAMILY'S wartime wanderings took us into several unfamiliar parts of the U.S. When my husband was transferred to Nashville, Tennessee, I got my first taste of Southern friendliness. Our next door neighbor had the warmest heart in Tennessee, but she never quite got over knowing real honest-to-goodness Northerners from Indiana.

One day, after accepting her gracious offer to baby-sit while I shopped, I knocked at her door. She called to me to come in. There she sat in her big rocking chair, hugging my infant son affectionately and crooning softly: "My little damyankee. O, my sweet, little damyankee."

—V. R. MAYBERRY (*Chicago Sunday Tribune*)



BY SENATOR JOHN F. KENNEDY (DEM. MASS.)

# Let's get rid of



# college loyalty oaths!

Loyalty oaths, especially in education, have never contributed to our security. Traitors and liars will easily take them. But frequently, principled people will refuse. Loyalty, insists the Senator, cannot be coerced or compelled. It must be inspired

**I**N 1776, BENJAMIN FRANKLIN—fully aware of the risk—decided to entrust secret plans of the American Revolution to a French agent. He believed the man's word of honor that even British torture would never wring these facts from him. What more could he ask? "He would have given me his oath for it," Franklin reported to the Continental Congress, "if I laid stress upon oaths. But I have never regarded them otherwise than as the last recourse of liars."

Franklin knew that many an American agent had hypocritically taken the new British oath of allegiance. On the other hand, he knew that little could be expected from those colonists with Tory sympathies who had been compelled by their crusading neighbors to take oaths supporting the Revolution.

Unfortunately the American nation born in that year of divided loyalties has rarely heeded Ben Franklin's sage advice. In times of crisis to the state—times of war, insurrection or suspected

subversion—both Federal and state governments have repeatedly sought some swift, convenient and reassuring means of publicly identifying and compelling citizen loyalty. Elaborate loyalty oaths and affidavits—going far beyond the simple pledge of allegiance or the oath to uphold and defend the Constitution—have inevitably been the answer.

*But there is no evidence that they have ever contributed substantially to the security of the nation.*

Yet overzealous patriots keep trying to legislate loyalty. The latest example of this is the case of the National Defense Education Act of 1958, which contains a welcome program for student loans.

Many bright students, whose talents this nation needs to develop in competing with the Soviets, require financial assistance to continue their studies. But today, if those needy students attend Harvard, Yale, Mills, Grinnell, Sarah Lawrence, Oberlin, Swarthmore and a dozen or so other schools—including some of our best science laboratories—they *cannot* obtain a Federal loan.

These colleges and universities are refusing to participate in the loan program. They need the money—they know their students need the money—but they refuse to administer one of the bill's strangest provisions: a section which requires every student, teacher, scientist or other scholar applying for a loan to not only sign the customary oath of allegiance, but also to sign a vague, sweeping affidavit declaring that he does not *believe in* or support any

organization which *believes in* or teaches the overthrow of the Government by illegal methods.

How can our universities police this affidavit they find so distasteful and humiliating? How can they investigate what organizations their students might "believe in," and what those organizations believe? If a student does not belong to a subversive organization, might not his beliefs still be contrary to the affidavit? Which methods of overthrowing the Government are illegal and which are not?

No one can quarrel with the principle that all Americans should be loyal citizens and should be willing to swear allegiance to our country. But this is quite different from a doctrine which singles out students—and only those students who need to borrow money to continue their education—as a group which must sign a rather vague affidavit as to their *beliefs* as well as their *acts*.

Congress appeared, on the one hand, in this Act to recognize that our students and teachers were one of our greatest assets in the cold war, our hope for the future—but then, in the same Act, to single them out for scorn and suspicion in a demonstration of no confidence. An *affirmative* oath of allegiance may be understandable—but the *negative* disclaimer is at variance with the declared purposes of the Act. It adds a needless barrier to many prospective students. More and more of our leading colleges and universities are refusing to participate in the loan program because of it.

The president of Wisconsin State College calls it "unnecessary and distasteful." Father Michael J. Walsh, the president of Boston College, says it "represents a lack of confidence in the youth of the country." Mills College in California would not accept these funds because this section "invades the privacy and questions the integrity of individual belief." President Nathan M. Pusey of Harvard called it "vague in intent, useless in effect, inappropriate in context and insulting to the very group the Congress seeks to encourage." Oberlin College in Ohio declined all loans under the program because, its president stated, "it cannot compromise its historical devotion to freedom of expression and belief."

In introducing a bill to repeal this provision last year, I called it "a futile gesture to the memory of an earlier age." Between the end of World War II and the end of the Korean War, a rising tide of fear and suspicion engulfed many Americans. The detection of Communist agents and the erection of new standards of loyalty and security were no longer left to responsible authorities. Neighbors, fellow workers, faculty members, Federal employees, friends—anyone might turn out to be "Red" (or said to be by someone). Easy answers and convenient scapegoats were sought—and provided—in a troubled time when the answers (How did the Russians get the bomb? Why did we lose China?) were not easy.

But one easy answer was the oath. Those who took it were loyal;

those who refused were not. What could be simpler? And so countless hundreds of new oaths sprang up, administered by Federal, state and local bodies: oaths for school-teachers, oaths for notary publics, oaths for professors, students and scientists and, in one state, a loyalty oath for professional wrestlers.

Finally, the furor died down—the atmosphere changed. Senator Joseph R. McCarthy of Wisconsin departed from the scene and the American people turned their attention from oaths of loyalty to the more positive tasks necessary for strengthening our national security. But in the summer of 1958, one relic of this earlier era crept into the National Defense Education Act.

**T**HE HISTORICAL background of this kind of special oath is not confined to the recent era of hate and suspicion.

The first soldier in Washington's army to hang for treason—in a plot to capture the Continental Congress—had sworn to two special oaths of loyalty.

During the Civil War when Congress extended special oath-taking to itself, the only result was the resignation of a loyal but indignant Senator from Delaware, James A. Bayard. Another reluctant oath-taker, a civil servant in the Census Bureau whom a Congressional Committee had cited for disloyal feelings, enlisted in the Union Army and lost his sight at Gettysburg; while another Federal employee, when apprehended for disloyal conduct and asked about his oath, re-

plied: "I could take 500,000 such oaths, as they amount to nothing."

In the post World War I era, New York's famous Lusk Laws included oaths among other special tests of teacher loyalty. But after only two years they were repealed, dismissed teachers were reinstated and Governor Al Smith called the laws "repugnant to the fundamentals of American democracy."

Nearly 2,000,000 W.P.A. workers were required to swear their loyalty in the unsettled days prior to World War II, before they could pick up their tools and rakes. After the war, when the Taft-Hartley Act required special non-Communist affidavits from union leaders, Harry Bridges took the oath—but John L. Lewis, a fighting anti-Communist, would not. Among the Federally employed scientists working on secret weapons projects who took a special oath was David Greenglass, convicted atomic spy.

This is hardly historical justification for the imposition of a special oath on student loan applicants today. And the history of special oaths in other lands should also have taught us a lesson. The student affidavit of disbelief is directly descended from the hated test oaths imposed centuries ago by successive contenders for the British crown. Under Charles II, for example, no one could teach at a university or school without taking an Anglican oath—and also an oath that the earlier oath imposed by Oliver Cromwell was unlawful! Article VI of our own Constitution reflected the fear of religious test oaths which

had driven many to these shores.

In the 1930s our universities benefited from Italian professors fleeing Mussolini's requirement that all faculty members take a special oath stating that their teaching would be aimed at instilling devotion "to the Fascist regime."

**T**HE TRAGIC FACT IS—as the history of loyalty oaths demonstrates—that the affidavit will not keep Communists or other subversives out of the student loan program. Card-carrying members of the Communist party will have no hesitancy about perjuring themselves in the affidavit. I am proud as a U.S. Senator to reaffirm my own pledge to uphold the Constitution and Flag. But I regard a special affidavit as to a person's beliefs—imposed on average citizens who have no special position of trust—as a wholly meaningless, impractical weapon against real subversives. This is particularly so when they are singled out because they cannot afford the tuition their classmates can afford.

The only students who are adversely affected by this discriminatory provision are honest, non-Communist students—including:

(a) students who attend universities that refuse to participate in this program;

(b) students who feel they cannot execute the oath and affidavit for reasons of religion or conscience;

(c) students who resent the requirement or consider it an unnecessary limitation on their academic freedom;

(d) students who are overappre-

hensive in their interpretation of the affidavit or unnecessarily fearful of some official's interpretation.

It is all very well to ask: "Why not sign, if you're not guilty?" Most students will sign. Most universities will participate. Those who reject loans may be dismissed by some as overconscientious or as eccentrics, non-conformists and chronic dissenters. But I thought the purpose of this Act was to attract into scientific and other vital pursuits the best talents of the country, the most inquiring minds, the most thoughtful students. How can we if we exclude the overconscientious, the eccentrics, the non-conformists and the chronic dissenters? What is the purpose of a provision that in operation could result in some Communists getting loans and some non-Communists dropping out of school—in some talented, needy students being included but some equally talented, equally needy—and equally loyal—students being left out?

There is a very real danger that this unnecessary, futile gesture toward the memory of an earlier age will defeat the purposes of the National Defense Education Act. Unlike the Soviets, we cannot take steps to keep our brightest minds in scientific careers—but we might take steps that keep them out.

Early in the last session of Congress, I introduced and conducted hearings upon a bill to repeal this provision. But after two days of Senate debate—sometimes bitter, often confused—the bill was recommitted, dead for the session.

Another attempt to eliminate the

affidavit will be made this year—this time emphasizing that it is the vague, sweeping, negative affidavit that is most objectionable and discriminatory. That may satisfy those who opposed us last year, who could not understand why the customary affirmative pledge of allegiance should not be taken by all students as a positive act of rededication.

But it will not satisfy those who want the negative affidavit retained, who insist that only subversives would oppose signing it, who criticize institutions refusing to participate, on the grounds they are denying aid to needy students merely to demonstrate abstract theories of academic freedom—and those who shrug off non-participants with the reply that there are other colleges and students eager to get the money. This is a minor issue, they say, raised by a few "eggheads" and unrealistic professors.

But if this affidavit remains on the statute books, we will have cause for concern. *First*: I will be concerned about the chances for success of the entire National Defense Education program, with some of our leading science-trained institutions and best-known colleges refusing to participate. These colleges need the additional source of scholarship money—all colleges do, as enrollments and costs increase faster than available funds. But they also know that once they accept this precedent of Federal dictation as to the beliefs of their scholarship or loan applicants, a tradition of American education will have been shattered.

These colleges, training future

atomic scientists in their laboratories, do not want to protect Communists—but they know that any Communist will gladly take any number of oaths. They cannot understand why a prosperous freshman is assumed to be loyal, but—if his financial needs become more pressing so that a Federal loan is required—he suddenly becomes suspect in his sophomore year. And why is a less talented student, ineligible for a Federal loan, permitted in the laboratory without question—while a more talented student is denied entry unless he executes a vague affidavit which he may not accept or even understand.

To waste desperately needed educational funds trying to administer this kind of provision is the height of folly.

*Secondly:* I would be concerned about those students who did sign the affidavit. We want their minds to be free and flexible, searching out new ideas and trying out new principles. But a young student who has sworn—under penalty of a Federal indictment for perjury—as to what he privately *believes* (and what he thinks some organization he believes in believes) is likely to be rather cautious about changing his beliefs or joining new organizations. Other students may feel that Federal inquiry into their beliefs is so unrealistic as to be meaningless—and, in their minds, oaths of allegiance as well as sworn affidavits will be dangerously cheapened.


Perhaps a few perjurers will be caught under this requirement. But we already have enough anti-Com-

munist, anti-sedition and anti-espionage statutes to catch these few students, if any, without damaging—in the minds of millions of other students—their respect for free inquiry and free government.

If William Penn or Benjamin Franklin or Henry Thoreau attended college in America today, I doubt that they would sign this affidavit, despite their great loyalty to this country. And our effort to develop the best minds of the country needs all the Penns and Franklins and Thoreaus we can attract.

*Finally:* I would be concerned, if we cannot eliminate this provision, about the U.S.A. Never before have we tried to legislate orthodoxy in our colleges, sought to put students in jeopardy for their private beliefs or assumed a scholar is disloyal until he swears to the contrary.

Surely this is not the way to “catch up” with the new Russian excellence in education, science and research—by imitating their objective of teaching students *what* to think instead of *how* to think. What kind of security is it that assumes all is well because thousands of affidavits are signed: do we really believe that loyalty can be reduced to an automatic formula, coerced and compelled instead of inspired?

I think it high time that we recalled the words of Mr. Justice Hugo L. Black: “Loyalty to the United States can never be secured by the endless proliferation of loyalty oaths. Loyalty must arise spontaneously from the hearts of people who love their country and respect their government.” 





## Bookworms' paradise

by Jean and Lyman Nash

At Foyle's of London, you can bring your lunch, browse on 4,000,000 books, get an education or get fallen arches touring 40 miles of shelves—all for free

**B**ACK IN THE 1930s, when Nazi bookburning was at its peak, William Foyle, a jovial and enterprising London bookseller, fired off this cable to Adolf Hitler: "CAN OFFER GOOD PRICE FOR BANNED BOOKS. DO NOT BURN THEM. WILL YOU NEGOTIATE?"

Needless to say, Der Führer didn't negotiate and went right on burning books, much to Foyle's chagrin. But several years later, during the Battle of Britain, Foyle retaliated. Instead of reinforcing his roof with sandbags, he bulwarked it against

concussion with unsold copies of *Mein Kampf*.

Whatever the motives, promotional tactics like these have built Foyle's from a one-room, part-time book business into one of the world's most unique bookstores. A doctor in Omaha who wants an obscure book on whooping cough will order it from Foyle's. A manufacturer in Brazil needs books on linoleum making and turns to Foyle's. The Japanese often pester Foyle's for success stories of prominent businessmen.

While most of the 35,000 orders

that pour in each day are comparatively easy to fill, every once in a while there comes a real puzzler. One such came from a wealthy woman who sent in a check for £250 and asked for the best and worst books ever published. Assuming she already had the Holy Bible, Foyle's sent her, as the best book, a rare and beautiful Kelm-scot Press edition of Chaucer, which took two years to produce. As the worst, she received a six-volume edition of Donatien de Sade's bizarre 18th-century work on sexual perversion. Pleased, the woman wrote back, "How extraordinary of you."

The same opinion was expressed by an elderly eccentric who wanted a book bound in human skin. After prolonged searching, Foyle's located a copy of Eugène Sue's *Vignettes des Mystères de Paris*, printed in 1843. The book was bound with skin from the shoulders of the author's mistress, as she had requested in her will. The price was \$28.

Tourists often pass up the Tower of London and Buckingham Palace to spend an afternoon browsing at Foyle's. The late Queen Mary occasionally called for books on antique furniture and Eamon De Valera made annual visits in search of the latest books on mathematics. Walt Disney, Marlene Dietrich and Vivien Leigh are frequent browsers. So is Noel Coward.

Arnold Bennett used to roam through the aisles of books with a £100 note in his pocket, ready to present it to the first person he found reading any of his works.

Geographically, Foyle's is a ram-

shackle collection of buildings lining Manette Street and slowly inching down London's shabby Charing Cross Road. At last count there were 11 buildings in all, through which meander 40 miles of shelves, thousands of browsers, quite a few shoplifters, one store detective and more than 600 other employees.

The person visiting Foyle's for the first time is apt to think he has stumbled upon a preview of the final stages of utter chaos. Everywhere there is a hurly-burly that never seems to cease, or even to rest, and over it all is a cacophony of voices in a dozen different languages. Clerks scurry from place to place carrying great armloads of books. They no sooner set them down than another clerk scoops them up and carries them to some place further on. No one seems to know whether the same books are constantly in motion or if, at some remote rendezvous, they are exchanged for different books which then begin to make the rounds.

But the chaos at Foyle's is only on the surface. The store is divided into 32 departments, each dealing with some segment of knowledge. In most instances the clerks have worked in their respective sections so long they have become minor authorities on such varied topics as naval armament, boomerangs, rug weaving and training seals.

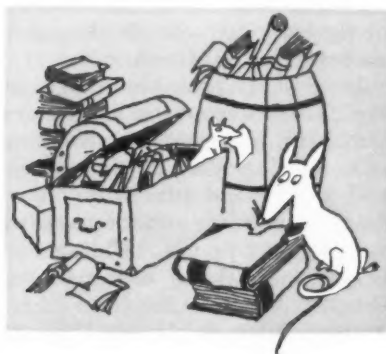
It is the rule at Foyle's that no one is ever asked to buy. This "non-interference" policy is carried to such an extent that college students frequently use Foyle's as a convenient research library. Profes-

sional browsers bring their lunches, reading and nibbling away hour after hour, week after week. Often the firm receives grateful letters from successful individuals, thanking it for the free education they received while studying undisturbed amid the cash customers.

While this hands-off attitude accounts for much of Foyle's popularity, it also has disadvantages. An average of four shoplifters are apprehended each day. Not long ago an off-duty policeman was caught trying to filch a copy of *How To Get Rich Quickly*. Before that, a clergyman was stopped when he tried to walk out with a briefcase full of purloined sheet music. Under questioning, it was discovered that his entire library of 500 volumes had been stolen from Foyle's.

That Foyle's is an easy mark for the light-fingered set is proved by the large amount of "conscience money" arriving in every mail. This belated payment reaches a peak

**The noblest thoughts of men and mice are stashed away at reduced price . . .**



whenever a revivalist hits town. During the war, one anonymous convert sent in a number of unclaimed luggage receipts. Chased down by Foyle's clerks, the luggage yielded 700 stolen books.

Unlike many of England's leading firms, Foyle's, or W. & G. Foyle, Ltd., as it is correctly known, is a relative newcomer. Back in 1904 William and Gilbert Foyle, sons of an English grocer, decided their careers lay in government service. They purchased a dozen textbooks, studied hard—and miserably flunked their civil service examinations. Having no further use for the textbooks, they advertised them for sale in a small educational magazine. The demand was so great that, sensing a little easy money, the brothers scoured bookshops, buying up all the textbooks they could lay their hands on and reselling them at a modest profit.

At first they limited their book-selling to their mother's kitchen, dubbing it "The World's Greatest Bookshop," which it certainly was not. Before long, books were cluttering up every room in the house and their father began complaining that his home was being turned into a "damned dusty bookstore." So the boys, still in their teens, rented an abandoned warehouse.

They began issuing catalogues, laboriously written in longhand, adding the request that the catalogues be returned after use. And they continued buying used books. Soon the cavernous warehouse was outgrown and they moved again. In 1912, they made their last move—to

Charing Cross Road, London's traditional booksellers' row. A canning factory had recently been vacated; because it smelled so strongly of jam and onions, the brothers were given the first year's rental free.

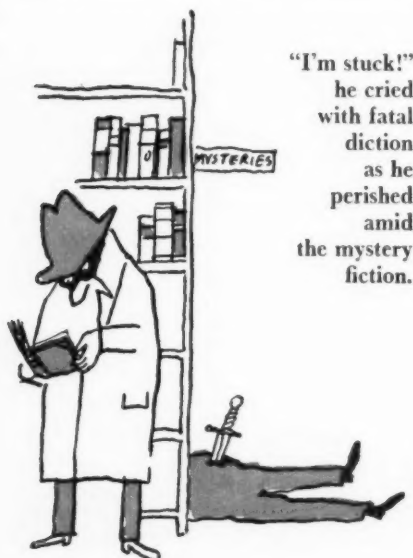
Since then the canning odors have been replaced by the musty, comfortable smell of old books, and the firm has been forced to acquire adjacent buildings and add extensions. Each week, five tons of outdated books, mostly medical and legal tomes, are shipped off to the mill to be ground into pulp. During that same period, Foyle's buys upwards of six tons of books. At one time this incoming tide reached such a flood that Foyle's offered to sell the books at twopence a pound, any subject, any classification. This created such a furor among London's more staid book merchants

that Foyle's withdrew the offer.

From time to time attempts have been made to convert Foyle's from a dusty, gloomy bookstore to a glistening literary emporium—neat, well-lit and dust free. So far the headway has been nil. When a record department was opened some years ago, it boasted wide aisles and spacious counters. Since then books have encroached on its area to such an extent that the department has been compressed to a fraction of its former size and, unless something drastic is done, stands in danger of being completely inundated.

The same thing happened to Foyle's stationery department. When inaugurated, it was bright, neat and almost hospital clean, the pride of the store. Several weeks later you had the feeling that if you picked up a birthday card the entire stock would come tumbling down. Over the years Foyle's has built, or otherwise accumulated, Great Britain's largest book-of-the-month club, ten specialized book clubs, a publishing house, an art gallery, Europe's largest lecture agency and the biggest lending library chain in the British Isles and on the high seas, with 15,000 outlets and over 1,000,000 volumes.

But what probably ranks as Foyle's *tour de force* is its Literary Luncheon, held each month at one of London's poshest hotels. Always sold out, these luncheons have drawn housewives and shopkeepers, as well as such figures as Haile Selassie, the late Eduard Beneš, Jimmy Durante, T. S. Eliot, Sophie Tucker, Anthony Eden and Hedda Hopper.



"I'm stuck!"  
he cried  
with fatal  
diction  
as he  
perished  
amid  
the mystery  
fiction.

George Bernard Shaw was once slated to speak at one of these luncheons. Out of deference to his dietary convictions, he was asked if he would like a vegetarian menu. "No," replied Shaw, "the thought of 2,000 people munching celery at the same time horrifies me."

Profitable and popular though Foyle's luncheons, book clubs and other activities are, its main business is still the buying and selling of books. Thus, the heart of the store is the basement beneath the main building. Here are stacked boxes, bags, barrels, trunks and sea chests filled with used books sent in from every corner of the earth. From morning to night, people line up outside the receiving department waiting to sell their books to the firm, while at the same time Foyle's trucks scour the suburbs for more. No book is ever refused regardless of title or condition.

When a struggling poet went to sell Foyle's several hundred volumes of his poetry, the buyer offered him five shillings per volume.

"And if I autograph them?" asked the poet.

"Six shillings," snapped the buyer, and the deal was closed.


Incoming books are examined by experts whose practiced eye can spot a rare book or first edition with almost unerring accuracy. But it is still possible to pick up a valuable book cheaply. One browser was able to buy a copy of T. Shotton Boys' *London As It Is* for sixpence. A few days later he sold it back to Foyle's for over £100. Less lucky was the man who bought an inex-

pensive prayer book one day and returned it the next complaining that some of the pages had been defaced by scribbling. Foyle's refunded his money, then out of curiosity sent the book to an autograph expert. The "scribbling" proved to be the writing of Ben Jonson.

On another occasion Foyle's sold a collection of George Bernard Shaw's letters for \$800. Subsequently the purchaser discovered they were forgeries and returned them. Foyle's sent the letters to Shaw, who sent them back with a letter telling exactly how the forger's handwriting differed from his own. Eventually, Foyle's sold the phony letters, along with the playwright's genuine one, for \$1,000.

Located on the fringe of Soho, London's Bohemian and underworld center, Foyle's is frequently mentioned in the crime columns of the newspapers. Several murders have been planned and executed from forgotten crime books tucked away in a dark corner. During the war, it was brought out in a recent trial, spies and traitors found the busy bookstore a convenient place to exchange information.

And clerks still shudderingly remember the time a man stumbled in from Soho with a knife sticking in his back. Appropriately, he died in the mystery fiction section.

Today, no one can say how many books Foyle's has in stock. The number is continually growing. Current estimates place the number at about 4,000,000, quite enough to back up the claim that Foyle's is "The World's Greatest Bookshop." 



# The world's most sinister sand bar

BY PAUL BROCK

"Graveyard of the  
Atlantic,"  
the shifting sands  
of Sable Island  
have caused 500 sea  
disasters and  
taken 10,000 lives

**I**N WATER-FRONT TAVERNS, ON wharves or wherever old-time mariners gather, tales are still told of ghost ships looming out of the ocean fog. In 1840, just such a ghost ship was actually "captured" and taken in tow off the Azores. Not a

soul was aboard the silently drifting three-masted vessel which bore the faintly legible name, *S. S. Myrtle*.

Investigation revealed she was, in a very real sense, a ghost. For the *Myrtle* had actually escaped from "the Graveyard of the Atlantic"—Sable Island, a treacherous sand bar in the Atlantic that has caused over 500 shipwrecks and claimed an estimated 10,000 lives.

The *Myrtle* had been driven onto the island, 250 miles northeast of the southern tip of Nova Scotia, by a raging storm in January, 1840. Abandoned by her crew, all of whom perished on the island, the ship was torn loose two months later by another storm, and drifted aimlessly for months, terrifying sailors, before being taken in tow.

The *S. S. Myrtle* was one of only eight ships ever to have been reclaimed from the pounding surf of Sable Island. More common is the case of the *Independence Hall* which came to grief on the island over 100 years later. On a stormy afternoon in 1942, Frank Tanner was on duty in a lighthouse which had been built on the eastern end of the island when the big steamer from Philadelphia struck the shoals nearby. Within two hours, the ship had broken up. Ten men of the crew perished. Tanner recovered only



three of the bodies—18 miles from the scene of the wreck.

Tanner is one of the 21 men, women and children who now live on the island in company with 40 chickens, three cats, one dog and about 300 ponies. Because of their vigilance, disaster and loss of life on Sable have been reduced to practically zero.

Sable Island, which belongs to Canada, is ribbed with hard sandbanks and takes on the color of the surrounding sea on a cloudy day. It is small wonder that so many ships have tried to sail right through it. The island has not only been the scene of numerous wrecks, but legend says that for centuries it was also the chosen resort of pirates and wreckers who lured ships to their doom.

How many crimes have been committed on Sable Island's sandy desert, how many criminals it has sheltered and enriched will never be known. But Nova Scotians, even today, regard it as a land of ghosts, fearful legend and awful fact.

One man on night duty at the East Lighthouse had to be replaced and taken off the island. He was seeing, too often, the ghostly shape of the *Sylvia Mosher*, a schooner which was lost with all 25 hands in August, 1926. Each time this man

saw the specter of the schooner he said he could make out the figures of men leaping over the side to their deaths in the boiling surf.

Another schooner, the *Sadie Knickle* from Nova Scotia, was caught in the same wild hurricane which destroyed the *Sylvia Mosher*. She was swept onto the island with such force that the seas drove her clear across the Sable Island bar and into deep water again.

Although the western end of the island is slowly washing away, new shoals and banks are constantly being created at the eastern end by the action of the wind and sea. Far from disappearing gradually as many supposed, Sable is growing. Recent measurements show that it is two miles longer today than it was 75 years ago and is actually moving eastward about one-eighth of a mile per year. It is now 24 miles long and averages a mile in width.

A valley extends almost the whole length of the center of the island. Seven miles of it are filled by a salt lake (Wallace Lake) which is separated from the sea by a narrow ridge. In the 19th century the sea made a breach into this lake on the north side and a large inland harbor was formed in which coasters took refuge. But soon another storm closed in and two American



schooners were trapped in the landlocked lake.

There are no sables on Sable Island—which gets its name from the French word meaning sand. In 1598, a French nobleman, Marquis De La Roche, set sail with 48 convicts from French prisons to found a colony in Nova Scotia. The first land that he sighted was Sable Island, and after a cursory inspection he landed his convicts and 50 sheep and then went on to explore Nova Scotia.

When a relief ship came for the convicts several years later there were only 11 of the original company still alive and these 11 were dressed in seal skins and living like animals. They were taken back to France, but some of them returned to Sable, and when a vessel on a voyage from Connecticut to England was wrecked there, in 1635, the crew was rescued by several Frenchmen who helped them reach the mainland.

**T**HE GRIM DISASTER which led to the establishment of a life shelter on Sable occurred in 1802. The transport *Princess Amelia*, with 200 officers, recruits and crew, was thrown onto the sandbanks, and every man perished. A gunboat sent to rescue survivors was wrecked in the same way and it was decided that it was time for the British Government to do something.

A party was settled on the island for the express purpose of rescuing shipwrecked people and saving property from freebooters. A proclamation was issued forbidding any

person, under pain of death, to reside on the island without a Government license.

Today's inhabitants of Sable are employees of Canada's Department of Transport and their families. The task of these employees is to maintain the radiosonde and weather stations, the two lighthouses and the marine radio beacon which warns shipping to steer clear of Sable's insidious clutches. They also maintain and man lifesaving apparatus and surf boats specially designed to carry rescuers across the pounding surf to ships which may founder on Sable's shores. The modern warning devices are so effective that the last ship to founder did so in 1947. She was the *Manhasset* which struck off Sable's east coast with no loss of life.

The island's previous victims included the New England trawler *Gale* which foundered in 1945, and the *Independence Hall*, already mentioned. A somber list of over 500 vessels which sank off Sable's shores precedes these more recent disasters. It includes the *S.S. Lemberg* (1937), *Labrador* (1926), *Sylvia Mosher* (1926), *Sadie Knickle* (1926), *Falmouth* (1925), *Puritan* (1922), *Esperanto* (1921) and *Marshal Foch* (1921).

A steamer named *State of Virginia*, bound for Glasgow from New York, was wrecked on Sable on July 10, 1879. Four women and five children died that day, but among the 120 survivors was a child named Nellie Bagley Hoard, who was later renamed Nellie *Sable* Bagley Hoard to commemorate her escape.

Sable's tiny township consists of the two frame houses occupied by the superintendent of the island and the director of the wireless beacon, and several quonset-type aluminum huts designed to withstand the abrasive effects of wind-blown sand and used as living quarters for the other workers. There is a generating station, store, boathouse, carpenter and blacksmith's shop, and a hostel for the accommodation of survivors.

Several other disused buildings are scattered around, including an old lifesaving station barn cluttered with relics of Sable Island's shipwrecks. Nailed to the walls and the big wooden girders are masts, spars and pieces of lifeboats, quarter boards, side boards, thwarts and pieces of planking—mute evidence of the merciless thrashing ships receive when they founder on Sable's sand bars.

The generating plant helps provide many of the comforts of city living to the inhabitants. They have refrigerators, washing machines, ranges, radio, and electricity also powers one of the lighthouses with its 16-mile-range beam.

For recreation Sable's inhabitants hold "get-togethers" at each other's homes on Sunday nights, and operate a "ham" radio station through which they can contact relatives and friends on the mainland. In summer they go swimming. They do little fishing because of the high seas and dangerous surf.

Some cultivate kitchen gardens in the uncooperative sand or go for long walks and pony rides along the

hard-packed beaches. The ponies on Sable are perhaps the island's greatest mystery. All told there are about 300. They are short, shaggy, wild and thrive on a varied diet of beach grass, wild peas and flowers. One theory is that they are the descendants of French cavalry mounts which swam ashore 175 years ago from a French ship wrecked while heading for the New World with soldiers and military supplies. Another theory is that the ponies were sent to help shipwrecked mariners by Thomas Hancock, uncle of John Hancock, the famous patriot.


The shifting sands are constantly uncovering relics—rusty muskets, bayonets, swords and Elizabethan coins. Once a bulky packet of Bank of England five-pound notes was found, said to be worth \$5,000. Another time a patrolman picked up a solitary sea boot. When he shook it several skeleton toes fell out.

Unless continuous preventive measures are taken, the wind-driven sand will obliterate anything, man-made or otherwise, in time. One 90-foot sand dune has completely buried a full-rigged American clipper ship from her keel to the top of her masts. Some recent wrecks have completely disappeared overnight, engulfed by the shifting sands, yet others, after being entombed for 100 years, have suddenly been resurrected and left without their shrouds of sand for a brief spell.

Brigs, barques, brigantines, schooners, galleons and steamers, all bearing rich cargo, have been buried in this hungriest graveyard of the oceans. It is estimated that \$2,000,-

000 worth of treasure lies beneath the island's surface.

Geologists believe that Sable is the summit of one of those huge banks of sand, pebbles and fragments of shell and coral which form a line extending under the waters of the Atlantic parallel with the American coast, from Newfoundland to Cape Cod. The whole of

the sandy surface has been washed and blown up by the sea and wind, and some predict it may be washed and blown down again as the treacherous mass moves gradually farther and farther out into deeper water. In that case, the submerged island would become an even greater menace to shipping than it is today. 

## HAVE YOU NOTICED ?

WHEN A MAN gets too old to set a bad example, he starts giving good advice.

NOBODY KNOWS where the plumber goes on week ends, but presumably he goes off fishing with the doctor, the locksmith and the television repair man.

—General Features Corporation

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## IN MAY CORONET

### **THE FACTS BEHIND THE FOOD SCARES**

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Are you searching for idyllic living where price, mood, scenery, weather are just right? Here are one expert's choices of the world's ten most tension-free, off-the-beaten-path paradises—and all unbelievably inexpensive.

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When Anatol Holt's 3-year-old girl was killed by a 15-year-old boy, he asked the law's understanding for a disturbed youth. What led him to forsake "caveman vengeance"? An unforgettable story of a father's nobility.

BY LESTER DAVID

## *The creative world of dentistry*

"Instant teeth," plates without pain, snap-in  
and magnetized dentures, are only  
some of the miracle advances brightening the lives  
of our 50,000,000 denture wearers

**F**ULLY 50,000,000 AMERICANS of all ages wear artificial teeth of one kind or another, according to the American Dental Association. By the age of 35, two out of three adults need replacements for one or more of their natural teeth. Nevertheless, there is a strange taboo about this subject—the same sort of let's-not-talk-about-it secrecy that surrounds toupees and trusses.

Dental health experts point out that this taboo is a menace to health. The fear of false teeth keeps many people from treatment until pain from infection becomes unbearable. By then, they may have suffered irreparable damage and have to lose many more teeth than if they had been treated in time.

Other perils can arise; for example, constant mouth irritation from jagged teeth can bring on mouth cancer. Also, poor teeth mean improper chewing; thus the dental cripple eats a soft diet, minus vital nutrients, and exposes himself to disease. Chronically infected teeth rob the body of strength and vitality. Physicians have also discovered

that diseased teeth can cause heart, kidney, liver and blood ailments.

Even after dental trouble is repaired and replacements made, there are psychological dangers. One New York psychiatrist explained: "Wearing plates is associated with aging. A middle-aged man who needs a full set of dentures may look upon himself as old. He may soon unconsciously *act* and *think* old and thus may actually hasten his own aging."

Yet, dramatic strides are being made in this "taboo" field of dentistry—advances you probably don't know about because this subject is so little discussed. For example:

¶ In New England, a man's entire mouthful of false teeth is kept firmly in place by powerful magnets.

¶ In California, on New Year's Day, a girl on a Rose Bowl float flashed a dazzling smile, part of which was a tooth supplied a few weeks before from the world's first tooth bank.

¶ In Brooklyn, a 29-year-old housewife *snaps* her dentures into her mouth as firmly and painlessly as she *snaps* together her blouse cuffs.

**T**HESE PEOPLE are not isolated dental curiosities, but typical Americans wearing some of the new, remarkable substitutes for natural teeth.

The magnetized false teeth worn by the New Englander are one form of a rapidly growing technique known as implant dentures. These revolutionary false teeth do away with the conventional type of removable plate.

Dr. Stanley J. Behrman, of Cornell University Medical College, in-

serts two quarter-inch long magnets composed of a powerfully magnetic platinum alloy into a metallic framework. He implants the entire specially designed magnetic structure surgically into the patient's jawbone. The gum tissue heals over and covers it.

The next step is construction of a conventional set of artificial teeth containing two magnets corresponding to those implanted in the jaw. This denture is placed in the mouth. The magnets inside the jawbone attract the magnets in the false teeth strongly enough to hold the teeth snugly in place. The method is painless; and more than eight years of observation have disclosed no loosening of the implanted magnets or irritation to bone or gums.

In another implant technique, a meshed framework, constructed of an inert metal supporting four upright metal posts, is inserted surgically in the patient's gum ridge where teeth once grew. The framework is anchored into the jawbone and the gum tissue heals over it. However, the four posts are left protruding through the gums, generally two posts on each side of the jaw. A full set of teeth is constructed in a single unit, without the wide, supporting artificial palate used with the ordinary type of denture. Support for the teeth now comes from beneath, from the four posts. The denture is slipped over the posts, which serve as anchors. Clasps hold it in place. The patient can remove or attach the appliance at will, without pain.

Col. R. L. Bodine, Jr., in charge

of all dental activities of the U. S. Army in the Pacific, has called the implant technique the most promising denture development of the past decade. Hundreds of U. S. dentists, including many outstanding oral surgeons, he reported, have constructed 5,000 post-type implants in the past ten years.

Those implanted in the past four years, Dr. Bodine declares, approach 100 percent success! In one case, a woman came to Bodine's office in March of 1957, carrying a small sack filled with dental plates she had tried to wear. She had been referred to him because "family and friends actually feared she might kill herself unless something could be done to give her oral comfort," Dr. Bodine stated.

He constructed an implant denture for her and shortly afterward she took a responsible job in the Pentagon. "I had dinner with this patient last week," Bodine reported. "She is perhaps the world's greatest booster of the technique."

Bodine predicts that "in the not-too-distant future" the implant method will become the commonly accepted technique for restoring near-normal chewing ability to toothless patients.

How about the tooth bank? Dr. Ernest Maitland Pafford, Jr., a 34-year-old dentist in Phoenix, Arizona, has one already in operation containing—in deep freeze—more than 600 transplantable teeth of every type. Of course, the bank, possibly the only one in the country, is still considered experimental. But the fact remains that lost teeth *are* be-

ing replaced in human jaws from a tooth bank! Dr. Pafford obtains healthy teeth from persons who must lose them for reasons other than decay. The teeth are stored at 30° below zero in a freezer chest to maintain the life of the tissue cells.

Dr. Pafford has developed a surgical procedure for inserting these teeth. The tooth from the bank must be from the same position in the mouth as the missing tooth, and must also match the patient's other teeth in size, color and blood factors. Dr. Pafford opens the socket or cuts a new bone socket and places the tooth inside. It is held in place by plastic splints attached to the adjacent teeth. Usually after several weeks, sufficient healing has taken place so the plastic splint may be discarded.

Dr. Pafford has performed more than 200 such replacements in the past seven years and reports that 80 percent have been successful. His patients have ranged from a seven-year-old boy to persons in their 50s.

Two of the biggest drawbacks to old-style partial dentures are the bar under the tongue and the partial plate across the roof of the mouth used to anchor false teeth when there are no real teeth along one side of the mouth. These intrusions in the mouth make many false-teeth wearers unhappy and make some so miserable that they can't wear conventional dentures.

Now, new "snap-in" dentures—bridges as well as plates—have been developed by Drs. A. Norman Cranin and Samuel L. Cranin of Brooklyn, New York, doing away

with transverse bars and plates in this way:

A dental bridge is made with six or so tiny snap-fastener-like buttons on the surface that fits against the gum. These buttons have elliptically-shaped steel heads. The buttons fit into tiny holes punctured in the patient's gums. The bridge is slipped into place immediately after the holes are made. In seven to 14 days, the gum tissue heals around the steel heads. The tissue hugs the steel heads firmly—but the bridge can be removed at any time without difficulty because of the elasticity of the gum tissues. At the front end, the bridge is anchored to the patient's own teeth. Is there pain? None at all, following initial healing of the puncture holes.

When a full upper plate is needed, the Cranins puncture 14 small holes in the roof of the mouth and upper gums, then fit the same number of snaps into a plate. After about two weeks, a patient can snap his plate in and out without trouble. The advantages over the ordinary kind of dentures: no wiggling, slipping or sliding; normal chewing and speaking. The Cranins are now working on snap-in lower plates, which call for a special technique.

**N**OT ALL of the new procedures described thus far are in common use. Some are still classed as experimental. The dental profession wants new techniques to be fully proved before accepting them in general practice. However, these new procedures indicate that today no denture problem is beyond solu-

tion. And, from all over, comes further hopeful news of other experimental developments in artificial teeth to make them fit better, feel better and work and look as nearly like natural teeth as possible:

A basic law of physics says that like poles of two magnets repel one another. Thought Dr. Hyman Freedman of New York City: Why not place small magnets with like poles opposite each other in the upper and lower dentures of people who wear full sets of false teeth? Wouldn't there be just enough repulsion on the plates to hold them more securely? He had the General Electric Co. fashion tiny lightweight curved magnets and inserted them in dental plates. Up to now, Dr. Freedman has made magnetized plates for hundreds of patients with success.

A young Chicago girl broke a front tooth a few hours before she was to serve as maid of honor at her sister's wedding. Frantic, she called her dentist, who told her to come to his office. Twenty minutes after she entered his office, she emerged with a smile—and a tooth of a new type of plastic. This plastic sets quickly at room temperatures, is strong enough to bite with and chew on and looks real.

With it, a temporary denture can be made up in advance and installed immediately after teeth are extracted. In other words, you may walk into a dentist's office, lose teeth and walk out with new ones.

Dental lower plates are now being split to stop rocking. Sometimes, if the left side of a plate is chewed



on, the right side lifts up and vice versa. Dr. H. S. Bubis of Cleveland has split lowers in half, and joined them with a thin strip of stainless spring metal. When a wearer chews on the left side, the teeth on the right do not move up. Thanks to the metal strip, each half of the plate works independently of the other.

Dentists have developed new techniques that make artificial gums in plates look exactly like living tissues. They study the over-all coloring of a patient and develop matching gum tones. Further, every effort is made to reproduce natural gum contours, even to creating a stippling or raised effect.

Naval researchers have just created a "tooth glue" for dogs. Capt. Thomas J. Canty and associates at the U. S. Navy Hospital at Oakland, California, made the glue of the materials that comprise bone—including calcium, phosphorus and glycogen. The basic material is in liquid form but the addition of a polyester resin converts it into a solid. The glue serves to hold the

tooth firmly in place until natural bone grows around it to clutch it securely and permanently.

In Oakland today, there is a dog with a glued-in tooth as rigidly in place as any other in his mouth. The glue set so quickly that the dog had no trouble eating his dinner just a few hours after the tooth was inserted 18 months ago. How would a tooth glue work? "If the technique should prove successful in people," asserts Captain Canty, "diseased teeth could be extracted and replaced with synthetic ones. These could be secured in the jaw with glue, without need for the usual denture plate."

These, then, are some of the accomplishments and goals in the "unspeakable" side of dentistry. They are giant steps forward in the march of science. They offer new help, new comfort and new hope for millions. But strangely, and a little sadly, too, these dramatic advances were made behind a veil of silence that should not conceal the creative world of dentistry. 🐾

## COURAGEOUS COW POKE

I WAS WORKING in our garage recently when my five-year-old son, Mike, tired from playing with his playmates, came and sat down near the garage door.

Within a few minutes his eight-year-old friend, Billy, came slipping up and in a loud whisper said, "Mike, get your guns."

"Why?" asked Mike.

Billy answered, "Tommy says he's givin' us 100 to get out of town."

Mike calmly replied, "We don't have to leave. Tommy can't count to 100."

—ROBERT YOHIO



A combat comic,  
the little black dog  
won a medal  
—and the love of  
Britain's  
famed Eighth Army

## Taps for Tich

BY RAY KERRISON

**A** LONG COLUMN of mourners recently moved slowly toward a grave in a cemetery on the outskirts of London. At the head of the column, four solemn-faced young men bore a small, flag-draped casket.

Inside lay the remains of a unique, 18-year-old heroine of three bitter World War II campaigns. From El Alamein to Paris, thousands of Allied troops knew her and liked her. Many owed their lives to her.

They knew her as Tich, for she was nothing more than a tiny, black mongrel dog. But across the sands of North Africa, up and down the slopes of Italy, over the snowy ridges of Austria and across the plains of France, Tich fashioned a saga of

canine gallantry. For her bravery and devotion to duty, she received the Dickin Medal, which is the animal equivalent of the Victoria Cross—Britain's highest award for gallantry in action.

Tich was born in the squalor of the African village of El Alamein with what many believe was a mark of destiny. On her back were two long slashes in the form of a cross. One day an enterprising Arab scooped her up out of the gutter and took her to the First Battalion of the King's Royal Rifle Corps, a part of Britain's famous Eighth Army, and sold her to Cpl. John Sainsby for the price of a mug of tea. A few weeks later, Sainsby was sent home.

Tich was passed on to an easygoing rifleman named Tommy Walker.

Pup and soldier soon became inseparable, and when the battalion went into action, Tich went too. In the months ahead, as the Allies pursued Field Marshal Rommel's Afrika Korps across North Africa, Tich rode fearlessly on the hood of Walker's stretcher-jeep or Bren-gun carrier. The dog had an uncanny sense of danger which helped save the lives of her master and dozens of others.

"Tich could always tell when a shell was coming over," recalls Walker, "so we rarely took our eyes off her. She would follow the noise of an approaching shell with her head. If she didn't move her head, we'd hit the ground instantly—it was going to be a near thing."

In the desert, the little dog picked up odd habits. For relaxation, she nestled in the shade of the jeep to "smoke" a cigarette, rolling it from one corner of her mouth to the other. And since fresh water was often at a premium, Tich learned to drink shaving water. She developed such a taste for it that long after she had been discharged in England, she turned her nose up at fresh water and demanded the shaving left-overs. When Walker ran out of water, he would slake the animal's thirst with his saliva, and on another occasion, when Tich was bitten by a six-inch desert scorpion, he saved her by sucking the poison out with his own mouth.

Tich was invaluable as a morale-booster. Once, when Walker and the dog were out rescuing the wounded

under heavy fire, a lieutenant found some troops cowering in a trench. "Get out of there," he bellowed. "If that little dog isn't scared, why should you be?" Sheepishly, the men clambered back into action.

"It is impossible to gauge how much Tich did for the spirit of our men in their darkest moments," says the battalion's commanding officer, Brigadier C. A. Williams.

When the Allies invaded Italy, Tich celebrated by presenting the battalion with six pups, all adopted by soldiers. Then she went back to the front with Walker.

At Faenza, the heroic dog almost became a war statistic. Walker left her in a deserted farmhouse while he went out to bring in the wounded. When he got back he found her doubled up in pain. She had been hit by shrapnel. "Part of her nose was blown off and she was bleeding from wounds on her body and legs," says Walker. "I rushed her to the medical officer, but he told me, 'The kindest thing you can do is to end her pain with a bullet.'"

Walker refused. Instead, he returned to camp, cradling Tich in his arms. He sterilized a razor blade and removed every piece of shrapnel. Then he swathed her in bandages made from his shirts and nursed her day and night for two months. Tich was never able to breathe through her left nostril again, but she recovered quickly and plunged back into the war.

Shortly afterward, she took part in an action which won Walker the Military Medal.


One night near the Italian-Aus-

trian frontier, the battalion came under heavy fire and casualties mounted rapidly. With Tich at his side, Walker began nine hours of daring rescue work. Together, they brought back 30 badly wounded men, two or three at a time.

"We were bringing in the last two when a shell burst just ahead of us," says Walker. "I went flying in one direction and Tich sailed off in another. When I came to, I started yelling for Tich. Then I heard a muffled woof way off to my right. I dashed over and found Tich covered with rubble. I had to dig her out, but miraculously, she was not hurt badly."

In 1945, after five years of almost continuous combat, Tich was dis-

charged with her master. But when he went home to Newcastle upon Tyne, British law shunted Tich into quarantine for six months. Later, she toured Britain on exhibition, raising funds for animal clinics. Her final moment of glory came in 1949 at a dog show in Wembley Stadium, where 10,000 spectators saw Tich presented with her medal.

Subsequently, she was affected with malaria and stomach troubles, then lost her hearing and eyesight. Last fall Tich was put to death. As her coffin was lowered into the grave, an Army representative read the citation: "... Her courage and devotion to duty ... helped many men in times of extreme danger..." 

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# *The birth of an opera*

PHOTOGRAPHS BY  
BRUCE DAVIDSON

Hamming it up with a squealing pig, Walter Slezak makes his Metropolitan Opera debut in a new version of Johann Strauss' *The Gypsy Baron*. This is but one of the colorful and dramatic moments in the birth of an opera, as brilliantly recorded on the following pages.



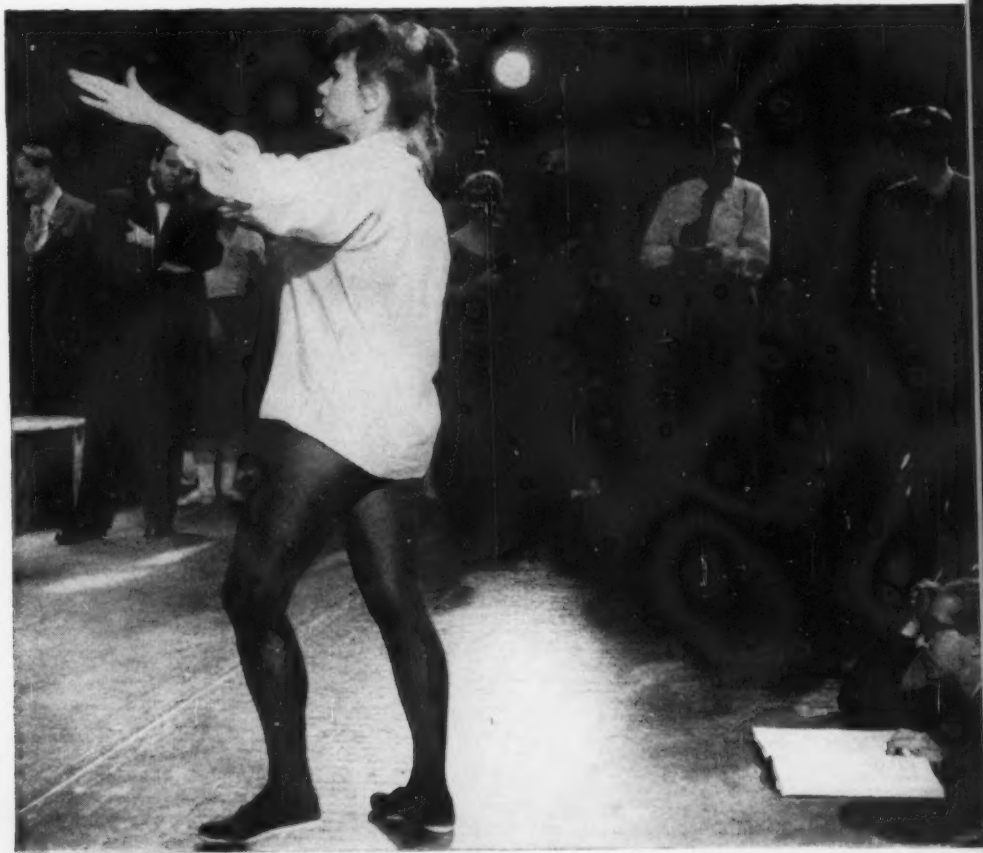
Set in 19th-century Hungary, *The Gypsy Baron* is a lusty operetta replete with buffoonery, buried treasure, syrupy Viennese waltzes and wild peasant dances. It had not been presented at the Metropolitan since 1906. Because *The Gypsy Baron* in many ways resembles a lavish Broadway musical, Manager Rudolf Bing imported some of Broadway's top notch creative talent: director Cyril Ritchard, choreographers Alexandra Danilova and Dania Krupska; also lead-

Springing into roles, cast whirls across stage in blur of motion as

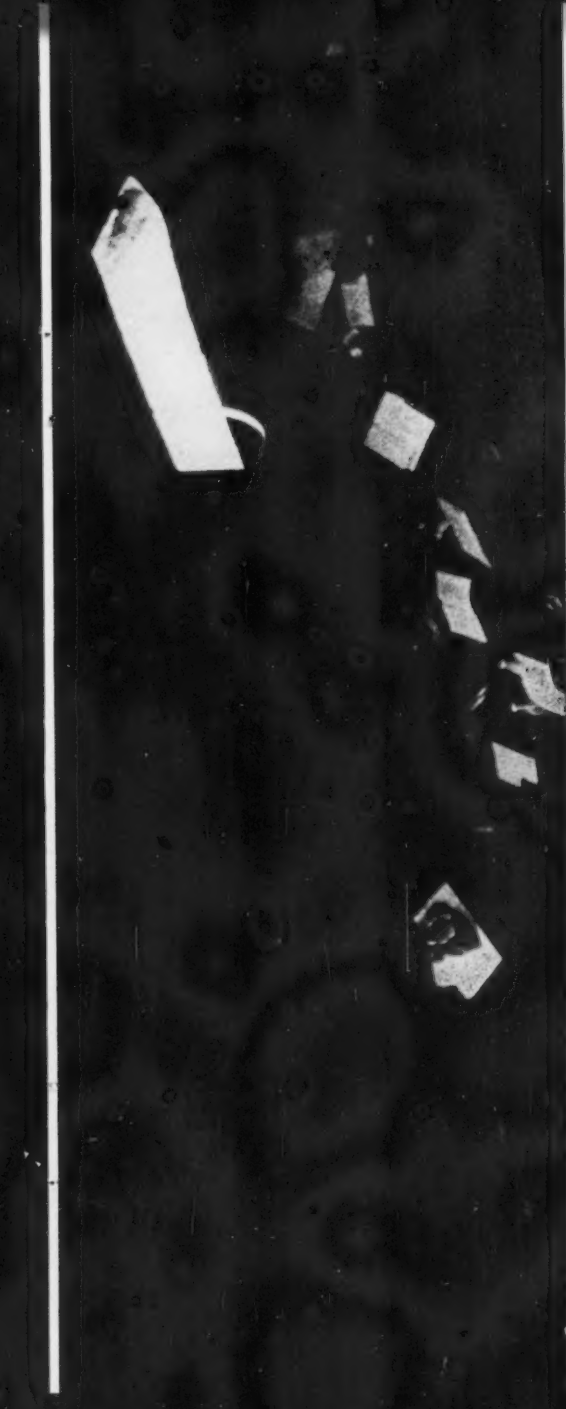


ing ballet soloists Violette Verdy, Edith Jerell, Scott Douglas and Thomas Andrew. For the key role of Szupán, the farcical pig farmer, Bing signed 240-pound comedian and character actor Walter Slezak. For 57-year-old Slezak, who had no previous opera experience, the Met evoked happy memories: his father, tenor Leo Slezak, made his debut there 50 years earlier. "When Mr. Bing called to offer me the role," Slezak recalls, "I didn't know whether to laugh or cry."

imperious choreographer directs dancers with hypnotic wave of hand.







Prowling lofty catwalks  
like the fabled  
*Phantom of the Opera*,  
photographer  
Davidson caught director  
Ritchard lecturing  
cast beneath quaint  
roofs of mock  
Hungarian village.  
*Baron* was  
fifth opera Ritchard has  
directed for Met.





**Pursed lips of choreographer Krupska tell dancers what she thinks.**

**Teased by Slezak, mezzo-soprano Mignon Dunn peals with laughter.**



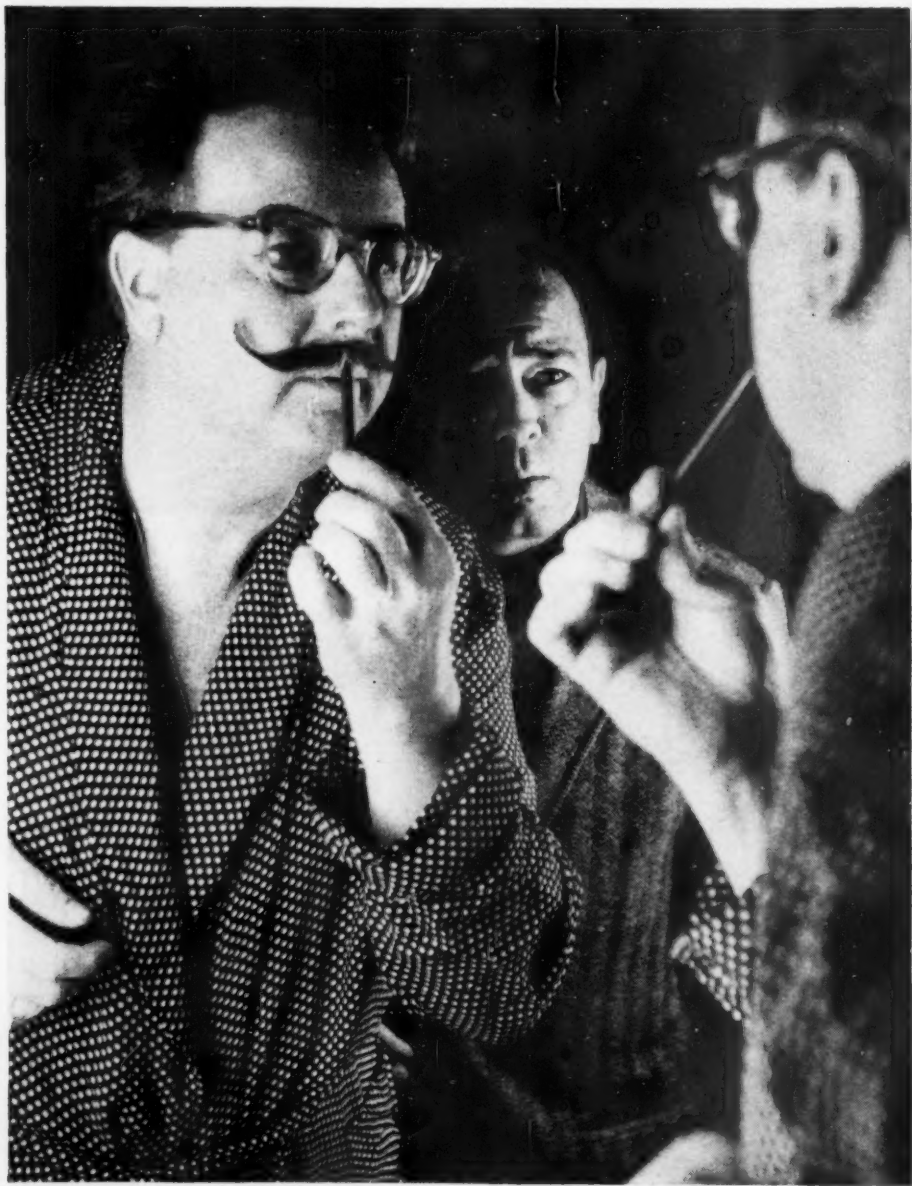


**Weary** stars Slezak and Regina Resnik rest after six-hour rehearsal.

**Absorbed** impresario Bing checks on progress of cast and director.



Slezak fixes mustache in father's old dressing room. Now located in women's wing, room was ceded to him by co-star Lisa Della Casa.





Wearing gaily-colored costume she described as "good enough to eat," soprano Laurel Hurley sings a difficult mouthful at dress rehearsal.





Graceful finale of ballet earns applause from Ritchard and Bing.

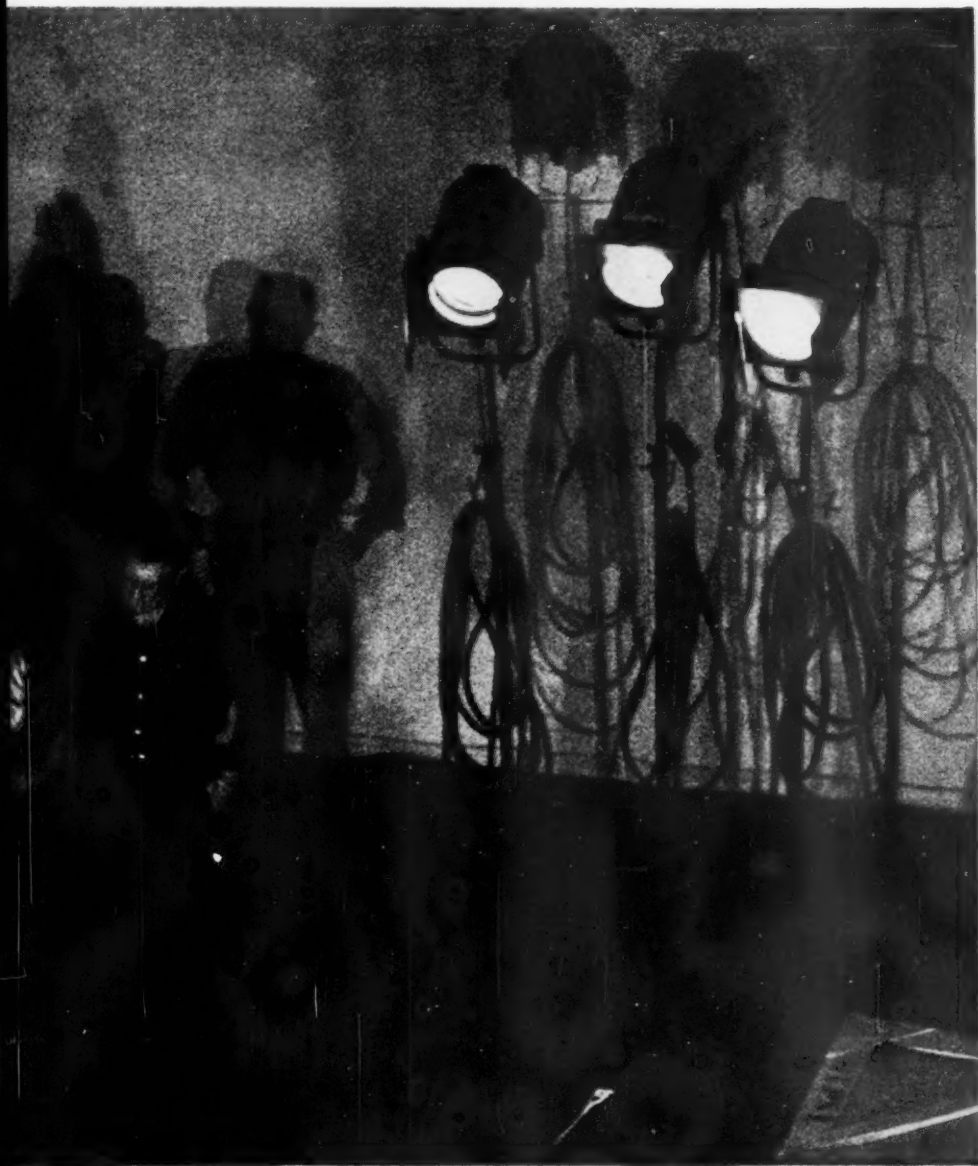
Skeletonized stage sets wait outside in rain for new lease on life.





A crew of 400—250 performers and 150 backstage workers—polished *The Gypsy Baron* for two months before the Met's \$11,950 gold curtain rose on opening night. There were unforeseen obstacles. The 25-pound pig Slezak had to carry on stage soiled his pockets. So the resourceful actor equipped it with rubber diapers and fed it biscuits to keep it from noisily hogging his arias. This month, as the Met launches its seven-week, 16-city, 7,586-mile tour of the U.S. and Canada, *The Gypsy Baron* will be one of eight operas seen by more than 300,000 persons. The company will travel in a 26-baggage car railroad caravan larger than that used by the Ringling Brothers and Barnum & Bailey Circus.

In the backstage gloom, the yellow eyes of floodlights cast shadows that make the 76-year-old opera house seem like a prison yard.



Like sports fans, many opera-lovers wait in line for hours to buy tickets for the "Peanut Gallery"—the Met equivalent of the bleachers.

**METROPOLITAN  
OPERA**

WEDNESDAY EVENING: NOVEMBER 25 at 8 P.M.  
SPECIAL NON-SUBSCRIPTION PERFORMANCE  
FIRST TIME THIS SEASON  
NEW PRODUCTION  
**JOHANN STRAUSS**  
**THE GYPSY BARON**

ENGLISH LIBRETTO BY MAURICE VALENTY  
CONDUCTOR: ERICH LEINSDORF STAGED BY CYRIL RITCHARD  
SETS AND COSTUMES DESIGNED BY ROLF GERARD

THE EMPEROR OF AUSTRIA	ALESSIO DE PAOLIS
COUNT HOMONAY	ROALD REITAN
L'ARMERO	EZIO FLAGELLO
BARINKAY	NICOLAI GEDDA
SAFFI	LISA DELLA CASA
SZUPAN, A PIG FARMER	WALTER SLEZAK
ARSENA, HIS DAUGHTER	LAUREL HURLEY
MIRABELLA, HER GOVERNESS	MIGNON DUNN
CZIPRA	REGINA RESNIN
OTTOUAR	PAUL FRANKE

ACT IN COURT BALLET BY ALEXANDRA DANILOVA  
CHOREOGRAPHY BY DANIA KRUPSKA  
JEAN VERDY — SCOTT DOUGLAS  
ALL THOMAS ANDREW AND CORPS DE BALLET  
BUS MASTER: KURT ADLER

NO LONGER ENCLOSURE



Opening Night, and the Metropolitan  
glitters majestically before the cast of *The Gypsy Baron*  
like a multi-tiered, red and gold tiara. 🏰





BY ELIOT TOZER

## Miracle in a pinhead

Infrared "eyes" now can prevent accidents,  
detect enemy aircraft, improve consumer goods—and  
perhaps someday even gauge your mate's moods

**O**UT OF THE RESEARCH that led to the development of transistors—those tiny electronic devices that are making vacuum tubes obsolete—has come a series of new and amazing radiation detectors that will change your life. Many of these detectors are as small in diameter as a human hair, yet they can measure the heat from a star, and science is using them to measure those mysterious radiations—the infrared rays.

Scientists have known about infrared rays for more than a century. But it was not until recent years that they were able to detect the weak infrared rays that are given off by ordinary things such as automobiles, airplanes—even buildings. As a result, in top secret laboratories all over the country, engineers are developing electronic "eyes" that can see almost anything, even across millions of miles.

Soon these eyes will change your life. For infrared rays are everywhere. They are given off by every object that emits heat, and everything that is above absolute zero ( $-273^{\circ}$  C.) emits some heat.

The rays slip through the atmosphere with the speed of light and strike a detector, a tiny piece of lead sulfide or cadmium selenide—two of the many types now in use. The infrared rays striking the detector cause a change in its characteristics. With proper circuitry, this

*(continued on page 132)*

1.



2.

## VENETIAN BLINDS



3.



games, furniture, hardware,  
jewelers, plumbers, shoe repair

*whatever you need—*

Find it Fast  
In The  
**Yellow Pages**



Advertisers displaying this emblem  
make your shopping easy.



Your postmaster suggests: for faster and more efficient postal service—learn the “A. B. C’s” of good mailing habits! **A** postal delivery zone number helps speed your mail! **B** certain to include your return address on all letters and packages! **C** that the delivery address is correct and complete! **&** mail early in the day—it’s the better way!

(continued from page 130)

change can be made to appear as a “heat picture” on a TV tube. It can be made to move a needle on a dial, to trigger complicated systems that start and stop machinery, ring burglar alarms, land airplanes automatically, send wireless messages that cannot be intercepted. All this by means of a grain of lead sulfide or other substance no bigger than the head of a pin.

As one scientist put it, “We’ve opened up a whole new world of wonders. The opportunities appear to be limitless.”

For example, an infrared system has been developed by Servo Corporation of America to make train travel safer. Rugged detectors have been mounted beside the tracks by the Chesapeake & Ohio Railway Co., the Boston & Maine Railroad, the Norfolk & Western Railway Co. and many other major railroads. As trains flash past, the detectors spot the “hot boxes” that cause so many train wrecks and send out a warning.

Certain types of proximity-warning devices now being considered for use on airliners include a tiny IR detector as the “brain” that spots approaching aircraft and warns the pilot by flashing a light. Both the airlines and the U.S. Air Force foresee a great future for IR in aviation because the detectors are so small and lightweight. One manufacturer has produced a detector that is smaller in diameter than a human hair and that is less than one thousandth of an inch thick. “The hard part,” says a spokesman, “is bonding the wires to it.”

Despite its size, the infrared de-

tector is incredibly sensitive. In 1957, two astronomers announced that they had designed a stellar photometer that could see up to 27,000 light years into outer space.

Infrared plays a key role in our military program. Two air-to-air missiles—the Air Force's Falcon and the Navy's Sidewinder use the heat-seeking principle to hunt and destroy enemy aircraft. The combat-tested Sidewinder, mounted under the wings of our jet interceptors, has a delicate mechanism that picks up infrared radiation from the engines and exhaust pipes of any hostile planes in the vicinity. Without even seeing his adversary, our pilot then fires a projectile that homes in on its "hot" target like a deadly pigeon—and cannot be deflected by evasive maneuvers. In 1958, outnumbered Chinese Nationalist fighters equipped with the Sidewinder soon drove Red Chinese MIG jets out of the skies over the hotly contested islands of Quemoy and Matsu.

Electronics Corporation of America has developed an aircraft fire prevention system that can save our fighter pilots and their multi-million-dollar jets if an incendiary bullet pierces a fuel tank. The moment the fuel is ignited, an IR detector in the tank "sees" the change in radiation caused by the temperature rise and triggers a charge of chlorobromothane that prevents an explosion.

Some of our guided missiles are directed to their targets by celestial navigation. An automatic sextant takes star shots, just as a sea captain does, and this position information is fed to a computer which is part

# Dear Teen-Ager

by ABIGAIL VAN BUREN

*How should I act on a date? ... Should I date out of my faith? ... Do I really have to "make out" to be popular? ... My allowance is strictly from hunger ... My parents don't trust me ...*

## DEAR TEEN-AGER:

Think you've got troubles? Welcome to the club.

Everyday, in hundreds of letters from all over the country, boys and girls keep coming back to these same basic problems.

So I decided to write a book, which would answer these questions

in the same frank, honest and practical way that I did for my own two teen-agers, Jeannie and Eddie, when they went through these experiences.

If you have questions — or problems, perhaps this book can help you. Sometimes, it's embarrassing to discuss personal matters with friends or even family. And usually the problems that seem *too personal* to discuss are the very ones that are most important to charting a happy future.

*DEAR TEEN-AGER, my new book which has just come out, has the answers to the hundreds of questions that bother most teen-agers — questions about the opposite sex, money, popularity, petting, cheating, good looks, drinking, driving, dating, etc. There's even a special chapter, "For Parents Only." If you have problems, maybe this book can help you.*

.....

To your Bookseller, or

**Bernard Geis Associates, Publishers**  
527 Lexington Avenue, New York 17, N. Y.

Please send me ..... copies of Abigail Van Buren's new book DEAR TEEN-AGER. Enclosed is \$2.95 for each copy.

Name .....

Address .....

City ..... Zone .... State .....



of the missile's guidance system. If the missile is off course, the computer indicates how many degrees the missile must move in order to correct its position. Usually situated at the top and front of the missile is an IR detector to find the stars for the sextant—even in broad daylight.

How does the guidance system know that it is navigating by the correct star? And what makes the missile plunge unerringly onto its particular target? The answer is simple. Different target areas have recognizable and distinct patterns of infrared radiation. The smokestacks of a city may form one sort of pattern, while the smokestacks of a factory complex (which are hotter) would form another pattern. When the computer tells the missile that it is in the area of the target, it begins to look for the pattern corresponding to the one for which it has been set. When it finds the pattern it is looking for, the missile goes into a supersonic dive.

**F**OR YEARS we have spent millions of dollars improving radar. Now, because some IR detectors can find enemy aircraft better than some radar installations can, we may have to redesign our missile and aircraft guidance systems to make use of this advantage. Some researchers believe that IR will take the place of radar within ten years for missile guidance, target detection and mapping. IR pictures of the earth can be taken, day or night, without the need of any light.

IR systems react in millionths of a second. Because of this there has

been speculation about IR in the brains of automatic flare-out and landing systems in our jets. Then, when pilots are wounded or otherwise unable to make a hairline approach, the landing system could take over and bring them smoothly to earth. The IR detector would home in on special lights along the sides of the runway.

But IR's biggest boon will come in the form of cheaper plastics, stronger alloys and longer-wearing fabrics. As automation takes over our factories, the magic eye of infrared will keep a close watch—from a safe distance—over the temperature of hundreds of manufacturing processes. Then, swiftly and silently, it will set in motion the machinery that heats or cools the raw materials—within one-tenth of a degree.

In Akron, Ohio, Goodyear Tire & Rubber Co. chemists employ an infrared machine to determine where and at what temperature an automobile tire breaks down before it blows out, while Philadelphia's Merck Sharp & Dohme plant uses IR to guarantee that drugs are bottled under the right labels. And still more recently, banks and warehouses have been experimenting with infrared as a supplier of heat.

Meanwhile, in the laboratory, IR is used to study the structure of individual molecules. (A British researcher, with its help, hopes to pry into the molecular structure of organic materials and "discover the secret of life itself.") It is used in the spectroscopic analysis of blood and various drugs. It can determine the damage done to tissues during sur-

*(continued on page 136)*

SCIENCE DISCOVERS A NEW, QUICK,  
EASY, SAFE METHOD OF COPING WITH



## THE PROBLEM WOMEN ARE TOO SHY TO TALK ABOUT

*By Eleanor B. Standish*

In this enlightened day and age of sex education there are very few subjects married women hesitate to discuss among themselves frankly and openly.

With one exception! Rarely will a woman mention, even to an intimate friend, her urgent need of information on how to cope with such a common problem of feminine hygiene as the persistent odors that can rob the most fastidious of her personal daintiness and charm.

And gently bred women sometimes feel too embarrassed to ask the advice of their doctors or druggists . . . to even discuss such an intimate subject "with a man."

Now, at last, science comes to the rescue with a modern method of intimate feminine hygiene a woman can use with ease and confidence, buy without embarrassment anywhere, any time.

This new method depends on vaginal suppositories called Zonitors®.

*(Advertisement)*

Zonitors are highly antiseptic and extraordinarily germicidal; guard against, destroy odors completely, maintain a high degree of personal safety for hours. Zonitors' amazing effectiveness is due to one of the most potent antiseptic principles ever developed—the discovery of a prominent surgeon and chemist.

It takes only a moment to use one of these snowy suppositories; and once inserted, Zonitors dissolve gradually, are ready to work instantly.

Hospital tested, Zonitors have been pronounced by an eminent gynecologist safe and non-irritating to the sensitive tissues of the vaginal area. And women who have already discovered this pleasant, effective, modern solution to woman's age-old problem use them as a regular addition to their daily grooming routine. All agree, Zonitors are the modern married woman's first satisfactory answer to complete peace of mind.


Zonitors are available without prescription at all drug stores.

(continued from page 134)

gery, without even touching them.

Right now, American industry is spending roughly \$15,000,000 a year on infrared systems, with \$10,000,000 more being poured into research programs. But in a few years, even these substantial figures may be drops in the bucket. In the fiscal year 1959, the U.S. armed forces spent more than \$100,000,000 on infrared experiments, prompting Henry Blackstone, president of Servo Cor-

poration of America, to forecast: "Look for total infrared volume—industrial and military—to surpass \$500,000,000 by the early 1960s."

"Infrared cameras are so sensitive," muses one IR expert, "that they can actually detect the difference between an angry woman and a placid one. Someday husbands may use infrared to learn whether or not their wives got up on the wrong side of the bed!" 

## THE VINTAGE YEARS

COMPOSER GIOACCHINO ROSSINI was once told by his doctor, "Your trouble stems from wine, women and song."

Rossini thought this over a moment, then said, "I can get along without the songs, since I compose my own."

"Which of the other two are you prepared to give up?" asked the doctor.

"That," replied Rossini, "depends entirely on the vintage."

—DR. L. BINDER

SUPREME COURT JUSTICE Hugo Black has kept himself fit over the years by playing his favorite game, tennis. On his 60th birthday, he was asked when he was going to give up the sport for something less strenuous.

"I gave it up once, 20 years ago, but never again," replied Justice Black. "My doctor told me to quit because it was too taxing a game for a man in his 40s. I couldn't wait until I was 50 to start playing again."

—E. E. EDGAR

AN OLDSTER, wise in the ways of the world, gives this counsel for living to a ripe old age: "Worry less, play more. Ride less, walk more. Frown less, smile more. Eat less, chew more. Waste less, save more. Preach less, do more."

—VIRGINIA SHALK

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# 32

how to make the most popular drinks





# Recipe for a good time...

**It's more fun mixing drinks and drinking 'em...when you follow this basic guide!**

Is the cocktail hour your favorite...except when you're serving time in the kitchen playing host? Do you dread wading through pages of outer-space recipes to find that one down-to-earth sour? Or do you skip the *mix-up* altogether and jovially ask, "What kind of *highball* will you have?" Wait, don't throw in the bar towel—your hosting problems are solved—right on these pages. Here you'll find, not every drink known to man, but *those most in demand!* With the best recipe for each drink, after many elimination tests (wow!)...and the easiest to fix, too. Plus simple, intriguing ways to vary these basic favorites. Just keep this handy mixing guide at your elbow, and your guests will bend theirs with cheers!

## ***and don't forget the SOUTHERN COMFORT***

You need only a few staple liquors for a basic home bar—whiskey, gin, vodka, rum and Southern Comfort. S.C. is so versatile, its unique flavor adds new zest to the old stand-by drinks. Not to mention the many favorites that can only be made the Comfort\* way!

\*Southern Comfort®

### **WHAT IS SOUTHERN COMFORT?**

In the gracious days of the Old South, men had time for the finer things. One such man-of-leisure in New Orleans was disturbed by the taste of even the *finest* whiskeys. He took time to "smooth his spirits" with some rare and delicious ingredients...and Southern Comfort was born! The formula for this unique 100 proof liquor has remained a family secret to this day. We think *you'll* like it!



First Printing Fall, 1958  
 Second Printing Fall, 1959  
 Third Printing Spring, 1960  
 Total Printing 30 million

## tips from the experts

### THE MAGIC FORMULA TO SUCCESS = MEASURING!



The best drinks are the result of exact measurements of the finest ingredients. Not even a high-ball should be mixed by the "eyeball" method. Here're the figures you can count on: pony = 1 oz.  
 one jigger = 1½ oz.  
 dash = ¼ teaspoon.

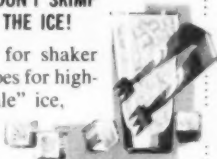
### WHAT KIND OF SUGAR IS BEST?

Some prefer the way powdered sugar blends with ingredients in certain drinks, even though it "clouds up" a bit. Finely granulated sugar makes a clearer drink. Take your choice, but put sugar in the shaker  
 ... first!



### DON'T SKIMP ON THE ICE!

Use cracked ice for shaker drinks, lots of cubes for high-balls. Avoid "stale" ice, with that "icebox taste."



### CHILLED GLASSES—BETTER COCKTAILS!

Before mixing cocktails, fill glasses with cracked ice to cool 'em. When mixture's ready, dump ice, dry glasses—and pour.



### WHEN TO SHAKE—WHEN TO STIR?

If a drink is made only with clear liquors, it requires only *stirring* with ice for proper mixing (the Stinger is one of few exceptions). *Shake* drinks with hard-to-blend ingredients like: fruit juice, eggs, cream or sugar... and give it all you've got!

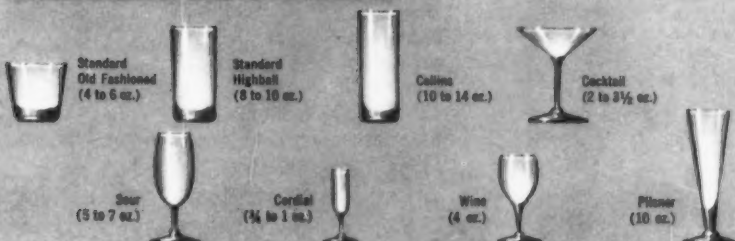


### SECRET OF THE FROSTED GLASS!

For "frosted" drinks, put wet glasses in the icebox, or bury in shaved ice. For the "sugar-frosted" glass, dampen rim of pre-cooled glass with slice of lemon, then dip rim in powdered sugar for a few seconds. Knock off excess.



## BASIC GLASSWARE



Standard  
Old Fashioned  
(4 to 6 oz.)

Standard  
Highball  
(8 to 10 oz.)

Collins  
(10 to 14 oz.)

Cocktail  
(2 to 3½ oz.)

Sour  
(5 to 7 oz.)

Cordial  
(¾ to 1 oz.)

Wine  
(4 oz.)

Pilsner  
(10 oz.)

See last page for special offer on matched stemware glasses!

# Comfort<sup>\*</sup> Collins

**Fontainebleau Hotel,  
Miami Beach**

The drink that steals the lime-  
light, even under a Miami moon!  
jigger (1½ oz.) Southern Comfort  
juice ¼ lime  
7-UP

*Pour in tall glass with ice cubes,  
add lime, fill with 7-UP, stir.*

Try a S.C. Highball — 1½ oz.  
Southern Comfort, squeeze ½  
lime, fill with soda or cola.

<sup>\*</sup>Southern Comfort®



## cool quartet of gin favorites



### DRY MARTINI

1/5 French type (dry) vermouth      4/5 dry gin

*Stir with cracked ice, strain, add green olive or  
pearl onion. For a Vodka-tini use vodka, omit gin.*

### GIN 'N TONIC

juice & rind of ¼ lime      tonic water  
jigger (1½ oz.) dry gin

*Put lime, gin, ice cubes in 8-oz. glass, stir. Fill with  
tonic. Go Mexican—skip the gin—viva tequila!*

Put more tone in your tonics; use Southern Comfort instead of gin . . .  
nothing more soothing than a "Comfort 'n Tonic."

### TOM COLLINS

1 tsp. powdered sugar      ½ jigger lemon juice  
jigger (1½ oz.) gin      plain soda

*Dissolve sugar in juice. Add ice cubes, gin, soda  
and stir well.*

### GIMLET

3 parts dry gin or vodka      dash plain soda  
1 part Rose's Lime Juice

*Shake gin 'n juice with ice, strain. Top with soda.*

### KEBAB JRS.

Sauté half-inch cubes meat; add and heat thoroughly  
green pepper squares, cocktail tomatoes, tiny onions,  
salt to taste. Skewer alternately on small skewers.



# Comfort<sup>\*</sup> Old Fashioned

*The Ambassador East,  
Chicago*

One of the best *nips* the Windy City has to offer. Served at the Pump Room, it'll be a favorite in your living room, too!

dash Angostura bitters  
splash of plain soda  
jigger (1½ oz.) Southern Comfort  
*Stir bitters and soda, add ice cubes and S.C. Top with twist of lemon peel, orange slice, cherry.*

<sup>\*</sup>Southern Comfort®



## top 4 on the whiskey hit parade

### MANHATTAN

¼ Italian (sweet) vermouth  
¾ bourbon or rye  
dash Angostura bitters<sup>\*</sup>

*Stir with cracked ice, strain, serve with cherry.*

Broadway lights can't hold a candle to Manhattans made this way: ¾ S.C., ½ dry vermouth.

<sup>\*</sup>Bitters Optional

### WHISKEY MIST

jigger (1½ oz.) either  
bourbon, scotch or rye

*Pour into Old Fashioned glass filled to brim with shaved ice. Add twist of lemon peel, stir; serve with short straws.*

Pour Southern Comfort over ice for a mist not be missed!



### OLD FASHIONED

1 lump sugar  
dash Angostura bitters<sup>\*</sup>  
splash of plain soda  
jigger (1½ oz.) bourbon or rye

*Muddle sugar, bitters, soda. Add 2 ice cubes; orange slice, cherry.*

<sup>\*</sup>Bitters Optional

### WHISKEY SOUR

½ jigger lemon juice  
1 tsp. powdered sugar  
jigger (1½ oz.) bourbon or rye

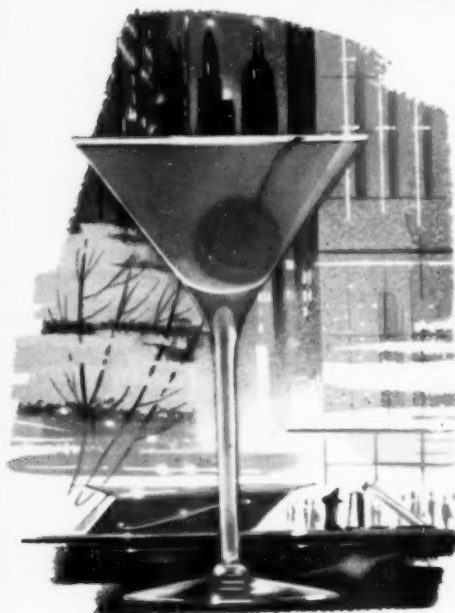
*Shake well with cracked ice, strain. Serve with orange slice, cherry.*

Use Southern Comfort with ½ tsp. powdered sugar, less lemon... for a sour to bring out the smiles!



### SNAPPY SNACK...

Blend deviled ham with tart mayonnaise, diced celery or radish. Core center of large dill pickle... stuff with mixture, refrigerate. Serve in ½-in. slices.



# Comfort<sup>\*</sup> Manhattan

*Sardi's Restaurant &  
Sardi's East, New York*

The drink that Manhattan Island is proud to have as a namesake. As welcome in any crowd . . . as spring in Central Park.

$\frac{3}{4}$  Southern Comfort  
 $\frac{1}{4}$  dry vermouth  
dash Angostura bitters<sup>\*</sup>

*Stir with ice and strain into glass.  
Add cherry.*

<sup>\*</sup> Bitters Optional

## smart combo of whiskey whetters

### ROB ROY

1 part Italian (sweet)  
vermouth  
2 parts scotch  
dash Angostura bitters

*Stir with cracked ice,  
strain. Serve with twist  
of lemon peel.*

### WARD EIGHT

$\frac{1}{2}$  oz. lemon juice  
 $\frac{1}{2}$  oz. orange juice  
2 oz. rye  
4 dashes grenadine

*Shake with cracked ice,  
serve without straining.  
Add orange slice.*

### TODDY

1 lump sugar  
dash Angostura bitters  
1 oz. water  
2 oz. bourbon, scotch or rye

*Muddle sugar, bitters,  
water. Add ice cubes,  
liquor, lemon peel twist.*

Give your Toddy a "full body" . . . make it with Southern Comfort instead of your usual whiskey.

### SCOTCH 'n COMFORT<sup>\*</sup>

1 jigger each: water, scotch  
and Southern Comfort  
*Pour over cracked ice,  
add twist of lemon peel.*

### BERMUDA EASY SPREAD...

Chop equal parts of Bermuda onion and good Swiss cheese very fine, or put through meat grinder . . . spread mixture on buttered bread, cut in small pieces.



<sup>\*</sup> Southern Comfort<sup>®</sup>



# Honolulu Cooler

*Royal Hawaiian Hotel,  
Waikiki Beach,  
Honolulu, Hawaii*

Coolest drink under the palm trees . . . as much a sign of friendship as Hawaii's lei!

juice  $\frac{1}{2}$  lime  
Hawaiian pineapple juice  
2 oz. Southern Comfort

*Pack tall glass with cracked ice; add lime juice, Southern Comfort. Fill with pineapple juice and stir.*

## tall . . . cool . . . terrific

### MINT JULEP

several mint sprigs  
1 tsp. sugar  
dash water  
bourbon

*Crush mint, sugar, water in 12-oz. glass. Fill to top with cracked ice, pour bourbon to  $\frac{1}{2}$ -in. of top. Stir 'til glass frosts.*

Mint won't mind being crushed if you soothe it with Southern Comfort instead of bourbon (no sugar).

### MILK PUNCH

1 tsp. sugar  
3 oz. rich milk  
jigger ( $1\frac{1}{2}$  oz.)  
Southern Comfort

*Shake with cracked ice, strain; dust with nutmeg.*



### PLANTER'S PUNCH

juice of  $\frac{1}{2}$  lemon  
juice of  $\frac{1}{2}$  orange  
4 dashes Curacao  
2 oz. Jamaica rum

*Shake and strain into tall glass filled with shaved ice, stir. Decorate with fruit, serve with straws.*

### CUBA LIBRE

juice and rind  $\frac{1}{2}$  lime  
cola  
2 oz. rum

*Put rum, lime into tall glass with ice cubes; fill with cola, stir.*

Rum's not glum, but switch to S.C. and you'll cheer, "Olé!"

### ROQUEFORT SPREAD

To  $\frac{1}{2}$  cup Roquefort Cheese, add 2 tablespoons sour cream, 1 tablespoon each horse-radish and lemon juice, salt to taste; serve on crackers.





# Comfort<sup>\*</sup> Sour

Trader Vic's, San Francisco,  
New York, Los Angeles, Havana

A drink with smooth enjoyment in every sip . . . in the South Pacific atmosphere of Trader Vic's, or in any gathering of good friends.

$\frac{1}{2}$  jigger lemon juice  
 $\frac{1}{2}$  tsp. powdered sugar  
jigger ( $1\frac{1}{2}$  oz.) Southern Comfort

Shake well with cracked ice, strain.  
Serve with orange slice and cherry.

<sup>\*</sup>Southern Comfort®

## 4 smoothies for cocktail time

### BLOODY MARY

jigger ( $1\frac{1}{2}$  oz.) vodka  
2 jiggers tomato juice  
 $\frac{1}{2}$  jigger lemon juice  
dash worcestershire sauce  
salt and pepper to taste  
*Shake with ice, strain.*

Follow the new "party line" . . . replace vodka with Southern Comfort.

### SCREWDRIIVER

2 oz. vodka  
orange juice

*Put 2 ice cubes in 6-oz. glass. Add vodka, fill with juice, stir.*

Be a master craftsman—make your next Screwdriver with a jigger of S.C. instead of vodka.

### MARGARITA

1 oz. Cuervo tequila  
 $\frac{1}{2}$  oz. Triple Sec  
1 oz. lime or lemon juice

*Shake with cracked ice. Moisten glass rim with fruit rind, spin in salt. Sip over the salted edge.*

### ALEXANDER

$\frac{1}{2}$  oz. fresh cream  
 $\frac{3}{4}$  oz. creme de cocoa  
jigger ( $1\frac{1}{2}$  oz.) gin or brandy  
*Shake well, serve.*

Brandy's dandy—but  $\frac{3}{4}$  oz. S.C. makes a really "Smart Alex"!

### QUICK DIP...

Raw vegetables—carrots, radishes, celery, scallions and slices of cauliflower—to dunk into Russian dressing, mayonnaise or sour cream with chives.



# Scarlett O'Hara

*Brennan's French Restaurant,  
New Orleans*

Drink of the Old South . . . in the tradition of hospitality you'll find at Brennan's.

juice ½ fresh lime  
¾ oz. Ocean Spray cranberry juice  
2 oz. Southern Comfort

*Shake well with cracked ice, strain into glass.*



## winning foursome . . . with everyone

### DAIQUIRI

juice of ½ lime or lemon  
1 tsp. powdered sugar  
jigger (1½ oz.) light rum

*Shake with cracked ice 'til shaker frosts, strain.*

Daiquiri, smackery, m-mm! Use ½ tsp. sugar, Southern Comfort (sans rum), adds new meaning to the word.

### GRASSHOPPER

¾ oz. cream  
1 oz. white creme de cacao  
1 oz. green creme de menthe

*Shake well or blend with cracked ice, strain.*

### ST. LOUIS COCKTAIL

½ peach or apricot  
chilled Southern Comfort

*Place peach or apricot in large champagne or sherbet glass. Add chipped ice, fill with Southern Comfort.*

### STINGER

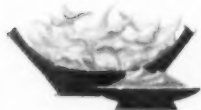
2 parts brandy  
1 part white creme de menthe

*Shake well with cracked ice, strain.*

Forget the brandy, and ring in smooth Southern Comfort for a Stinger that's a humdinger!

### CHEESE 'N CHIP DIP

Blend ½ cup cottage cheese, ¼ cup cream cheese; add ½ cup shredded cooked shrimp, dash Worcestershire sauce, salt to taste. Serve with potato chips.



# Comfort<sup>\*</sup> on the Rocks

Jack Dempsey's,  
New York



PREVOILET

Southern  
Comfort

Popular drink in Times Square that'll make a hit with your guests, too. Just pour a round and watch the fans gather!

jigger (1½ oz.) Southern Comfort

Pour into old fashioned glass with cracked ice or ice cubes. Add twist of lemon peel, stir.

\*Southern Comfort®

## AFTER-DINNER DRINKS OF DISTINCTION



### CREME DE MENTHE FRAPPE

1 oz. green creme de  
menthe

Pour into glass filled with shaved ice; serve with short straws.

Melt the ice with Southern Comfort instead of creme de menthe... for a new frappe, the "Golden Glow."



### BLUE BLAZER

½ white creme de  
menthe  
½ Southern Comfort

Pour creme de menthe in cordial glass, float S.C. on top and ignite. When the flame dies, let glass cool and serve. Sure beats after-dinner mints!

### WEDDING PUNCH

Cool ingredients 1 hour or more; pour into punch bowl over large piece of ice, add champagne, fruit slices. Serves 20.

fifth bottle  
Southern Comfort  
1 qt. sparkling water  
8 oz. cranberry juice

6 oz. lemon or  
lime juice  
dash of bitters  
2 qts. B.V. champagne

### OLD SOUTH PARTY PUNCH

Fast party starter anywhere! Cool ingredients, mix and garnish with fruit as above. Serves 25.

fifth bottle  
Southern Comfort  
4 oz. Jamaica rum  
8 oz. pineapple juice

8 oz. grapefruit juice  
4 oz. lemon juice  
2 qts. B.V. champagne  
or sparkling water

# Special offer!

## Save 1/2 on all three sizes of these NEW Southern Comfort Steamboat Glasses

Stunning blue and gold steamboat motif sparkles even before you add your favorite beverage! Beautiful basic glasses; no advertising on them.

### ① New LONG DRINK glass

Practically indispensable! For Collins, cooler or hi-ball . . . and every other tall favorite.

Set of 8 glasses **\$350**  
(12 oz. size) \$7.95  
VALUE!

### ② DOUBLE Old Fashioned glass

An all-purpose favorite with the generous host! Inviting for hi-balls, on-the-rocks, even coolers.

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### ③ New ON-THE-ROCKS glass

Smart way to serve liquor and mists! Doubles as a generous frappe glass.

Set of 8 glasses (8 oz. size) **\$350**  
plus a matching MASTER All 9 glasses  
MEASURE glass (3 oz. size) \$7.95  
VALUE!

### ④ matching MASTER MEASURE glass

For the expert's touch in drink-mixing! Calibrated in 3/4 oz. (pony), 1 1/2 oz. (jigger), 2 oz. (double) and 3 oz. (triple).

Sold  
alone  
**50¢**  
each

①



②



③



④

### ⑤ NEW! GAY COCKTAIL "STEAMBOAT" NAPKINS



Cheery napkins say "Smooth Sailing," are color-mated to glasses in blue, gold and black. Two plump packs of 40 each, for the price of postage and handling alone. \$1.00 value, **only 25¢**

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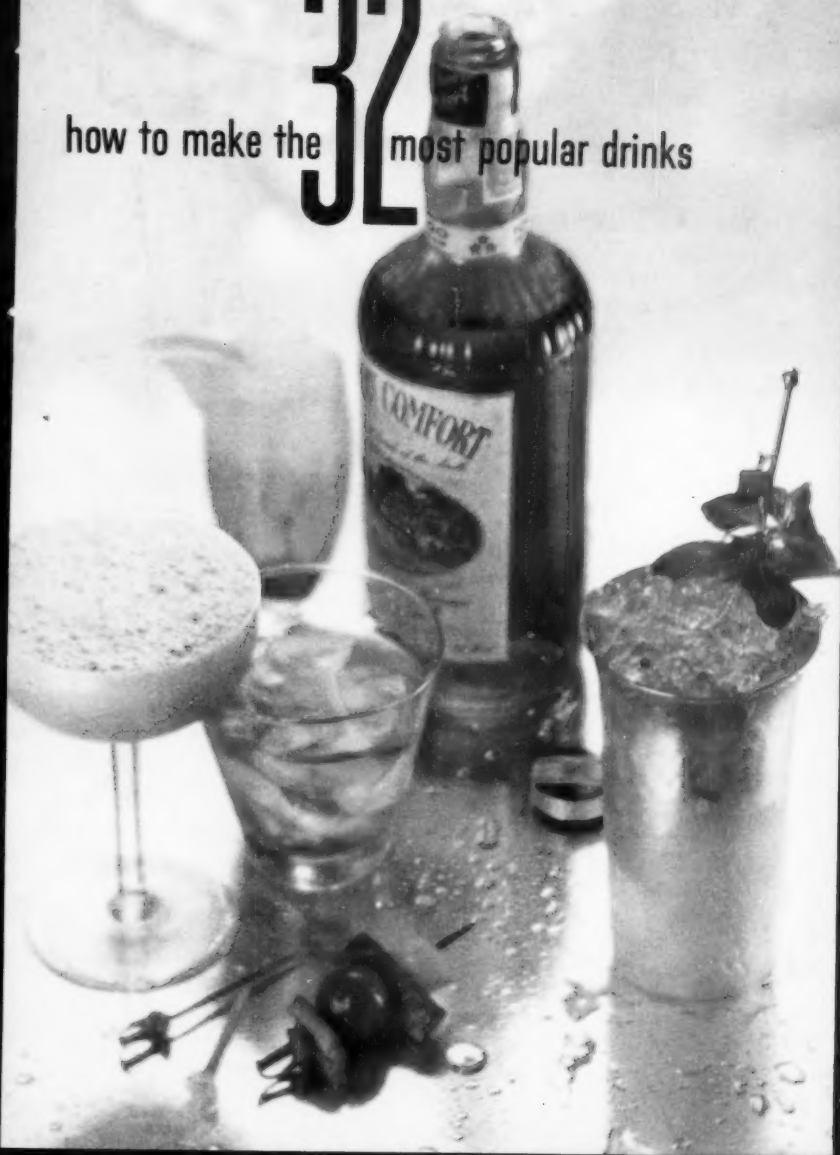
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how to make the most popular drinks





## He outrode Paul Revere

by Arthur Myers

**L**ISTEN, MY CHILDREN, and you shall hear, of the midnight ride of Paul Revere," wrote Henry Wadsworth Longfellow, conferring immortality upon the silversmith from Boston. But a man who out-rode Revere by nearly 400 miles lies in an almost forgotten grave in Hinsdale, Massachusetts.

Every April 19—Patriots' Day in Massachusetts—Hinsdalers honor Israel Bissell, a 23-year-old rough-and-ready post rider, who on the 19th of April in '75 started from Watertown, Massachusetts, with the news the British were coming, and didn't stop till he got to Philadelphia. He brought word of the start of the American Revolution to the colonies by riding a relay of horses day and night for four days and six hours. His first stop was Worcester, 39 miles away. "To arms! To arms!" he cried. "The war has begun!"

Into Connecticut he rode and at Pomfret found Israel Putnam, hero of the Colonial wars, at his spring plowing. Putnam went to the village tavern to muster his men. On Bissell galloped to Lebanon, Connecticut, where he told Governor Jonathan Trumbull of the fighting.

Bissell's next major stop was New Haven, where Benedict Arnold—

later to betray his country—gathered his company and forced the town selectmen to give him the keys to the New Haven powder house.

Cutting the usual mail run in half, Bissell pounded along the coast and into New York. Ferrying across the Hudson, he raced on through New Brunswick and Trenton, New Jersey, and into Philadelphia, where the Continental Congress was sitting. When he arrived with his news, our nation's fathers knew the irrevocable step had been taken. It was war; the new nation had been born.

In the meantime, Paul Revere had ridden a total of only about ten miles from Boston to Lexington. On his way to nearby Concord, the British took his horse away and let him walk back to Lexington.

Before that night and after it, Revere was prominent in the struggle of the new nation, but on the 19th of April in 1775 his role was minor compared to that of Bissell.

A more recent versifier has coined a couplet that might help assuage the indignation of present-day residents of Hinsdale:

*"Listen, my children, and give  
a whistle,  
At the four-day ride of Israel  
Bissell."* 🏰





# Monaco's years of Grace



Everything's been booming since her marriage: real estate, tourism, gambling, the building trade — even Rainier's ego

BY GLENN FRANKLIN

**I**T WAS THE WEDDING OF THE CENTURY. On April 18, 1956 — just like in the fairy tales of our childhood — the Beautiful Commoner, Grace Kelly, pride of Philadelphia and Hollywood, married the Handsome Prince, Rainier III, ruler of Monaco, whose title goes back to the 13th century.

Almost four years have passed since Miss Kelly became Her Serene Highness, Princess Grace of Monaco. She has been living happily ever after with His Serene Highness. But what may be completely unexpected are the amazing changes that these years of Grace have wrought in the 368-acre principality. First and foremost, she has been a remarkable success as princess. An emissary of the court attributes this somewhat loftily to the fact that "Her Serene Highness was born to be a princess." There is the perfect blending of regal dignity, worthy of Queen Elizabeth herself, with a kind of sweet, shy desire to be demo-

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cratic and to get along well with her subjects.

The old Kelly coolness is gone now. Her somewhat distant cameo-like beauty and tight-drawn mannequin's figure have given way to a nicely filled-out prettiness. She walks with an air of happily-married relaxation. The natural modesty that always lurked beneath the disciplined debutante manner comes through more easily now. From somewhere, she's even developed the easy casualness that is the accepted attribute of born royalty who do not have to worry about how they'll do at the box office next week. She now wears her horn-rimmed glasses during performances at the Monte Carlo Opera House or while she is reviewing the 65-man Palace Guard—thus admitting that she is nearsighted.

**I**F TRUTH now be told, the people of Monaco expected very little from Princess Grace. All they wanted was for Prince Rainier to marry someone—anyone—who would give them an heir to the throne. For, if the throne were left vacant, Monaco, by terms of a treaty signed in 1918, would automatically become a protectorate of France.

Grace took care of this in short order by presenting her husband and anxious subjects with a baby girl, Princess Caroline, on January 23, 1957. (In Monaco, girls can succeed to the throne.) Then, the following year, on March 14th, she produced a son, Prince Albert (who, as a boy, takes precedence over his sister as heir apparent).

The Princess has many other happy qualities. She dresses elegantly and was several times chosen as one of the world's ten best-dressed women. She is a devout Catholic, attending mass every Sunday at ten in the palace chapel. She also takes an active but unobtrusive interest in the life of the principality. As president of the Monaco Red Cross, she looks after indigent mothers and children. She pays periodic visits to the local orphanage and old people's home and is guiding spirit of the hospital.

Under her hands, the big palace of the Grimaldis that perches up on "The Rock" is now run in the manner of a gracious American home. Meals are apt to be rather simple, though there is a *Cordon Bleu* chef in the kitchen. Grace and Prince Rainier entertain at lunch time—with anywhere from six to 20 people around the table. There are also an average of two official dinners a week. The other five evenings, they dine alone, whenever possible. Generally, this is followed by a spot of TV, after which the Prince may retire to pound out a report on his typewriter. There is nothing, however, they enjoy more than to steal away in their Mercedes or Lancia convertibles to try some new restaurant in the hills beyond Cannes.

The thing about Grace that Monaco's citizens are proudest of is her "European" attitude toward her marriage. She is a living denial of everything nasty that has ever been said against the American Woman. At public functions, she is content to sit back, look beautiful

APRIL, 1960

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## Roller-matic

by **Wagner**  
OF MILWAUKEE

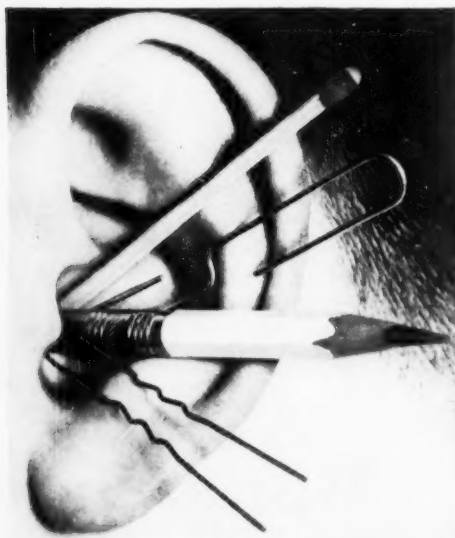
and let His Highness do the talking.

A perfect princess deserves to sit on the throne of a happy and prosperous land, and Monaco is currently in the middle of the biggest boom of its colorful history.

Though no one likes to mention it today, the once fabulous little playground, where the grand dukes roamed free and fortunes were made and lost between sips of champagne, was in the throes of a depression during the immediate years Before Grace. In the spring of 1951 the jeweled city of Monte Carlo resembled a deserted movie set. Fully 2,000 hotel rooms were closed down; there were "For Rent" signs on villa after villa. You could count the yachts in the harbor on the fingers of a single hand; and there were few signs of life in the Casino.

But today there is a tremendous amount of building. Everything seems in a state of constant movement and change. Everywhere you go, there are piles of brick and girders, Italian workmen singing at the top of their lungs on high scaffolds, new foundations being set and old ones hacked away. Land is now so precious here that most of the expanding has to be vertical. As a result, skyscrapers up to 15 stories are sprouting thickly from waterfront to cliffside. And many buildings are being ripped apart at the roof and having new stories added.

In one instance, they are even *creating* land where no land existed before. A two-mile-long tunnel is being built, at a cost of about \$7,500,000, to conceal the French railroad line that runs through the



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principality. Other things that strike the Monaco returnee are the number of yachts in the harbor and the crowded hotels.

"Suddenly, Monte Carlo has become *the* place to go to again," says the man at the tourist office.

There are a barrage of statistics to bear this out. "Last year, we had 800,000 visitors," adds the tourist office representative. "Almost 100,000 registered in our 45 hotels for an average stay of ten days. We expect to do even better this year."

Although Monaco hasn't been able to resurrect the old dukes and their bejeweled dames, it does draw much of the aristocracy of today: high-powered industrialists, oil millionaires, famous movie directors, people who rate respectful mentions in gossip and society columns, former English chorus girls married to newly-dawned knights.

Thus old Monte is once again going great guns socially, but with two "seasons": winter *and* summer. Once more, there are Friday night galas, where the ladies are as highly coutured, the dinners as opulent and the gentlemen as well-heeled as in the old days. And, the old Casino as well as the new *Sporting d'Été* (Summer Casino) are besieged by a mob of system-makers and would-be bank breakers, as in the pre-World War I heyday.

Some economists may claim that Monaco's boom is due to the recent influx of refugee money from North Africa or the growing number of foreign residents and corporations that have ensconced themselves here because of the no-income tax situa-

APRIL, 1960



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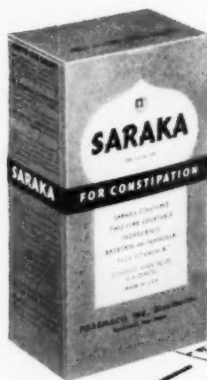
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tion or even to Mr. Aristotle Onassis, the Greek shipping tycoon, who is the largest single stockholder in the corporation that runs the Casino, the major hotels and other recreational facilities.

But the major credit must go to the gracious American princess. Sooner or later, everyone admits that Grace has brought the principlality more solid, 14-carat-gold publicity than it could have gotten in a thousand years. Princess Grace also has been something of a revolutionary influence in Monaco.

For one thing, there have been some marked changes in Prince Rainier. Now that he has a wife and family, he is taking his job as ruler of Monaco even more seriously. His interest in political and economic matters has been intensified. He has developed a galloping social conscience that has led him to rebuild the local orphanage so that it is now better equipped than most U.S. private schools, reorganize the hospital along the lines of Johns Hopkins and set up a boys' club, like those he'd seen in New York and Philadelphia, designed to keep the youth of Monaco off the tourist-crowded streets. His near-obsession now is low-cost housing for workers and Government employees. And he is even talking about giving the women of Monaco complete voting rights—just like they have in his wife's native land.

Almost since the wedding day, Rainier has been speeding plans to transform Monaco into nothing less than the cultural and intellectual center of the western world. He



wants to develop a rounded economy—to bring in new industries that will supply all the local needs and perhaps someday sell books, beer, fabrics, frozen fish, chocolates and drugs to the rest of the Mediterranean area.

In other words, the Prince is acting as if Monaco were a real country instead of a happy hangover from an old Nelson Eddy film. As may well be imagined, this has brought him into polite, but nonetheless real, conflict with the refugee tycoons and the local business barons.

The battle was solidly joined over the new railway tunnel. Rainier regarded these 22 acres as just the place to build some low-cost workers' housing. The tycoons, whose money would be used for whatever building would be done there, thought otherwise. The Prince met defeat—at least, for the moment. When the tunnel is finished, two new super-hotels and a string of high-priced villas will be erected there.

But everyone had forgotten that, technically, Rainier is a divine monarch. And, last April, he proceeded to act like one.

He had been having difficulties with the 18-man National Council, whose duties are to advise him on matters of state and to pass on the national budget. The Council wanted more power. Pressuring the Prince into granting it, they held off passing the 1959 budget. This halted many of his pet projects. Whereupon, like many an irate monarch before him, Rainier dissolved the Council. Then, he signed the budget himself and started the projects up

APRIL, 1960

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**AVAILABLE NOW** in stainless suppositories or ointment at your druggist's. Get faster, more complete relief without surgery. Get...

# The PAZO<sup>®</sup> Formula

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again. Many people were shocked to see the heretofore manageable Prince assume "dictatorial" powers—even for the purpose of projects democratic in their intent.

Another direction in which Princess Grace shows promise of upsetting the Monaco appletart arises from the fact that she was once a movie star.

"Sure, Monaco has glamor now," an American journalist from Paris said. "But it's *Hollywood* glamor. If people were interested in royalty, they'd go to London."

About one-eighth of the 800,000 visitors last year were hotel guests. The other 700,000 arrived in tourist buses. The latter are of a type old Monte has never seen before. Anybody who has been to Hollywood can identify them at a glance. They're the folks who plunk down their hard-earned cash and are driven around to see the homes of the movie stars. That is just what they're doing here now.

The time to see the sightseeing buses invade Monaco is on a Sunday afternoon in the summer. They bear license plates from all over Europe. The men who pour out of them wear Hawaiian style T-shirts (or what passes for Hawaiian-style T-shirts in Helsinki or Düsseldorf); the women, summer dresses bought off the peg in their own national equivalent of Klein's. They have a half-day to spend and no time to waste. So, they dash out to see the sights—Kelly's castle on the hill.

There is a souvenir stand smack against the palace gate. Almost everyone stops here to buy plates,

scarves, costume jewelry and pocketbooks bearing likenesses of Rainier and Grace.

During the summer months the palace is open to the paying public. Price is 120 francs (25 cents) per visitor; or 100 francs (20 cents) if you are in a tour group. Inside, you are allowed to see only the State Rooms. On reaching the entrance to the private apartments, everyone slows down—the lady from Liverpool, the fish merchant from Helsinki, the delicatessen owner from Düsseldorf—to see if Her Highness might emerge. But she never does, for she is not in residence at the palace during the summer months.

Those 700,000 people passing through spend quite a bit of money. One of these days, somebody is going to figure out that Monaco might do a great deal better financially with these folks and others like them than with the gilded party givers and former kings. And, as a result, some medium-priced hotels are going to be built.


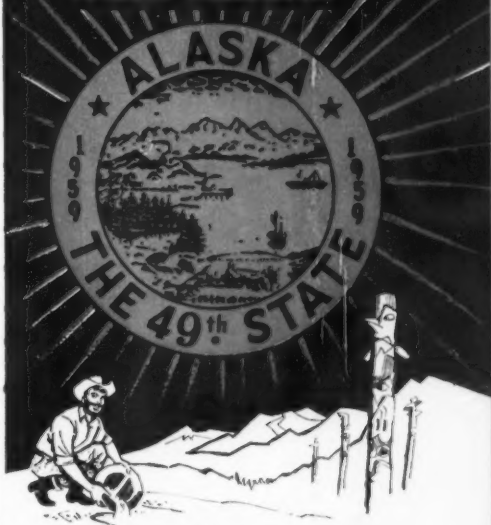
That would seem to be the way the wheel is going to turn. Monte Carlo will become another Miami Beach—brash and bright and gay; and just a wee bit more democratic than it is now. And when this happens, it will be due, in very large part, to the remarkable young lady from Hollywood who honored Monaco by becoming its Princess. 

PHOTO CREDITS: Cover Harold Halma; 5 Tll Laurie; 12 CBS-TV; 15 MGM; 16 Friedman-Abeles; 20 United Artists; 22 Culver Service; 26, 28, 32 Jack Dressler Studios; 75-83 Joern Gerdtis; 84-5 Dennis Cipnic; 114-129 Bruce Davidson from MAGNUM; 150 Publifoto from PIX; 189 NBC-TV.

APRIL, 1960

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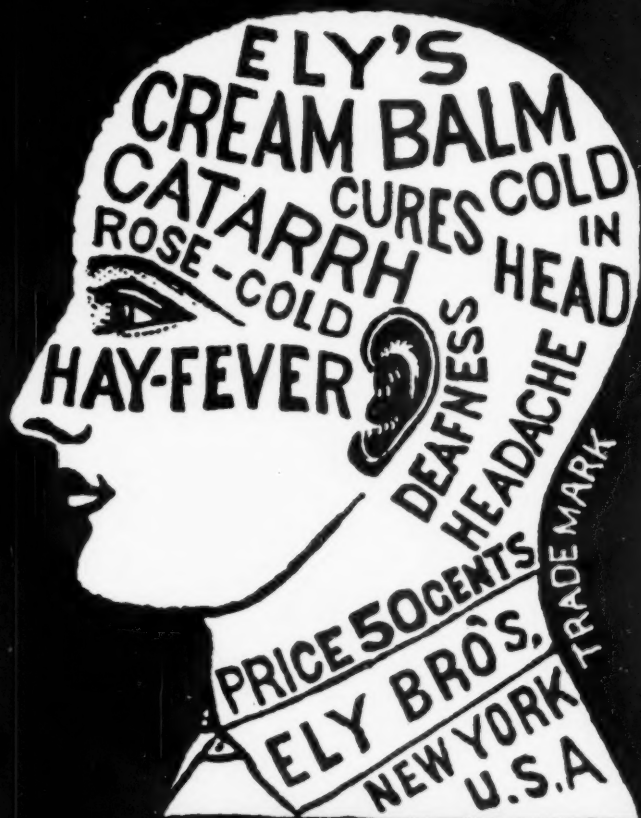
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## Memory lane of bargains

\*Copyright © 1959 by Edgar R. Jones.

Published by Simon & Schuster, New York. 448 pp., \$8.50

The aged-in-the-word advertisements on these pages are remarkable mostly for their antique merchandise, their low, low prices and their disarmingly unsubtle approach. Chosen by Coronet's editors from a big, handsome book, "Those Were The Good Old Days," by Edgar R. Jones,\* they remind us, teasingly, that you could once buy a good Reo car for \$675 and a gallon of Kentucky whiskey for \$2.90; that Mr. Douglas was proud to put his face on his footwear and that the Ostermoor mattress people hated horsehair. They demonstrate that advertising, even when it's selling only memories, is a wonderful world of its own.

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Illustration of a woman in a short-sleeved, knee-length dress with a ruffled waist and a full skirt, standing on a rocky shore. To her right is a pair of dark, form-fitting tights. The background shows a simple horizon line.

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Sold everywhere.

# W. L. DOUGLAS \$3 SHOE FOR GENTLEMEN.

A genuine sewed shoe that will not rip; fine Calf, seamless, smooth inside, flexible, more comfortable, stylish and durable than any other shoe ever sold at the price. Equals custom made shoes costing from \$4 to \$5.

The only \$3.00 Shoe made with two complete soles, securely sewed at the outside edge (as shown in cut), which gives double the wear of cheap welt shoes sold at the same price, for such easily rip, having only one sole sewed to a narrow strip of leather on the edge, and when once worn through are worthless.

The two soles of the W. L. DOUGLAS \$3.00 Shoe when worn through can be repaired as many times as necessary, as they will never rip or loosen from the upper.

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**W. L. DOUGLAS Men's**  
\$4 and \$5 Fine Calf, Hand Sewed; \$3.50 Police and Farmers; \$2.50 Fine Calf; \$2.25 and \$2.00 Workingmen's; Boys' \$2.00 and Youths' \$1.75 School Shoes; Ladies' \$3.00 Hand Sewed; \$2.50, \$2.00 and Misses' \$1.75 Best Dongola, are of the same high standard of merit.

Will give exclusive sale to shoe dealers and general merchants where I have no agents. Write for catalogue. If not for sale in your place send direct to Factory, stating kind, size and width wanted. Postage free. W. L. Douglas, Brockton, Mass.

1892

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1894

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1905

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1893



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The Art of wheelmanship is a gentlemanly and fascinating one, once acquired never forgotten, which no young man should neglect to acquire.

The Bicycle is practical everywhere that a buggy is, and enables you to dispense with the horse and the care and cost of keeping him. It is destined to be the prevailing light, quick, ready conveyance in country towns.

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Parents should favor bicycle riding by their boys, because it gives them so much enjoyment, makes them lithe and strong, keeps them from evil associations, and increases their knowledge and their self-reliance. There is no out-door game or amusement so safe and wholesome,



The above paragraphs are but fragmentary suggestions; ask those who have ridden: read "The American Bicyclist" (50 cts.), the "Bicycling World" (7 cts. a copy), our illustrated catalogue (3-ct. stamp).


The Columbia bicycles are of elegant design, best construction, fine finish, and are warranted. They may be had with best ball-bearings, finest nickel plate, and other specialties of construction and finish, according to choice.

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Physicians, clergymen, lawyers, business men of every class, are riding our Columbias in nearly every State and Territory to-day, with profit in pocket, with benefit in health, and with delightful recreation. The I. A. W. Meet at Boston brought 800 men together on bicycles; but the boys, who outnumber them, and who have their own clubs and associations in so many places, were at school and at home. Why don't every boy have a bicycle?

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1896

1881





You cannot match this car. You cannot find another that combines runabout simplicity and liveliness with such power and capacity; such absolute strength and reliability and such style.

This car carried four people 57 miles on  $1\frac{3}{4}$  gallons of gasoline in the recent Chicago to Cedar Lake contest; and carried four people 682 miles for \$3.38 per passenger in the New York Motor Club's great six-day tour, winning the gold medal for all \$1,500 cars.

When the extra seat is not in use it folds down neatly out of the way. Or you can buy it as a 2-seat car for \$650 and afterwards add the extra seat.

This gives you a trim, handy car with almost touring-car ability but without the complications or expense. It gives you 26 miles an hour; two speeds and reverse; ample climbing power; and positive "get there."

### **A combination not found in any other car**

Write for the 1907 catalogue which describes it in detail. Also the REO \$1,250 five-passenger Touring Car.

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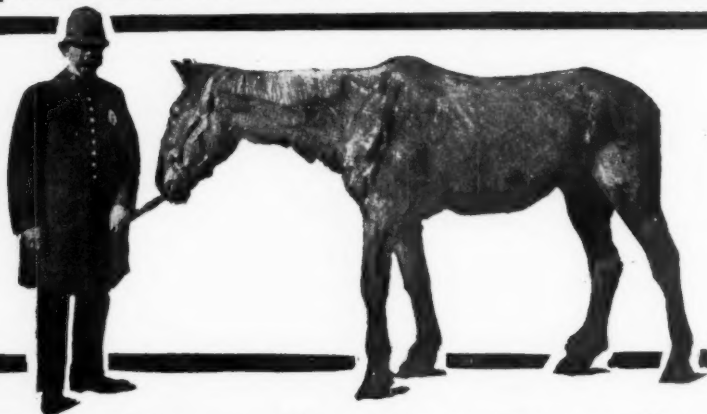
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1891

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**Not a Pleasant Thought to Dream Upon.  
Did You Sleep on a Hair Mattress Last Night?**

Mr. N. PASHKOW is a mattress *renovator*, of Newark, N. J. He issues a circular booming his method and its necessity. He probably knows his business, and he says: "Hair is animal matter and is continually decaying. It is not healthy to sleep upon a mound of decayed animal matter"—all of which is very true. It explains why more than 200 people a day order an

**Ostermoor Mattress \$15.** Express  
Prepaid  
Anywhere

1908



## Now comes the season when Comfort depends on the car

*Five-Passenger  
Coupe, \$2900*

*The Borland  
Electric*

*Either Front or  
Rear Seat Drive*

Here is the car that you will like—this car of delightful comfort; easy-riding and serviceability—this car of grace and sturdy build. Spacious; luxuriously appointed; accommodates five persons comfortably—all

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5 passenger coupe body; wheel base, 96 inches; left-side drive, with horizontal lever control from either front or rear seat. Six speeds forward and three reverse. Regular equipment

includes "Exide" batteries; standard makes of cushion or special pneumatic electric tires. Price, equipped ready for service, \$2900.

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1917

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**Price includes** all lumber cut to fit; highest grade interior woodwork, siding, flooring, windows, doors, glass, paints, hardware, nails, lath, roofing, with complete instructions and drawings. **Freight paid** to your station. Permanent Homes—NOT PORTABLE. Many styles to choose from. **Write nearest mill today for FREE Money-Saving Aladdin Catalog No. 101.**

**The ALADDIN Co.,** BAY CITY, MICHIGAN  
Wilmington, North Carolina; Portland, Ore.; Toronto, Ont.

1924

1924



## Often a bridesmaid but never a bride

**EDNA'S** case was really a pathetic one. Like every woman, her primary ambition was to marry. Most of the girls of her set were married—or about to be. Yet not one possessed more grace or charm or loveliness than she.

And as her birthdays crept gradually toward that tragic thirty-mark, marriage seemed farther from her life than ever. She was often a bridesmaid but never a bride.

That's the incidious thing about halitosis (unpleasant breath). You, yourself, rarely know when you have it. And even your closest friends won't tell you.

Sometimes, of course, halitosis comes from some deep-seated organic disorder that requires professional advice. But usually—and fortunately—halitosis is only a local condition that yields to the regular use of Listerine as a mouth wash and gargle. It is an interesting thing that this well-known antiseptic has been in use for years for surgical dressings, possesses these unusual properties as a breath deodorant.

It halts food fermentation in the mouth and leaves the breath sweet, fresh and clean. Not by substituting some other odor but by really removing the old one. The Listerine odor itself quickly disappears. So the systematic use of Listerine puts you on the safe and polite side.

Your druggist will supply you with Listerine. He sells lots of it. It has dozens of different uses as a safe antiseptic and has been trusted as such for a half a century. Read the interesting little booklet that comes with every bottle.

—Lambert Pharmacal Company, Saint Louis, U. S. A.

THE  
HALITOSIS



OF  
LISTERINE



# MEET THE BEAUTIFUL AMERICAN

A few years ago life for Chung San Kim was hopeless. He had no home in war ravaged Seoul, Korea. His mother died during the communist invasion. Even the chance to go to school was denied him. His invalided father could not earn enough for Chung San's food and school supplies.

One day a truly astonishing thing happened! A Save the Children Federation Representative came to their shack and told Chung San Kim that he had a sponsor . . . a kind person who wished to help children in need. His sponsor was Mrs. Sonia Busch of Millbrook, N. Y. in the United States of America.

Chung San could not believe his good fortune until he received money and undreamed-of gifts of food and warm clothing. The thing that meant more than the feeding of his hungry body was the chance to feed his equally hungry mind. Mrs. Busch's sponsorship meant Chung San could go to school!

Through correspondence, Mrs. Sonia Busch became more than a name to Chung San Kim . . . more than a sponsor. He called her, "Sister whom I only can see in dream."

Poignantly he wrote:

"Autumn has stolen away, and now it is early winter here in Korea. The



skeletonized trees without reddened leaves are standing lonely . . . Praying for the happiness of my sister."

At the end of every letter he drew a picture to illustrate his thoughts.

With drawings and words touched by poetry, Mrs. Busch in Millbrook, N. Y. knew that in Chung San Kim's eyes, she is a *beautiful American*.

## The SCF Family of Sponsors

You, too, can be a *beautiful American* in the eyes of a child. Join with Mrs. Busch and the many sponsors of SCF who get enormous satisfaction from helping children like Chung San Kim in the less fortunate, free countries of the world.

*Fill in the coupon below; begin an experience of "people-to-people" help, that can be one of the most gratifying experiences in your life.*

Registered with the U. S. State Department Advisory Committee on Voluntary Foreign Aid  
"SERVING CHILDREN FOR 28 YEARS"

## SAVE THE CHILDREN FEDERATION

Boston Post Rd., Norwalk, Connecticut

I want to sponsor a child at \$150 a year in: Korea... Greece... France... Lebanon... Finland... Italy... West Germany... Austria... or where need is greatest... Enclosed is \$150 for 1 year... \$75 semi-annually... \$37.50 for 1st quarter... \$12.50 for 1st month... I cannot be a sponsor but enclosed is my gift of \$.....

Please send me my sponsored child's name, story and picture.

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Contributions are Deductible for Income Tax purposes

CO 4-67

# Myths and facts about married love

BY JEROME & JULIA RAINER

**W**HY ARE THERE so many complaints by husbands and wives at various stages of marriage about the disparities of emotional intensity?

Such periods may occur in any marriage, when one partner's desire seems to outrun or lag behind the other's. But it is far from inevitable that these differences, whether they arise from physical or psychological causes, need bring about contention. When there is conflict, the roots can generally be found in the emotional soil of the marriage. Couples who point to disparity of sexual desire as the cause of their disaffection are usually pointing to a result, not a cause. The true disturber is at a deeper level of interpersonal relations. Here dwell hostilities, resentments, disappointments that may never have been faced

and resolved. If they can be discovered and dealt with, conflict over differences in desire disappears.

On the other hand, many courting couples, up in the clouds, blithely assume that after marriage each will desire the other with the same urgency ever after. While this may be romantic, it is not realistic—in view of the basic differences between the sexes. The male, because he is more susceptible to erotic stimuli, tends to need physical contact more frequently than the female. He lives closer to the brink of arousal. Fewer avenues of arousal are open to the female; hence her needs are generally less imperative. This is not to say that, once aroused, she is not capable of as great intensity as the male. But she is generally a less inflammable creature.

Usually the husbands who complain are the inarticulate or impatient wooers. They fail to recognize that affectionate sentiments and tender wooing are potent stimulants to most wives. Not that every prelude to love-making needs to be a ceremony. That would soon pall. But a wife likes to feel comfortable emotionally and abrupt approaches to love-making are likely to freeze rather than melt her defenses. In long-run marriages, tender, humorous, playful moods, warm affectionate moods, moods that are various and spontaneous occur without any need to devise or arrange them. They result naturally from the various ways in which two individuals learn to know and love each other.

Suppose a man is inarticulate. If he is fond of his wife he can surely

find ways to express his feelings. All a wife usually needs is the assurance that she is loved as a person, not merely as a convenience.

A wife who is not being satisfied emotionally over a long period may give every indication of frigidity. Only a revision of her husband's manners will mend this situation. But she does not have to suffer in silence until she rebels or goes on strike. There is something she can do about it. With an awkward or inexperienced husband whose intentions are better than his technique, the wife may be the one who improves their compatibility. By tolerantly, gently, patiently guiding her husband she may ultimately attain a level of highly satisfactory love-making. A tense, anxious, or precipitate husband has often been converted by his wife's forbearance and sympathy into a tender lover.

Most husbands are able to accept without difficulty the enforced continence of about six weeks before and six weeks after childbirth. But sometimes a man is troubled by his wife's apparent unresponsiveness. It is not at all unusual for a wife's interest to become sidetracked, not only by the physical adjustments attending childbirth, but also by the care of the baby.

Giving birth to a new life is an overwhelmingly dramatic experience. Although a husband shares it intensely, he can share it only vicariously. In such circumstances the mature husband does not nurse imaginary injuries to his masculine pride. He tries to be patient until his wife has absorbed her experience

and can settle back once more into his arms. For her part, she might try to remember that her husband does not relish being left too long waiting for her warm response.

Fatigue and illness are of course notorious intruders. Illness may be unavoidable. But fatigue that constantly displaces affection can build up to conflict. Whether it is a husband swallowed up by his job or business, an overburdened housewife or an overdedicated career woman, the price paid is too high. "Are you married to your job or to me?" is a snarl that has long resounded down the corridors of marriage.

In a union that has always enjoyed the glow of interpersonal love and that has been kept supple with companionship, there need not be any loss of interest in each other, no matter how intense the husband's absorption in his surging career. Nor, if he suffers tension, anxiety or disappointment, does he need to suffer them alone. During crucial times there may be less frequent, perhaps less tumultuous love-making. There is also a quieter kind of love-making that effects not only a fusion of bodies but a sharing of hopes, plans and fortune, good or ill.

**T**HERE ARE many possible causes for conflict between partners in a modern marriage. In today's mobile society young people of widely contrasting backgrounds have a chance to fall in love and get married. The campus of any state university is a marital melting pot. So is a big city office, where young men and young women come together from homes

that are miles apart geographically, as well as in countless other ways.

When such young strangers marry they are, for the most part, reasonably aware that they may have to come to terms with religious differences; perhaps also with educational and economic ones. What they are rarely prepared to discover is that there are emotional differences as well. Different cultural conditioning, as Dr. Kinsey dramatically showed, produces different codes of sexual practice.

Settling such differences by discussion may be difficult. But it is urgent for both partners to realize that what is coming between them is not a change in their feelings for each other, but customs, ways of behaving. It is important to make this distinction before the customs can mar the feelings. Too often the custom in question takes on an emotional value, with a "right" and a "wrong" to it. A sense of humor will prove no handicap in any cool discussion of disparate codes of love-making. The settlement is best achieved by easy stages, not in one single saved-up session of bitterness.

A myth persists that sometime early in marriage a husband's keen amorous interest in his wife will suddenly become dull. This is thought to be a kind of natural law of diminishing returns. Statistics, however, reveal no such trend. It is not the nature of the male to become suddenly apathetic without specific cause. While diminution of male desire does occur, its rate is so gradual as to be unnoticed.

Some marriage manuals raise still

another boggy—that of difference in age. Couples are warned that a wife should be no more than ten years younger than her husband. Today we know that a bride of 20 who has chosen a mate of 35 or even 40 is not necessarily heading for an arid desert in her middle and later years. The span of male vitality has lengthened appreciably in the past few decades, and it is still lengthening. A rich, active and satisfying emotional life in the early and middle years itself extends interest and potency. What the age difference may be between partners is less important than the emotional maturity each one brings to the marriage.


Another well-intentioned myth has it that physical contact between well-mated husbands and wives should be nothing less than supremely exalting—a combination of the Fourth of July, Christmas and a whirl on a celestial roller coaster.

A feeling of inadequacy and disillusion is bound to be the result from such overcharged expectations. Actually healthy marital relations are sometimes very successful, sometimes partly successful, sometimes unsuccessful. There may be occasions when two persons, in a state of of unusually attuned psychic harmony and physiological readiness, can achieve something that resembles exaltation. This, however,

is the exception rather than the rule.

Love-making is under no pressure to make a demonstration or to compete with any record. It does not strain for immortal moments. Healthy lovers are unself-consciously and unashamedly themselves. They are perfectly aware of each other's follies and foibles. They are not deluded by illusions of glamor. Glamor, in the final analysis, is but an artful dodger of the truth, concocted to disguise reality. It only blocks the way to deepest intimacy.

Nor are persons truly in love disquieted over occasional differences of desire. What if their emotion is intense at one time and not so intense at another? They do not expect always to plumb the deepest depths or ascend mystical heights. They also find it quite possible to be merely friendly companions, embracing each other in a deep gesture of friendship, affection and understanding.

Modern sex has been raked over the coals for its banality and its lack of feeling. The criticism is just. But the wracked and mystical passion of Tristan and Isolde is hardly the only alternative. By modern standards of emotional well-being, that pair did not function very successfully. Husbands and wives need to know first about friendship and tenderness and caring, before they can have heaven too. 

## WHERE'D EVERYBODY GO?

A REPORT SHOWS that an 85-year-old physician has delivered 3,700 babies in the same town over a 59-year period. The town's present population—700.

—CATHERINE C. HATCH



## Those irritating "snitching posts"

BY LEWIS NORDYKE

It's the parking meter's 25th birthday.  
But drivers—taken for a \$125,000,000-a-year  
"ride"—aren't celebrating

ONE AFTERNOON a dozen business executives gathered in an elegant office in Amarillo, Texas, to sign the final papers in a \$19,000,000 natural gas deal. One of the principals, a lawyer, was unexplainably absent. Impatiently the other men kept glancing at their watches, for some had to catch planes.

Finally, the lawyer strolled in, ten minutes late. Grinning sheepishly, he explained that he had been cruising in search of a parking meter with unexpired time. He

didn't mind paying for parking; the trouble was he didn't have a nickel with him!

Millions of persons all over the U.S., Canada and several foreign lands as well have grown accustomed to doing business with a parking meter on the meter's terms. Standing solemnly by the curb like a mechanical cop, it has become a part of our everyday lives.

The "snitching post"—a name given parking meters in the old days when they replaced the Western

hitching post—is now 25 years old. The first 150 meters were put into operation in Oklahoma City in 1935—a brainstorm of the late Carl Magee, a newspaper editor and lawyer who dreamed up the idea to step up the turnover in parking spaces. Gerald A. Hale, a mechanical engineer, later joined Magee as a partner and developed the clock-operated device.

From that modest, 150-meter start in Oklahoma City has sprung the controversy, the headaches and the growth that have made parking meters a tremendous business on and off the streets. Today millions of U.S. householders cannot park in front of their own homes in the daytime without feeding meters. There are more than 1,750,000 meters in some 3,500 cities and towns in the U.S. New York City leads with about 54,000.

At first, meter foes fought back by charging that metered parking on a public street was an infringement of American freedom. Lawsuits based on this premise hit the courts all over the nation. But the preponderance of judicial opinion has been in favor of meters and against the Patrick Henry spirit. Yet people still claim that their freedom is being usurped. Pending in court in San Angelo, Texas, is a case in which Rice Lynn, an attorney, is contesting the city's right to operate meters on a particular thoroughfare because a deed, dating back to the horse-and-buggy days of 1877, guaranteed free use of the street.

Although most citizens lose their court battles with the meters, others

have taken more direct action. In one instance an enraged motorist struck a contrary meter with his fist; while he was at the doctor's office having his knuckles repaired he received an overtime parking ticket!

A stranger case unfolded in a Maine town. A drunk staggered against a meter in mid-afternoon and held on. By force of habit, he fed the meter a nickel. A policeman strolled along and attempted to take the man to the station. He clutched the meter, protesting bitterly that he still had 55 minutes due him.

Perhaps the most on-again, off-again metered zone in America has been Buchanan Street at the Union Station in Phoenix, Arizona. The street is private property—two railroads own it—and for years they took turns at running the thoroughfare. One railroad favored meters and the other opposed them; therefore meters were installed and dismantled almost annually. Now the railroads have gotten together on plans to lease the area to a private parking lot operator.

Sometimes concerted action can stall off meters—for a while, at least. For example, in McGregor, Texas, the stanchions were installed, but the meter heads themselves were placed in storage at the insistence of the town merchants.

The iron-fisted demands of the meters have even brought the Amish folk around Millersburg, Ohio, to heel. The Amish scorn modern transportation and still rely on horse-drawn vehicles. But around the courthouse square at Millersburg are parking meters which in the day-





The drunk clung to the meter. "I have 55 minutes left," he told the cop.

time are limited to use by horse-drawn vehicles. If someone had a horse that would hold a nickel between his teeth and drop it in the slot when he saw the red violation flag, life could be perfect in Millersburg.

One case of personal opposition to meters threw fear into the hearts of some city officials and meter manufacturers. In Minot, North Dakota, Howard Henry, a wealthy wheat farmer, ambled toward his car parked at a meter and saw a rookie policeman writing out an overtime ticket.

"I was just coming to put in another nickel," Henry said.

"Too late," the young cop told him, handing over the summons.

In city court, Henry argued that if there was a place on earth with

plenty of room for parking it was certainly North Dakota. However, he still was assessed a \$1 fine. Fighting mad, Henry launched a campaign against meter installation. In 1948, this resulted in a referendum, at which the voters outlawed parking meters throughout the state.

Minot alone had \$43,000 tied up in meters, and eight other North Dakota cities had meter investments of nearly \$250,000. Therefore great pressure was exerted on the State Legislature to legalize meters. In 1951, it did so. But the anti-meter forces, led by Henry, forced another referendum in 1952—and again the meters were outlawed.

A similar case in Kansas had an odd aftermath. One day in February, 1951, a rancher visiting in El Dorado was arrested for non-payment of an overtime parking fine. Stomping out of the police station, the rancher organized a mass meeting to protest meters. Despite a snowstorm, 135 persons raised their voices against parking meters.

City Manager Harley McMillen soon discovered that many men—especially those from neighboring communities—felt humiliated when forced to go to the police station to pay dollar fines for overtime parking. He promptly devised a collection box and attached one to each fifth meter standard; an overtime parker could drop his ticket and fine when required into the box and avoid going to the police station. Opposition to meters soon died down. Gradually, McMillen improved his collection box and developed it into a system known as

Traf-O-Teria—self-service payment of fines—which has spread to many other towns across the country.

If there is one thing really admired about a parking meter it is unexpired parking time—a few moments already bought and paid for by a previous occupant. Searching for such a bonanza is a sort of sport in town and city. Apparently the important thing is not to save money but to win a personal victory over a meter. In one New England town a bank placed a basket of small change on a table so that customers needing meter money could make their own change—unsupervised. Everyone was scrupulously honest with the basket and no one cheated on it, but at every opportunity everybody cheated on the meters.

But now the bonus of unexpired time may be on the way out. A device has been perfected which drops the meter back to zero when a car pulls away. When this tricky newcomer started showing up recently it caused about as much of a howl as the meters did in their early days. The people in Salt Lake City, Utah, protested angrily. But when cooler heads examined the complex device they discovered that, for the present at least, it would cost more than it could bring in. So there's still a chance for free parking lurking along the streets of Salt Lake City.

Another joy of parking is finding a meter that is out of whack. A car owner can park there all day or maybe tell a friend about the disabled meter. But even this is about to become a thing of the past. A built-in device has been developed that

shoots up a yellow flag when a meter is jammed. This innovation was brought out by the original meter maker—Magee-Hale—and a few years ago Phoenix installed 500 meters with the distress signal.

Like elephants, parking meters are fed almost everything. In New York City a weird variety of coins have been forced into a meter's mouth: an 1867 U.S. three-cent piece, ten-kopeck pieces from Russia's Tsarist days, slugs, transit tokens (costing 15 cents, more than the parking price), plugged washers, Hong Kong five-cent pieces, Philippine 25-cent coins and German, French and Mexican currency.

In many places, merchants have hired people to watch nearby meters and to feed them with coins if a shopper overparks. When a coin is dropped in a meter a note is placed on the windshield calling attention to the act of courtesy and suggesting that the motorist patronize the store.

Some cities frown on such practices; they like fines as well as meter money. But along with the income the cities have had their share of problems. When the long, fin-tailed cars appeared, some municipalities had to re-space their meters. On the other hand, there has been the rise of small foreign cars. In Philadelphia, a lawyer and a friend parked their midget cars in a single space for several days. When a policeman ticketed one of the cars, the lawyer went to court and tried to prove that the meter ordinance did not prohibit two cars from occupying one space. The case was dismissed.

Cities defend meters with the

claim that they keep parking spaces rotating for the use of all and also prevent traffic jams. There's no doubt that the meters accomplish these things. But revenue is no small matter. Coins dropped in meters add up to over \$100,000,000 annually; fines for overparking are said to approach the \$25,000,000 mark each year. Upkeep and operating expenses take less than 30 percent of the gross, leaving a fat net profit.


In the old days, meter money was earmarked for the improvement of traffic control. Some cities still use the money that way. For example, New York City and Beverly Hills, California, are partially financing their systems of off-street metered parking with the flow of cash from on-street meters. But in most cases the cities use the parking money for purposes unrelated to traffic control. San Antonio, for example, last year doubled its parking fees. The revenue will go to its fire and police pension fund.

There are two principal types of meters: automatic, which operate when coaxed with a coin; and manual, which have a handle or lever for the customer to pull after inserting a coin. A meter usually costs from \$50 to \$90 and can be expected to pay for itself within a year; with occasional repair, some meters have lasted up to 20 years.

The receipts from a meter vary

according to the size of the city and the meter's location. One of the biggest money-makers ever recorded was in Toledo, Ohio; located near a public utility collection office and set at five cents for 15 minutes, this meter made \$256.65 in one year. But even on the fringe of the isolated Arctic, meters do all right. The first 35 meters installed in Kodiak, Alaska, averaged \$63.59 the first year of operation.

Miami, Florida, New York City and other localities are now trying to save police officers work and, incidentally, to glamorize the meter business with Meter Maids, uniformed young women who check the meters, collect the money and write out violation tickets. In Waco, Texas, the Meter Maids also act as smiling promoters of good will—helping travelers to find their way and handing out brochures extolling the wonders of Waco.

A violation ticket stuck under a windshield wiper by an attractive lady probably doesn't make fine-paying less painful, and it doesn't lessen the public's opposition to the "snitching post." But perhaps the straight little posts with their taking ways will gradually come to take on softer outlines and not remind us so much of mechanical monsters. No doubt the meter is here to stay. Perhaps these first 25 years were the hardest. 

### WHAT'S IN A NAME?

FOR MORE THAN 40 years, the major party candidate with the longest name has been elected President of the United States.

—E. CARLSON

# How words work

BY DR. BERGEN EVANS

Author of "A Dictionary of Contemporary American Usage"

## Why is a drinking glass called a tumbler?

Not all drinking glasses are called tumblers. The term is now applied to a heavy, flat-bottomed drinking glass without a handle or stem. In the 17th century the word described a drinking cup with a round or pointed bottom, made that way so it could not be set down until emptied. Drink-



ing deep was regarded as a sociable virtue; the cup's design was to compel you to keep drinking.

## What's "practical" about a practical joke?

It's practically certain to be stupid and dangerous and to injure or at least infuriate the victim. *Practical*, in this use, means "applied in action" (as "*Practice* what you preach"). It distinguishes a joke involving action instead of mere wit or words. Once in a while one hears of a practical joke that also has some wit to it. A

wealthy humorist once bought up hundreds of copies of a dull, thick book that had been warehoused. These he mailed to acquaintances with this brief note: "I think you'll find the reference to yourself in this book amusing." Vanity probably led most of the recipients to drudge through the tome several times.

## Is it "The cat wants out" or "The cat wants to go out"?

It was at one time a rule in English speech and writing that verbs of motion, such as "to go," were omitted after verbs of volition, such as "want" or "will." The omission is still found in poetry as in Housman's "We'll to the woods no more" and

Masefield's "I must down to the seas again." This old usage also survives in parts of the U.S., especially in the Midwest—but only with the verb *want*. It would not attract attention in any Midwestern city if a bus passenger said, "I want off here."

### Why are the birds one sometimes sees mid-ocean called stormy petrels?

Formerly spelled *Peterel*, the word is a diminutive of *Peter*; the birds are called after St. Peter because, like him, they seem to walk on the sea (see *Matthew* xiv, 29). They are also called Mother Carey's chickens and this is an even more curious corruption because "Mother Carey" is a sailors' corruption of *Mata cara*



("dear mother" or the Virgin Mary). The French call them "birds of Our Lady" or "birds of St. Mary."

### Why is a straight fringe across a woman's forehead called bangs?

It's a shortening of *bangtail*, a word first applied in America (1770) to the docking of a horse's tail in just such a straight fringe. This tail-do became very popular. Several bang-tails won much publicized races; by 1880 the term was applied to the hairdo. William Dean Howells re-

ferred to "a young lady's bang" and the *Evening Standard* of 1880 referred to "the present style of banded girl." Why the plural only is now used is uncertain. Maybe it is thought of as a series of fringes. In our own day horses have supplied us with another coiffure: the pony-tail.


### Why is a person who is inclined to weeping fits said to be maudlin?

*Maudlin* (*Maud* for short) is the old pronunciation of *Magdalen* (where the *g* was not pronounced and the *a* pronounced aw, as in *caught*). *Magdalen* College at Oxford is still pronounced *Maudlin*. In medieval illustrations and in the old folk plays based on the Bible stories, Mary

Magdalen, the repentant sinner, was depicted as weeping ceaselessly for her sins. Her name, with its old pronunciation, got transferred to any weeping penitent and then, slightly colored by cynicism, became a term for weak sentimentality, excessive and lachrymose self-reproach.

### Isn't "a pair of twins" repetitious?

*Twin* is related to *two*. It means "two at a time." *Pair* originally meant a matched set. Chaucer refers to "a pair of beads" in a way that shows he meant what we would call a strand or set. The English still refer to a flight of stairs as "a pair of stairs." A deck of cards used to be called a "pair of cards." Strictly, "a pair of twins" is repetitious. But twins are repetitious and their re-

dundancy gives the expression a sort of poetic justification. It's an established expression and must be accepted as standard. 



# He wars against the fashion pirates

BY RENE LECLER

He plays a cat-and-mouse game with the world's cleverest crooks—those who steal French fashions for million-dollar stakes

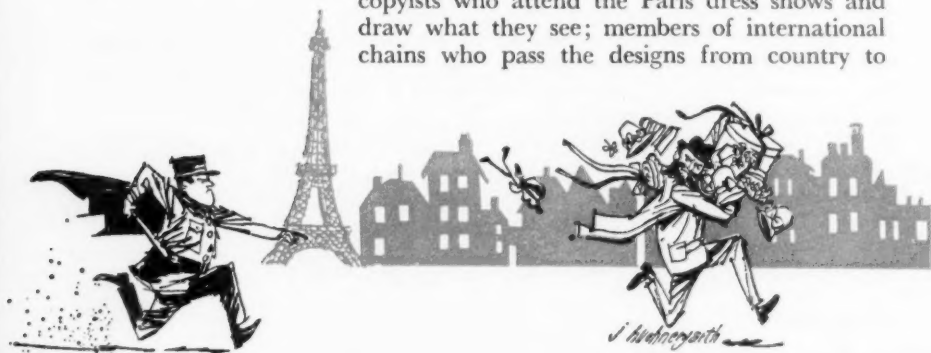
**A** FRENCH FASHION EXPERT visited a dress shop in Pittsburgh, thumbed through racks holding the new season's coats and dresses, then called for the owner of the store. After introducing himself, he said: "Did you know that your store is full of stolen goods?" The Frenchman ended up on the sidewalk minus his hat and his dignity.

Yet, according to the laws of his country, he was speaking the truth. He was also voicing the collective indignation of famous couturiers like Dior and Balmain against the wholesale copying of their creations. In Paris, the *Chambre Syndicale de la Haute Couture*, French fashion's trade association, considers that every year Paris designers suffer a loss of \$13,000,000 to \$15,000,000 at the hands of people who copy their designs and don't pay for them. It further estimates that every season 600 designs end up in the U.S. to inspire at least one out of every two dresses bought by the average American woman.

I went to see Commissaire (Inspector) Jacques Besson, who is in charge of the "Service for the Protection of Artistic Property" in his office at the Police Judiciaire headquarters on the Boulevard Gouvion St.-Cyr in Paris.

Besson's main trouble stems from the fact that U.S. law does not recognize the idea of a dress as a commercial property. Anyone who can see it can copy it. France, on the contrary, protects her fashion creators and so what is good business in New York is grand larceny in Paris.

This curious discrepancy between national laws has given birth to countless new businesses: copyists who attend the Paris dress shows and draw what they see; members of international chains who pass the designs from country to



country; and "hirers" of Paris dresses who, without ever coming within handcuffs' reach of Besson's squads, do a roaring trade.

Besson tells the typical case of a U. S. garment maker who bought the pattern of one particular dress. He made 2,000 copies for each of his shops, a total of nearly 200,000 copies of the dress, of which the Paris originator had sold only 25 to private customers.

Besson watches impotently while the cream of Paris fashion crosses the Atlantic without benefit to its creators. But he can crack down on those who come to Paris for the pickings. For eight years he has played a cat-and-mouse game with them and, like a true policeman, he enjoys it. "The spies who exploit Dior's or Balmain's ideas," he says with a smile, "never confess." Occasionally, he enjoys the exception.

Shortly after last year's autumn collections, an informer told him that a well-known society woman living near the Champs Elysées was a member of a gang smuggling dress sketches out of France. Besson drove to her apartment, left a man to watch the back door and rang the bell. The maid said, "Madame is out. She should be back shortly." Besson searched the apartment—uncovered beds, looked behind draperies, lifted

up rugs and opened jars of face cream. He found nothing. An hour later, the handsome, well-dressed woman returned, carrying a shopping bag. Besson told her who he was and the reason for his visit.

"Monsieur, I don't know what you are talking about," she replied. "But please, search the place."

"We have already done so. Now I would like to question you."

"Please do," replied the chic Parisienne, "but allow me to put my groceries away. It's hot and the food will go bad. . . ." Besson saw her place the bag in the refrigerator.

"I have always had a soft spot for refrigerators," he says. "I once discovered microfilmed evidence in somebody's ice cube tray. Now I remembered that we hadn't searched this one." He searched the refrigerator and found nothing. Then he began taking the vegetables and the cold meats out of the bag. Under a pound of frankfurters he found a small package covered with grease-proof paper. Inside were 40 drawings of the latest Paris fashions.

"That woman was cool," says Besson. "She watched me go through her shopping bag without twitching a muscle. When I showed her the drawings, she shrugged her beautiful shoulders and said simply: 'Monsieur le Commissaire, I have





had it.' As it was her first offence, she got off with a heavy fine."

Twice a year, in February and August, Besson goes on the prowl. These are the times when a score of fashion houses like Dior, Balmain, Givenchy and Nina Ricci produce coats, dresses and ball gowns guaranteed to send women diving into their handbags for checkbooks. To their showings are invited wealthy private customers, manufacturers, journalists and photographers.

The unwelcome guests are those whose portraits adorn the pages of Besson's private rogues' gallery. They come equipped with notebook, pencil and a phenomenal memory. Their job is to gather ideas, copy a line, the curve of a sleeve, the color of a brocade. The better their drawings are and the quicker they can get them out of France, the more money they make. One New York newspaper recently estimated that Americans spent \$6,000,000 at last February's shows. Without the copyists they might have spent twice that amount in France.

Not long ago, a U. S. customer told the House of Dior that one of his competitors got Dior dresses at half the price he had had to pay. "How do you explain that?" he asked angrily. Besson's men traced a visiting Italian artist to a small hotel room in Paris. The man had attended the Dior shows, drawn models from memory and cut out paper patterns by the dozen. Tempted by his prices, several American garment makers had bought the patterns. Besson's squad nabbed the Italian, confiscated his

money and his passport, then released him on bail.

Within a day, the Italian borrowed money and stole away to Modane, a small town on the Franco-Italian border. There someone lent him a knapsack and a cane. After 28 hours of grueling marching over the Alps, the Italian artist got home—on foot. "Of course, we've never seen him again," Besson says ruefully. "Extradition doesn't work for larceny or fraud. So, once detected, many foreign operators never return."

**B**ESSON'S JOB is to stop such people. At 36, he is one of France's youngest Commissaires, stocky, handsome, with a thoughtful face and searching blue eyes. His voice is quiet, his manner like a lawyer's. Chain-smoking black, pungent French cigarettes, he talks almost with affection of the international copyists he has shadowed for years. "Intelligent crooks nowadays don't rob banks or the mails," he says. "They appropriate ideas."

Besson prides himself on his knowledge of human nature, especially women, who make up 80 percent of his suspects. "They are hard to question," he says. "A woman will argue against logic. On the other hand she is emotional and often gives herself away."

Recently, when Besson and his men raided a woman suspect's home in the center of Paris, his three companions spent nearly three hours searching the apartment. Besson, smoking, sat by the door watching the woman. He realized that she

appeared anxious or jittery when his men searched near the living room window. He moved to the window. In front of it stood a green plant in a pot. The plant looked healthy but the earth was dry and seemed to have come off the edges of the pot. He lifted the plant from the pot. Under the earth was a thin package wrapped in cellophane, containing over 60 drawings from Dior, Balmain and Balenciaga.

When working on a raid, Besson normally leads four or five men who, as soon as a door is opened, fan out into every room simultaneously. Bursting into a secret hideout not long ago, he heard one of the inner doors being hurriedly locked. He hammered on the door, calling out, "Police, police, open up!"

Inside the room he could hear someone frantically tearing up pieces of paper. He was about to break the door down when the key turned and a rather sweet, agitated old lady greeted him.

"Monsieur, you frightened me," she said. "I thought it was burglars and I locked myself in. . . ."

Besson began searching the room. The window was open. He went to the window and looked out, down five stories into an inner courtyard below. It was littered with hundreds of bits of paper. He and his men scamped down the stairs and, putting the shreds of paper together, were able to reconstruct enough evidence to convict the woman.

After years of activity, Besson thinks that he has a fairly complete register of the places where people might hide evidence. "It is not

easy," he says. "After all, what we are looking for might be just a letter or a tiny notebook or a roll of microfilm one-third of an inch across." He has discovered evidence behind bathtubs, in ventilation ducts and even inside electrical fittings.

Besson's most frequent target is the middle link in the chain of those who live off the couture houses, the courier. To his sorrow, he rarely lays hands on the two ends of the chain—the man or woman responsible for visually stealing the idea of a dress or the man at the other end who pays the money and masterminds the whole operation.

The most interesting link in the fashion spy chain is the "visual," the man or woman who, in a split second, can memorize an idea which took the couturier months to evolve. Most "visuals" use their photographic memory and start drawing only when they leave the premises. They often work in pairs. One memorizes the front of a dress and the other the back. Afterwards they meet and reconstruct the dress.


Besson's greatest weapon in the pursuit of fashion pirates is the fact that their occupation is almost habit-forming. "These people are like drug addicts," he says. One of his favorites is an old Egyptian lady with spectacular hats and arms loaded with costly jewelry. Besson has now arrested her five times and she has had two spells in uncomfortable French jails. Once he found her in an hotel room lovingly finishing a handsome Dior sketch. Another time he nabbed her in the departure lounge at Orly Airport and found

the essential details of the season's best dress in her handbag.

Besson often finds himself loaded with an embarrassment of evidence. Two years ago, exhibits gathered from one forger's premises filled three squad cars. Besson dumped the dresses, patterns and sketches in a special room at his headquarters and issued an open invitation to fashion houses to come and pick up what was theirs. "This," he told me, "led to an amusing situation with 20 beautiful girls from the fashion houses searching through a mountain of stuff while all the time arguing with the suspects lined up against the wall. The language was strictly unrepeatable. . . ."

Because many of his suspects are not legal residents of France, Besson is often in the center of international complications. Two years ago, having gathered evidence that an American visitor to the shows was preparing to leave France with

clandestine sketches in his luggage, he rushed to the man's hotel. The latter had already left for Orly Airport. The Commissaire followed him there, arriving just as the suspect's aircraft was taking off. He rushed to the control tower and asked the traffic officer to alert the pilot to the situation.

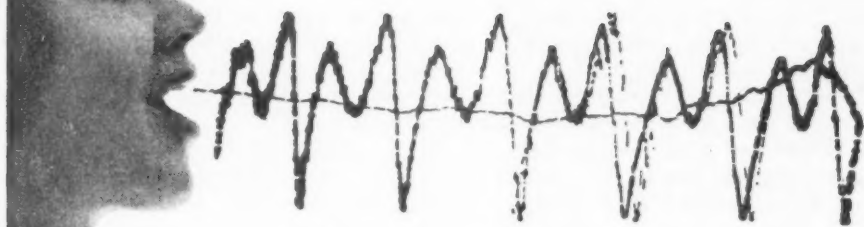
For a quarter of an hour the plane circled aimlessly over the field while Besson talked to his superiors. "In the end," he recalls, "we decided to let the man go. We were putting bona fide tourists to a lot of trouble and besides, the man was a regular. We knew he'd be back." He was. Last summer Besson caught him as he was handing a batch of sketches to an accomplice. The man was arrested, tried, fined \$3,000 and warned off French territory. For Jacques Besson, his return was one more convincing bit of proof that the subtle creations of Paris still rule the world of fashion. 

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## Put your best voice forward

BY STEPHEN S. PRICE

An expert claims it's as revealing as fingerprints or a session with a psychiatrist—and offers some surprising techniques for enhancing its quality

**D**O YOU KNOW what your voice sounds like? You may have a surprise in store for you. Stand in the corner of the room, close to the angle of the wall. Cup a hand behind each ear and speak a few words. That strange sound you hear is really your voice, the voice others hear each time you open your mouth. Every time you meet someone at a party, chat with a friend, greet a customer or address a club meeting, the opinions people form about you are influenced by that voice.

Your voice reveals what you think and how you feel. It is as unique as your fingerprints and can be recognized in the dark or on the phone. People unconsciously index you by the sound of your voice.

But what effect does your voice have on others? Does it persuade or irritate, attract or repel?

### **Taming a harsh voice**

One of the worst voice qualities is harshness. Unfortunately few of us are sensitive to the sounds our own voices make. If you ever get the feeling that people are uncomfortable when you speak, it may be that your harsh

tones are jarring their eardrums. Your voice will sound unpleasant if it is shrill, grating, hard, piercing, brassy, too loud or too nasal.

These harsh voice qualities usually come from too much tension in the throat and jaw. Tension tightens muscles and blocks the relaxed voice tones essential to a pleasing voice. Because tension shows up more in higher-pitched voices, women tend to be more susceptible to harshness.

Psychologists and scientists have been hard at work learning more about the human voice. Tests made at the Harvard University Psychological Laboratory show that many personality traits can be correctly estimated from people's voices about 90 percent of the time. And studies at Kent State University in Kent, Ohio, demonstrate that an unpleasant voice often reveals neurotic tendencies in the speaker. Better-adjusted men and women have pleasant voices, while neurotic individuals often have harsh and metallic voices or a definite nasal whine or breathiness.

### **Is your voice too loud?**

Speaking louder than necessary may be a symptom of a hearing problem—in which case, of course, a doctor should be consulted. But if you work in a noisy office all day your voice may be louder than you realize. Since it is natural for us to hear ourselves when we talk, we speak louder than necessary in such places as factories, trains and subways.

Another reason for a loud voice may be an attempt to compensate

for feelings of inferiority. People who always shout or talk too loud may be expressing resentment by saying, in effect: "You gotta show 'em who's boss! If you don't talk up they don't listen."

If a medical checkup of your hearing reveals nothing wrong, then investigate the possibility of a psychological reason that may be causing you to speak louder than necessary. Perhaps, unconsciously, you wish to sound authoritative. The fact is, however, if you want to sound really important, a low, soft voice with clear speech will carry more authority than any amount of forced volume.

As you accustom yourself to a more appropriate and pleasing volume, you will find little need to speak louder than other people do. While you are developing maximum power with minimum effort, you will find your self-esteem increasing, and—equally important—your controlled voice will earn you more respect from the people you know.

### **Is your voice too nasal?**

A widespread cause of unpleasant vocal harshness is "talking through the nose." The unhappy result—a twangy nasality—is common to some New Englanders, Midwesterners, Southwesterners, newsboys, circus barkers, worriers—and to women who think it ladylike to keep their mouths closed while talking. A tendency to nasality results when the jaw is too tight, the mouth is not open enough and the voice is pitched too high.

A good test for nasality consists

of pinching the nose and saying: "Two trotters plus the Jersey cow were brought to us." This sentence, spoken clearly, should produce no vibration in the nose.

Pinching your nose again, say: "Jennie is singing in the mountains at noon." This time the *m*, *n* and *ng* sounds should give you a sensation of vibration in your nose.

Now say, "Father Manning." You should feel the vibrations in your nose only when you say "Manning"; "Father" has no nasal sounds. If any sounds other than *m*, *n* and *ng* come out through your nose, your voice is probably nasal.

Since your hearing sense is the true guide of your voice, learn to identify the nasal and the non-nasal sounds. Put your forefingers into your ears, shutting off outside sounds, and feel the difference in vibrations when you pronounce the nasal sounds. When you talk through your nose, you may feel a sharp, twangy unpleasantness. The nose, although important, is only one of the resonating areas. You also should make complete use of your other resonators—the mouth, throat and chest. The more open your mouth, the richer, fuller and lower will be your tones.

### **Is your voice shrill?**

If your voice is shrill, it's because your pitch is too high. Throat tension causes the strained voice to sound shrill—and as the voice gets louder, it sounds more unpleasant.

The tighter the vocal cords are when vibrated, the higher will be the pitch of the tone produced. But

body tension also tightens the throat, squeezes the voice tones and causes shrillness. When people raise their voices in trying to be heard or when they are anxious or angry, the throat constricts and produces a shrill tone.

As you speak, place a finger over your Adam's apple. If your voice sounds shrill, you will feel the muscles straining and your throat constricting.

Almost every afternoon I can hear a neighbor impatiently calling her French poodle. "Soufflé, Soufflé, come here!" she calls in her high-pitched voice. Usually the little dog reacts by scurrying in the opposite direction. But when the woman's son calls in his low, easy voice, Soufflé comes like a flash. Dogs live by sound, and high-pitched, harsh voices make them nervous. Such sounds make humans uneasy, too, although to a lesser degree.

Most people talk at a pitch higher than necessary. Women, especially, raise their voices to a shrill pitch when they talk on the telephone or to someone who is a short distance away. In other words, the louder you speak the more your voice will tend toward a higher pitch.

### **Lip laziness—the all-American speech fault**

Across the U.S., there are recurring speech flaws. A few may be familiar to you: "whyncha"—why don't you; "marafak"—matter of fact; "onjuice"—orange juice. Lip laziness is prevalent in the South, where we hear such things as: "Ah don't key fow innny." Yet Southern speech,



when correctly spoken, is musical and charming—because it is relaxed and open, two desirable characteristics. People whose speech is difficult to understand are often puzzled and nervous in their dealings with others, which eventually reduces their self-confidence and limits their achievements. To brighten the clarity of your speech, try reading these tongue twisters aloud:

*Theophilus Thistle, the thistle-sifter, sifted a sieve of unsifted thistles. If Theophilus Thistle, the thistle-sifter, sifted a sieve of unsifted thistles, where is the sieve of unsifted thistles Theophilus Thistle, the thistle-sifter, sifted?*

*Sister Susie's sewing shirts for soldiers.*

*Slippery sleds slide smoothly down the sluiceway.*

*A snifter of snuff is enough snuff for a sniff for the snuff-sniffer.*

Talking through clenched teeth—as some impersonators do when imitating James Cagney—is a wonderful exercise for overcoming lazy speech. It forces you to work your tongue and lips harder and exert more breath power. This exaggerated drill will eventually influence your everyday speech.

Now, with teeth clenched, repeat the tongue twisters—slowly at first, then rapidly. Then repeat these challenging sounds again—but as

you would normally say them—with the mouth open. The “teeth-clenching” warm-up should result in a better reading.

The following “speech mixer-upper,” is part of the test given applicants for jobs as radio announcers. If you can read it clearly in 30 seconds, your rating is good. If you can read it in 20 seconds without tripping, your rating is excellent.

*I bought a batch of baking powder and baked a batch of biscuits. I brought a big basket of biscuits back to the bakery and baked a basket of big biscuits. Then I took the big basket of biscuits and the basket of big biscuits and mixed the big biscuits with the basket of biscuits that was next to the big basket and put a bunch of biscuits from the basket into a box. Then I took the box of mixed biscuits and a biscuit mixer and biscuit basket and brought the basket of biscuits and the box of mixed biscuits and the biscuit mixer to the bakery and opened a tin of sardines.*

After you lubricate the rusty parts of your speech with know-how and practice, you find your words are clear but never clipped; easy but never loose-lipped; intelligible but never rushed or drawled. Better speech alone won't win that girl or land a new account—but it never hurts to put your best voice forward. 👑

## HOUNDS OUT OF BOUNDS

BLOODHOUNDS, used to track down fugitives near Waycross, Georgia, dug under the fence and disappeared. The prisoners had to be called out to find them.

—WILLIAM L. KOWALCIG



Life insurance for the "uninsurable";  
pay as you boat; how to get  
on cheap charter flights; no income tax  
overseas; new way to pay for college

## money-wise

by Eugene Miller

### UNINSURABLE NO LONGER: several million more policies

Until recently, several million Americans have been "uninsurable"; they couldn't buy life insurance at any price because of their poor medical history or their risky occupations. In addition, 4,000,000 Americans have policies at extra premiums, as high as \$25 more per year per \$1,000 of insurance.

Today, many people previously uninsurable are being offered policies, and many paying extra-risk premiums no longer need do so.

The reason for these changes is that many jobs have been found nowhere near as dangerous as were once thought, and broad actuarial studies have convinced many insurance companies that people with certain forms of

heart disease or diabetes have a mortality rate not much above average.

At one time, airline pilots were uninsurable. Today, a pilot on a scheduled airline can buy life insurance at standard rates. Motorcycle policemen and prison guards—once extra-risk cases—now can buy policies at standard rates. Deep-sea divers and steeplejacks still have to pay high extra premiums, but the number of extra-risk occupations is dwindling.

Diabetics were once uninsurable; today most companies will sell a diabetic life insurance at a slight extra premium. Formerly, someone who had had a heart attack, a cancer operation or a collapsed lung as a result

## money-wise

of TB was uninsurable. Today, he is insurable, often at standard rates.

If you've been turned down for insurance and want to buy some, check with your agent. If his company won't insure you, ask him if he can locate a company that will. If you are in the

extra-risk category and want to know if your company has reduced its premium, you'll have to take the initiative. Write a letter to the company or call your insurance agent before sending in your premium. Ask if any changes have taken place on the extra-risk premium you pay.

## PAY AS YOU BOAT: yachts on time

Now is the best time to buy a new motor or sail boat. You'll have a wide choice and find some dealers willing to shave prices. Banks and finance companies offer installment credit on liberal terms. An average down payment is 20 or 25 percent and the purchase may be financed over 24 or 36 months. Length of the loan and size of the down payment depend on credit rating. A good risk can buy with as little as a ten percent down payment; sometimes with no down payment at all. Interest rates are four to five percent on the unpaid installment. This is an effective interest rate of eight percent or better.

To save on interest charges,

you may qualify at the bank for a collateral loan utilizing your savings bonds, savings account or negotiable stocks or bonds. A collateral loan costs between five and one-half and six percent simple interest, a saving of about two percent a year compared with an installment loan. This could save \$50 to \$100 in interest charges on the average boat loan. On either type of loan, shop around for lowest interest rates. Often one lender will offer a lower rate than his competitors.

On an installment loan, the lender may require all-marine insurance on your boat. But, chances are, you'd want to buy such a policy in any case.

## CHARTER FLIGHTS: 40 percent cheaper than economy

If you want to fly to Europe, look at charter flights. Last year, thousands of Americans flew overseas on such flights at cut-rate fares.

Charters cost about 40 percent less than the cheapest fare—

economy class—charged on regularly scheduled transatlantic flights. For example, a round-trip charter flight, New York to London, costs between \$270 and \$300 per person. This compares with the \$494 round-trip econ-

omy class fare on the same run.

Charter flights are available to bona fide organizations (most religious, fraternal, professional or business groups qualify) which guarantee to charter a plane and fill it with members. This means getting 50 to 100 people for a big, four-engine plane.

Charter equipment meets the same Civil Aeronautics Board requirements as all other commercial planes. Most charters this year will probably be in DC-7s, DC-6Bs, Stratocruisers and Super Constellations. Seating arrangements and food are comparable with those in economy class. Charter planes carry regular flight crews and stewardesses.

Most major airlines offer charter flights, including Pan Am, Sabena, Air France, KLM,

TWA and BOAC, as well as many nonscheduled lines. This year more are eager for charters to keep their piston-engine fleets busy now that jets are taking over many Atlantic flights.

Any organization you belong to may have a charter flight in the works. If not, you might try to organize one by determining whether enough club members are interested. With enough passengers, you can arrange the charter with a travel agent (who charges you no special commission for this) or directly with the airlines.

Your group may fly together, split up overseas and arrange to meet at an airport on the date set for departure. You may be able to split your charter flight, so that you fly to one country and return from another.

## **JOBS ABROAD: no U.S. income tax**

Working abroad means big tax savings for U.S. citizens, with the exception of U.S. Government employees and those working for a private firm under Government contract. If you are a bona fide resident of a foreign country for at least one full tax year, you don't have to pay any Federal income tax on foreign earnings. You will have to pay U.S. taxes on interest, dividends or capital gains.

You establish foreign residency by buying or leasing a home and taking your family abroad. Once you've established

foreign residency you can travel to the U.S. without changing your status.

You will have to pay taxes to the country you reside in, but foreign tax rates are usually lower than ours. For example, a U.S. geologist in Caracas, Venezuela, had to pay only \$400 in tax there on his \$12,000 income, instead of \$1,500 here.

Even if you don't establish foreign residence, you get a \$20,000 exclusion (per year) from U.S. income tax on your earnings abroad, if you are overseas for 510 days during any

## money-wise

18 consecutive months. But remember:

1. Even if you are exempted from U.S. taxes or entitled to the \$20,000 exclusion, you have to file a U.S. income tax return each year.

2. If you are overseas but won't qualify under the 510-day rule by April 15, apply for

an extension of time. You can do this by filing Form 2350 with the Internal Revenue Service office in your home city or with the Director of International Operations, IRS, Washington 25, D.C. For additional details, ask your local IRS office for a free copy of Tax Guide for U.S. Citizens Abroad.

## STUDY NOW—PAY LATER: college-tuition financing


If you have been wondering how to cover the cost of sending a youngster to college, check "deferred credit financing." It helps pay for college and the student foots the bill himself after graduation.

Credit financing was set up by the student loan program of the National Defense Education Act of 1958 (see Coronet, April, 1959). Under this program students apply to the college they are attending or where they have been officially accepted for a tuition loan. The loan may be up to \$1,000 a year or \$5,000 over five years. Dr. Henry T. Heald, president of the Ford Foundation, feels that it makes even more sense to finance college on credit than it does to buy merchandise on time. The average college graduate earns \$250,000 more than the high school graduate during his lifetime.

The student doesn't have to begin repaying the loan until graduation and can spread payments over ten years, paying

only three percent interest on the declining balance. If he goes into teaching, for each year he teaches he is excused from repaying ten percent of the loan—up to a maximum of 50 percent.

New York and Massachusetts have state "credit financing" plans handled through local banks. In New York, a student can borrow up to \$5,000 and pay it back over six years at four percent interest.

Some colleges, too, are going in for credit financing. At Harvard, for example, students can get loans up to \$1,000 per year, or \$3,000 in four years. Repayment is expected to begin after graduation. The student is billed every six months for \$60 until the debt has been discharged. At M.I.T., a student may borrow up to a year's tuition or about \$5,000 in four years. After graduation he repays at least \$150 every six months. Interest rate is one percent while he is in college; two percent after he graduates. 

# Shrinks Hemorrhoids Without Surgery

(By John E. Knight)

World-Famous  
Institute  
Finds New  
Healing Substance  
That Stops Itching,  
Relieves Pain  
As It Shrinks  
Painful  
Swellings

A WORLD-FAMOUS institute has discovered a new substance which has the astonishing ability to shrink hemorrhoids without surgery. The sufferer first notices almost unbelievable relief *in minutes* from itching, burning and pain. Then this substance speeds up healing of the injured tissues all while it quickly reduces painful swelling.

In one hemorrhoid case after another, "very striking improvement" was reported and verified by doctors' observations—even in cases of 10 to 20 years' standing. And all without the use of narcotics, anesthetics or astringents of any kind.

The secret is the new healing substance (Bio-Dyne®) — now offered in both *ointment* or *suppository* form called Preparation H®.

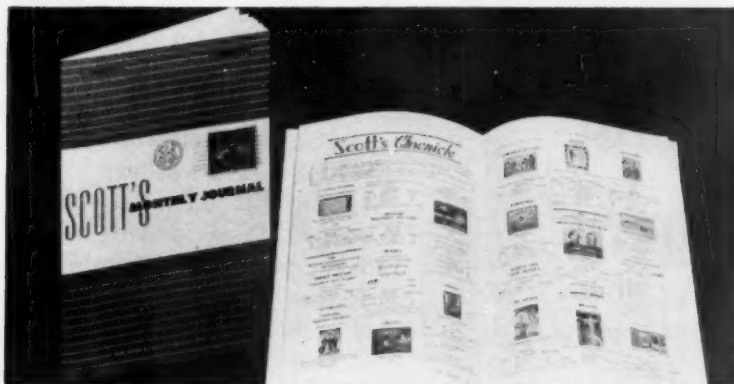
In addition to actually shrinking piles—Preparation H lubricates and makes bowel movements less painful. It helps prevent infection (a principal cause of hemorrhoids).

Only Preparation H contains this magic new substance which quickly helps heal injured cells back to normal and stimulates the regrowth of healthy tissue again. Preparation H Ointment or Preparation H Suppositories (easier to use if away from home) are available at any drug counter. Complete satisfaction is guaranteed or money refunded.

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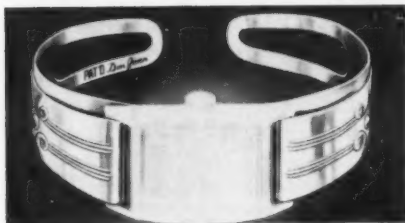
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## DO YOU HAVE A PROBLEM OF HAIR CONTROL?

### IS YOUR HAIR UNRULY, HARD TO MANAGE?

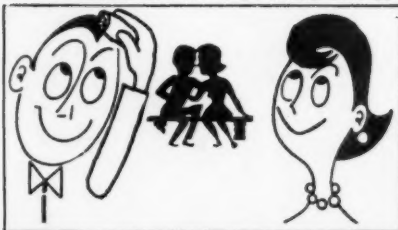
If so, John Surrey's new Electric Hairbrush & Massager may be just what you need to restore the natural good looks of your hair. Thousands have found it to be a wonderful and simple way to control messy hair. As a Hairbrush, it stimulates the scalp, removes dandruff and cleans the scalp. As a Massager, it relaxes tired muscles, relieves muscular tension, eliminates fatigue, etc. Electric Hairbrush and Massager is so easy and safe to use. Rubber pad removes for easy cleaning with soap and water.

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WHEN THE PAINTER whom I had engaged to paint our home arrived, I noticed he was visibly distressed to discover that my husband had lost his vision. My husband, however, is very cheerful and had many pleasant conversations with Mr. Brown during the days that followed. At no time, was any reference made to his handicap.

When the work was finished and Mr. Brown presented his bill, there seemed to be a sizable discount. I asked about this and he explained, "I enjoyed your husband's company. His attitude toward life has made me feel I'm not too bad off. So let's say I deducted a little for his making my job seem lighter."

This touching tribute to my husband brought tears to my eyes, for our very generous painter has only one hand.

—MRS. PEARSON YOUNG

WHILE VISITING the circus with my children last year, I was both touched and amused at a tableau that occurred not in the ring but at

a corner of the fairgrounds near where we were seated. A guard who had been posted at a missing portion of the fence would deliberately turn his back whenever he spotted a boy whose unkempt appearance or furtive behavior showed clearly that he had sneaked in without paying.

The elderly gentleman seated in front of me had also been taking in this scene. He motioned to a vendor and changed some bills into quarters. Each time one of the boys scrambled in front of him, he

grabbed the youngster impatiently by the arm and, taking a quarter from under his shoe, he'd tell the child he must have dropped it. Before the broke, but honest, youngster could protest, the old man would admonish him gruffly to move along. Each boy then went off happily, a great possession still intact—his pride. —MRS. DONNA CARLSON

THE COLLECTION of antique Spanish lamp posts which lined a neighbor's walk in Tucson was the pride

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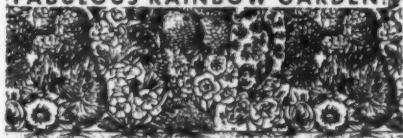
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## Silver Linings continued

of our entire block. Each night the haze of soft light which spilled upon an adjoining bank of oleanders attracted strollers from all over the city. People near and far, it seemed, admired the lights, as did I.

Being relatively new to the neighborhood, I had never met the man who owned them, so one day I decided to pay him a call. I found him, an old man, seated in the shaded yard to the side of his house.

I introduced myself. "Your lamps are beautiful," I said, "I've been meaning to tell you."

"I'm glad they give you pleasure," he smiled.

We talked about the lamps for several moments before I realized the man was blind. Naturally I was surprised and rather embarrassed; yet I was suddenly struck by the thought that he, probably more than most of us who know the blessing of sight, possessed that rare quality of love for beautiful things and, through the touch of his sensitive hands, could appreciate and enjoy the true beauty of his lights.

—BABS BUECHNER

Do you know a true story or anecdote that lifts your spirits and renews your faith in mankind? For each such item accepted for our column, "Silver Linings," we will pay \$50 upon publication. Contributions may run up to 250 words. Manuscripts should be typed double-spaced and none can be acknowledged or returned. Address manuscripts to: "Silver Linings," Coronet Magazine, 488 Madison Ave., New York 22, N. Y.

## LAUGH LINES

BURGLARS WHO LIFTED a tape recorder from a York, Pennsylvania, church should have played the taped sermon first. Its theme was the Eighth Commandment: "Thou shalt not steal."

—SELMA BOSSOWICK

THE VERY POSH men's club had always forbidden the presence of women in any of its stately rooms. However, a dignified member was shocked one night when he walked in and discovered a covey of chirruping ladies gathered in the very center of the study.

"What is the meaning of this?" he demanded of the club manager.

"We've decided to permit our members to bring their wives in for dinner one evening a month," was the reply.

"But that's unfair," complained the disgruntled fellow. "I'm not married. But, say, could I bring my girl friend?"

The manager thought this over for a moment and then replied slowly, "I think it might be all right . . . provided, of course, she's the wife of a member." —A. E. DOWNEY

IT SEEMS A PLUMBER wrote to the Government Bureau of Standards saying he had found hydrochloric acid excellent for cleaning out pipes, but he wondered whether the acid

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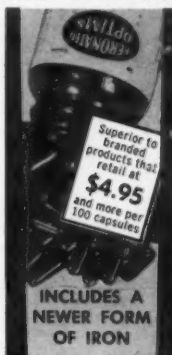
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E, 5 Int'l U.	Fer. Pum. 315 mg.
B1, 10 mg.	(Iron, 100 mg.)
B2, 5 mg.	Iodine, 0.1 mg.
Niacinam, 40 mg.	Calcium, 75 mg.
C, 100 mg.	Phos., 50 mg.
Pk, 0.5 mg.	Magnes., 5 mg.
Folic A, 0.25 mg.	Copper, 1 mg.
K, 0.1 mg.	Potas., 1 mg.
B12, 5 mcg.	Mang., 1 mg.
Choline, 35 mg.	Zinc, 0.5 mg.
Inosit, 20 mg.	Moly., 0.1 mg.
Rutin, 10 mg.	Cobalt, 0.04 mg.
Paba, 10 mg.	Nick., 0.04 mg.
Comp, 10 mg.	AMINO ACIDS
Cal. Pan, 5 mg.	di-Meth., 20 mg.
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## LAUGH LINES

*continued*

might hurt the pipes. What was their opinion.

The first reply from the Bureau went like this: "The efficiency of hydrochloric acid is indisputable, but the corrosive residue is incompatible with metallic permanence."

The plumber wrote back thanking the Bureau for okaying his procedure.

Somewhat disturbed, the Bureau wrote a stronger reply: "We cannot assume responsibility for the production of toxic and noxious residue with hydrochloric acid and suggest you use an alternative procedure."

The plumber wrote again, saying he sure did agree with them that it was a real good way of cleaning pipes.

Thoroughly alarmed, the Bureau this time wrote the reply it should have given in the first place: "Quit

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using hydrochloric acid! It eats hell out of pipes."

—WILLIAM KAHN

THE STORY GOES, when a former Texas Governor was campaigning for re-election a few years back, the mayor of a town on the Governor's campaign route declared a half-holiday and ordered all merchants to close their stores.

One merchant failed to get the word and was operating full blast when the mayor collared him. "Close your doors, close your doors," he urged. "Don't you know the Governor's due here any minute?"

"Good heavens!" replied the merchant: "He won't rob us in broad daylight, will he?" —MRS. JAMES M. ALBERS

## ALL TOO TRUE

A NEW BROOM sweeps clean, but you can have more fun with an old rake.

—Wall Street Journal

THERE'S ONE THING to be said for free advice—it's worth it.

—Electricity on the Farm Magazine

IF YOU WANT to test your memory, try to remember what you were worrying about one year ago today.

—LEONARD THOMAS

A SPECIALIST IS ONE who has trained his patients to become ill only during office hours.

—HARRY AIKENS

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74¢ Ladies Safety Razors, 10¢ • New Bobby Pins, 70¢ per 700! • \$5.50 Lucite Hairbrushes, 65¢ each! • \$1.75 Rudolph Kids trolley sets, 35¢ • New Hairnets 12¢ each! • \$1 Automatic Card Shufflers, 9¢ each • 39¢ Under Arm Deodorant, 2¢ jar! • 25¢ card set. Xmas cards, 11¢ box! • 50¢ Everyday greeting cards, 7½¢ box! • \$200 Govt. Surplus Typewriters, \$23. • \$1-\$3 Hard covered books, 20¢ each! • 49¢ Xmas window decorations, 10¢ per set • 69¢ Insect Repellent, 5¢ each. • New Phono Records, 45 & 78 RPM, 7¢ each. • Buttons, 14¢ for 25¢. • Cigarette Holders, 1¢ each. • \$1 Kiddies Handbags, 3¢ each. . . . Above list merely illustrates type of Bargains found in this paper. Lists change monthly.

## GET SUCH BARGAINS AS LISTED ABOVE

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One subscriber says:—"As a result of answering one of the ads (in Bargains) it has resulted in extra profits of \$40 and upwards per month." J. H., Alabama. We have scores of other unsolicited testimonials in our files all testifying to the enthusiastic reaction of subscribers after seeing their first copies of "Bargains." Just \$1.00 brings 3 Full Months! Regular Subscription price is \$3.00 per year—but as a special offer to new subscribers, we can offer 3 full months for \$1.00 or 16 full months for \$2.00. This offer is an experiment. We don't know how long we can keep it open. Rush Your Subscription Now—Your Money Back in Full If You Are Not Pleased With The 1st Issue. Bargains, Box 591 DI, Lynn, Mass.

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For only \$10—we can change your double-breasted suits and overcoats into up-to-date narrow lapel, single-breasted styles. Also wide lapel, single-breasted suits made narrow lapel. No fitting necessary. Bring in or mail your coat with \$5 deposit. Goodwin Master Tailors, 3248 3rd Avenue (at 163rd St.), Bronx 56, New York. WY1-4350. Open 9 AM to 7 PM.



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It's true! You put on these amazing "Elevators" shoes and instantly you "grow" almost 2 inches taller! No one will know how it's done because "Elevators" look like any other smart shoes. They add not only to your height but to your poise and confidence. For free booklet showing over 30 styles, write Stone-Tarlow, Dept. 2-40, Brockton 68, Mass.

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Superior-quality paper with rich gold trim printed with any name and address or any wording up to 4 lines. About 2" long. 500 for 50¢. In plastic box, 60¢. 48-hour service. Economy labels, no gold trim. 500 for 25¢. In plastic box, 35¢. 5-day service. Money back guarantee. Postpaid. Walter Drake, 2904 Drake Bldg., Colorado Springs 10, Colo.



## ALL TOO TRUE

*continued*

GET YOUR WIFE that thing for which she has been nagging and she'll demand to know where you got the money to buy it.

—HAROLD COFFIN

NONCHALANCE is the ability to look like an owl when you have acted like a jackass.

—General Features Corporation

A HEART SPECIALIST thinks the person who nibbles along all day may be healthier than the person who eats three meals. Combining the two methods seems to work out well for the teenager.

—BILL VAUGHAN

AN OPTIMIST is a person who sees a green light everywhere.

The pessimist sees only the red

## STAMP COLLECTOR'S JOURNAL



Published 11 times a year, Scott's Monthly Journal keeps all Scott catalogs up to date. Carries price changes, latest-issue information, illustrations, articles, facts of interest to enthusiastic collectors. \$4 yearly; \$4.50 Canada; \$5 foreign. Payment with order, please. Scott—Dept. CA—Portland Pl.—Boulder, Colorado.

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Guide to better living. Thousands of name brand items up to 60% savings: radios, t.v., hi-fi, recorders, cameras, watches, jewelry, gifts, appliances, tools, luggage, musical inst., sporting goods. Outdoor equip., boats, motors, typewriters, bar-b-cue, etc. Send \$1.00 post. & handling refunded of first order. 35 yrs., Wexler & Sparty, 125 Lafayette St., N. Y. 13.





stop light. But the truly wise person is color blind.

—JAMES PARKER

**DURING HIS LIFETIME** Thomas A. Edison was able to discover good in a handicap which he could not help. He accepted his deafness as an asset. First of all, he said, his hearing impairment probably drove him to develop a keen delight in reading, and he read scores of books every year, taking time from his experiments to seek relaxation in the printed page.

After he became a telegrapher, he found that his deafness did not prevent him from hearing the clicking of the telegraph instrument, and he became an especially rapid operator, for normal distractions did not bother him at all.

Once, during an interview, Edison said:

"It may be said that I was shut off from that particular kind of social intercourse called small talk.

#### LIVE LONGER, BETTER IN FLORIDA



\$10 down, \$10 monthly buys your homestead in Central Florida's finest retirement & vacation community in the high ridge section near Sebring. On 84 sq. m. Highlands Lake. Free parks, beaches. Get free color brochures, plans; learn how we help plan, finance, build low cost, tax-exempt home. Florida Realty Bureau, Inc., Dept. PIM4, Lake Placid, Fla. (AD58101)

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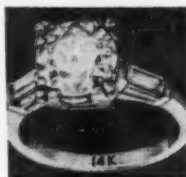
#### KILL THE HAIR ROOT!



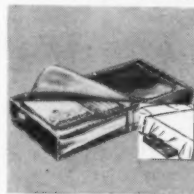
Now you can destroy unwanted hair permanently, in the privacy of your home, with famous Mahler Epilator! Acclaimed by thousands who, after reading our instructions carefully, learned to use the Mahler safely and efficiently. Send 10¢ today (pstg. & hdlg.) for "New Radiant Beauty," Mahler's Inc., Dept. 320D, Providence 15, R. I.

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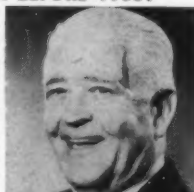
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These handsome zippered chests, only 5½" high, fit under low beds, on closet shelves or floor. Store blankets, linens, clothing, toys, books. Helps protect fabrics from dust, mildew and moths. Tough, vinyl zipper closure, handy handle. Collapsible for travel. 5½"x18"x36". Stor-A-Lot Chest, only \$2.98 ppd. 2 for \$5.55. Sunset House, 622 Sunset Bldg., Beverly Hills, Calif.

#### WERE YOU BORN BEFORE 1900?

If under 80, you can still apply for a \$1000 regular Old Line Legal Reserve life insurance policy. Entire transaction handled by mail. No one will call on you. Mail post card or letter today. Give name, address & age. Complete info. sent by return mail. Address Old American Insurance Company, 4900 Oak, Dept. 1425M, Kansas City, Missouri.



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## ALL TOO TRUE

continued

I'm glad of it. I couldn't hear, for instance, conversations at the dinner tables of the boarding houses and hotels where, after I became a telegrapher, I took my meals.

"Freedom from such talk gave me an opportunity to think out my problems. I have no doubt that my nerves are stronger and better today than they would have been if I had heard all the foolish conversations and other meaningless sounds that normal people hear. Things that I have needed to hear, I have heard."

—Sunshine Magazine

## FABLES OF THE FAMED

HENRY DAVID THOREAU, America's greatest poet-naturalist, who died during the Civil War, was some-

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what of an eccentric. He felt that any citizen who disagreed with the Government should have the right of individual secession from the Government. He refused in 1841 to pay taxes to a government concerned in slavery and war, and was jailed for a few hours. His good friend, Ralph Waldo Emerson, came to the Concord jail to visit Thoreau in his hour of distress. Emerson, the great philosopher, asked Thoreau, "Henry, what are you doing in there?"

Thoreau's disdainful answer was, "What are you doing out there?"

—G. R. COOVER

ONCE IN PITTSBURGH, soprano Lotte Lehmann was appearing in Beethoven's opera *Fidelio*. As Leonore, she offered a piece of dry bread to her husband chained to a dungeon wall.

The nearsighted tenor did not see

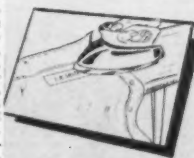
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Handy 2-in-1 Eyelet Tool punches hole and sets eyelet automatically in any fabric, material—even toughest leather. 1001 home uses save you money! Terrific bargain! Eyelet, tool and 25 rustproof eyelets for only \$1.00 ppd. Extra: Refill of 500 eyelets in brass, white and assorted colors, only 48¢ ppd. Guaranteed. Damar's, 56-D Damar Bldg., Elizabeth, N. J.

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Do all difficult fix-it jobs on your precious bracelets, chokers, necklaces, eyeglasses, watches, earrings, all jewelry. Now it's easy to fix clasps, eyeglass frames, earrings, clips, etc.—all emergency home repairs! Tiny precision screwdriver & pliers are professional jeweler-size. Jewelry Repair Kit, \$1. ppd. Sunset House, 622 Sunset Bldg., Beverly Hills, Calif.

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Temporary Wrinkle Remover. This is the sensational liquid you heard beauty editors rave about. It won't banish wrinkles forever. But it will remove wrinkles for a period of about 6 to 8 hours (wonderful for that special date). Works instantly. Special Offer! Return this ad with \$1 & receive a regular \$2.50 bottle ppd. Lechler, 560 (C-4) B'way, N.Y.

#### WRINKLES GONE



## FREE CATALOG—LADIES WIDE SHOES

Welcome spring and an entirely new selection of ladies wide shoes for all occasions. See width C to EEE, sizes 4 to 11 including 1/2 sizes, all heel heights and styles. Shown, new "Silletto" pointed-toe in all sizes 4 to 10, D widths only, 3" heels. In black patent, \$9.95 ppd, money back guar. Order now or get free catalog. Syd Kushner, Dept. C-4, 733 South St., Phila. 47, Pa.



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Now fit any thing with just a drop of the scientific miracle Epoxy Glue you've read about. One drop and it's glued for good. Mends china, toys, broken furniture, fills chipped areas on appliances, replaces nails, bolts, etc. Won't shrink ever; won't discolor. Waterproof. For wood, metals, leather, plastics. 98¢ from Damar's, 56-D Damar Bldg., Elizabeth, N. J.

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Now, make tile joints gleam bright white fast! With no effort! Just apply from squeeze bottle . . . grime, grease and dirt disappear like magic. For cement joints between kitchen, shower and bath ceramic tiles. Large 6 oz. squeeze bottle with special 'clean between' head. Bright-Joint Cleaner, \$1. Sunset House, 622 Sunset Bldg., Beverly Hills, Calif.

## DON'T PULL HAIR FROM NOSE

You can cause infection by pulling hair from nose. Ordinary scissors are dangerous. No better way to remove hair from nose and ears than with Hollis Klipette. So simple! Just turn end. Surplus hair comes out easily, gently. Made from fine surgical steel. Money back guarantee. \$1.00 post paid. Hollis Co., 1133 Broadway, New York 10, N. Y., Dept. F-48.



## FABLES OF THE FAMED

*continued*

the gesture; three times Lehmann offered the bread and three times it was ignored. The audience was just beginning to sense that something was wrong when the exasperated prima donna's stage whisper carried to the last row in the balcony: "What's the matter? Do you want it *buttered*?"

—MRS. E. B. ARROL

WHEN STATESMAN Elihu Root, who enjoyed robust health all his

## OLD U.S. COINS WITH A FUTURE \$1.50 EA.

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Win admiring glances at parties, dances, anywhere. A perfect cover-up after setting own hair. Smooth, soft Celanese Acetate—like real hair. Match any outfit. Black, Brown, Dark or Light Blonde, Platinum, White, Pink, Ice Blue, Grey or Blonde Streak. \$5.95 ppd. or C.O.D. plus postage. Money back guar. Specify color. Guild, 103-H, E. Broadway, N. Y. 2.

## POLAR PAIL—FOR EVERY HOME

Guaranteed to keep Ice Cubes 24 hours. Made of ice blue foam plastic weighing 1/2 lb. Holds 2 large trays of ice cubes, over 4 qts. of potato salad, baked beans, etc. (9" x 9" x 9"). Is water resistant, sweat proof, washable, and non-toxic. \$2 or 3 for \$5. ppd. Dyer Products Co., 202 Stevens Street, Mt. Vernon, Ohio. Phone EX 2-4686.



life, reached his 80s, it became apparent that he was beginning to slow down.

On his 81st birthday, a friend said to him: "You're looking wonderful. Do you feel as fit as you look?"

"Yes," replied Root, "but only for an hour a day."

—MRS. E. B. ARROL

INDIAN LEADER Mohandas K. Gandhi once was invited to Buckingham Palace. He wore his traditional garb, a white loin cloth and a shawl.

In marked contrast was the King's

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#### FOR BIG OR TALL MEN ONLY

We specialize in large sizes only! Sizes 10 to 18; widths AAA to EEE. Dress, sport, casual, golf shoes, insulated boots, socks, slippers, jackets. Also dress and sport shirts with bodies cut full 4" longer than usual. Sold by mail only, satisfaction fully guaranteed! Write for your free style book today! King-Size, 7270 Brockton, Massachusetts.



#### 508 FOREIGN STAMPS—ONLY 35¢!



Now you can get 508 foreign stamps—all different—catalog value guaranteed at least \$15, for only 35¢! Indonesia. Free China. United Arab Republic (shown here), Morocco, Pakistan, etc. To get your 508 stamps plus interesting offers on approval (adults only) send name and address with 35¢ to: Littleton Stamp Co., Dept. CO-4, Littleton, N. H.

#### WOW! NUDIE ICE CUBES—\$1

These cool cuties give a real frosty tang to drinks. Specially designed ice cube Tray turns out a bevy of 4 bountifully proportioned beauties. These lovely lassies guarantee to cause conversation as well as frosty delight. Money back guarantee! Only \$1 each or 3 Trays for \$2.79. Order Nudie Cubes Tray from Sunset House, 622 Sunset Bldg., Beverly Hills, Calif.



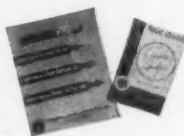
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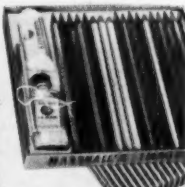
## NEW NATURAL HAIRPIECE



An amazing new natural hairpiece—complete or partial—has been developed by Louis Feder. So lustrous, so real (it's human hair!). You can comb it, set it any way you like. Swirl, in it, sleep in it—absolutely secure. Individually styled to your needs. Write for illustrated booklet "C-4" House of Feder, 545 Fifth Avenue, New York 17, N. Y.

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## FABLES OF THE FAMED

*continued*

splendid uniform which was covered with decorations. Later, Gandhi was asked if he had felt embarrassed in his simple attire.

"Not at all," he replied. "His Majesty was wearing enough for both of us."

—E. E. EDGAR

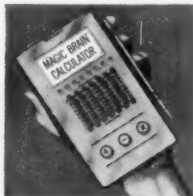
AFTER MOVING to a new apartment, drama critic Alexander Woollcott notified his friends and suggested that housewarming gifts would not be amiss.

"Linen, china and silver will be especially welcomed," he told them.

Among those who received a notification was humorist Franklin P. Adams. Mr. Adams sent Woollcott a handkerchief, a shaving cup and a dime.

—E. E. EDGAR

## MAGIC BRAIN CALCULATOR—\$1



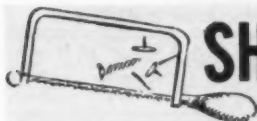
New type pocket adding machine Adds—Subtracts—Multiplies to 99,999,999. This Magic Brain Calculator automatically balances check books, adds grocery tapes, bridge scores, children's schoolwork, income tax statements, car mileage. Gives the answer in seconds. Only \$1. ppd. Sunset House, 622 Sunset Building, Beverly Hills, California.

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Flashlight recharges itself. No batteries to replace. Light won't wear down when not in use. Rugged construction. High impact plastic case with unbreakable lens. To recharge simply plug into any AC outlet in the house. Keep in car, garage, home. Always handy in case of emergency. Only \$3.95 ppd. Barclay Dept. 69F, 86-24 Parsons Blvd., Jamaica, N. Y.







# SHOPPING GUIDE

*Classified*



The special Shopping Guide below offers you a showcase of many unique products and services. Coronet hopes you will find items of interest and value to you.

## FOR THE WOMEN

**TALL-GALS** of all ages buy shoes Direct by Mail. Smart 5th Av. styles as low as \$5.95. Perfect fit. Sizes to 13; AAAAA to C. Send today for new Free 28-page booklet ET. No risk to you with Money-back guarantee. Shoecraft, 603 Fifth Ave., New York 17.

**SEW Aprons** at home for stores. No charge for material to fill orders. Quality, service and reliability are the backbone of our business. In our fifth successful year. Write: Adco Mfg. Co., Bastrop 40, Louisiana.

**FASHION Demonstrators**—\$20-\$40 profit evenings. Mrs. Mahoney, N. H. made \$232.57 in one week spare time. No delivering or collecting. Beeline style shows are party plan sensation! Samples sent free. Beeline Fashions, Bensenville 146, Ill.

**WEAR** your face proudly. Home facial complexion pack. Same as given in beauty salons. Greatest item since home permanents. Loosens blackhead and debris. Detailed instructions. 8 Applications for \$2.98. Angee Cosmetics, P. O. Box 726, Hollywood, Florida.

**FREE!** Maternity Apparel Catalog and Free list of Baby names! Hundreds of advanced styles for every occasion. \$2.95 to \$29.95. Also sportswear; mix match separates; corsets, bras, lingerie. Crawford's, Dept. 62, 1015 Walnut St., Kansas City 6, Mo.



**DON'T** miss out on good times and fun. See glamor packed catalog of padded and pushup bras, padded girdles, fabulous lingerie, clinging dresses. 25¢ for year's subscription to Frederick's of Hollywood, 1430 N. Cahuenga, Hollywood 28, Calif., Dept. 5864.

**\$20¢. MONTHLY** possible, sewing babywear! New lamé skin leather shoes—soft, comfortable, beautiful color! Play-time dresses; lacing leather moccasins; New baby sandals. No house selling! Free information. Send name to Cuties, Warsaw 151, Indiana.

**HOMEWORKERS:** earn money sewing precut ties for us. We supply materials; instructions. No selling! Home-Sewing, Inc., Dept. 142, Box 2107, Cleveland 8, Ohio.

**\$15.00 THOUSAND** possible, addressing envelopes, postcards at home for advertisers! Longhand, typewriter; Full, sparetime; days, evenings. Satisfaction guaranteed. Further details free. Economy Publishers, Box 2550-W, Greensboro, North Carolina.

**SKYSCRAPER**—heel shoes! Gleaming black patent pumps with 5" high pencil thin heels—\$25.50 in sizes 4-12, A to C. For custom made shoes, buy our photo catalog with full instructions, \$1.00. Finecraft, Box 442, Dept. 11, Hollywood 28, Calif.

**TO MAIL ORDER ADVERTISERS:** Through the Coronet Family Shopper you can expose your products and services each month to more than 10,500,000 discriminating and budget-wise Coronet readers. For full information—on insertion in any of the three Family Shopper divisions: (1) Display Section (2) Shopping Guide—Classified, or (3) School and College Directory, write, indicating the division in which you are interested to: Coronet Family Shopper, 488 Madison Avenue, New York 22, N. Y. (Future closing dates; April 20 for July issue; May 20 for August issue.)

**AAAAAA ULTRA-NARROW SHOES** as low as \$8.95; no extra charge for sizes to 12! Free booklet R4 shows dozens of newest spring-summer fashions. Order by mail; perfect fit guar. or money back from famous Mooney & Gilbert salon, 17 W. 57 St., NYC 19.

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**HOLD** cosmetic parties—Earn \$25 for 3 hours' work. Make 60% profit. Hire others. Everything furnished. Send name for full details and free usable samples. Write Studio Girl Cosmetics, Dept. 1804R, Glendale, Calif.

**NEWS IN SHOES!** Imported, unique casual shoes: exciting chappel sandals from India, huasachas from Mexico, Florentine footwear from Italy, many more! Send for Catalog C2 now—no obligation! Marvin's of Greenwich Village, 19 Greenwich Ave., NY 14, NY

**MAKE** \$25 to \$35 weekly addressing envelopes. Our instructions reveal how. Glenway, Dept. C, Box 6568, Cleveland 1, Ohio.

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**BOOKS!** No Matter how old or how long out-of-print located by expert staff. "Name the book—we'll find it." Fiction or non-fiction. All authors, subjects. Free search—courteous service—no obligation to buy. Write Books-On-File, Dept. MS, Union City, New Jersey.

## FOR THE MEN

**FREE** Sample packet of top quality "Swing" blue blades. Demonstration—no obligations. Genuine Swedish steel and manufacture. Don't write letter—send 10¢ for handling. Arogya-Import Box 221, Station H, Montreal, Que.

**WIDE Shoes for Men!** E to EEEEE only—sizes 5 to 13. We can fit you in the styles you like but can't find in wide widths. Top quality. Not sold in stores. Money Back Guarantee. Write for Free Catalog today. Hitchcock Shoes, Hingham 121, Mass.

**GAME Warden, Government hunter, Forestry, Park & Wildlife Services** announce job openings. All states. Enjoy outdoor work, good pay, real security. Compl. information. Free! Write School of Conservation, Dept. DC-904, 1038 S. LaBrea, Los Angeles, Calif.

## FOR PARENTS

**"8 MISTAKES Parents Make."** Every parent should have this new book about child training. It is free; no obligation. Simply address Parents Association, Dept. 1354, Pleasant Hill, Ohio.



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**JOBS** in foreign countries for men and women; also fascinating jobs on steamships and yachts traveling foreign countries. Experience not required. Ages 18 to 55. Free information. Davenport Foreign Service, Dept. A-95, G.P.O. New York 1, N. Y.

**VACATION** every weekend with compact camping trailer. Built-in bed, folding tent accommodates five—takes just one minute to set up complete camp anywhere! Eliminates work of making camp, saves hours for fun. Always 90% packed, ready to go. Wives love its neatness, roominess. Send for free color folder. Heilite Trailers, 1411 S. Sacramento, Lodi, Calif.

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**IF** your child is a poor reader—See how The Sound Way to Easy Reading can help him to read and spell better in a few weeks. New home-tutoring course drills your child in phonics with records and cards. Easy to use. University tests and parents' reports show children gain up to full year's grade in reading skill in 6 weeks. Send postcard for free illustrated folder and low price. Bremner-Davis Phonics, Dept. W-16, Wilmette, Illinois.

**DANCING Shoes-Costumes, Tap, Ballet, Toe and Acrobatic, Leotards, Tutus, Opera Hose, Tights, Fabrics, Skating Skirts, Baton Twirling Supplies, Boots, Plumes, Flame Batons, Uniform Supplies.** Catalog 25¢. Quincon, Box 422T, Quincy, Mass.

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**FOLD-N-CARRY.** Slimmest, trimmest folding baby bed of all—and priced so low! For traveling, visiting, at grandmothers. 47" x 22"—it folds to suitcase size. \$19.95 compl. w/mattress. Free folder. Porta-Products Co., Dallas 9, Texas.

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**FOOTBALL mums, big 6 to 8 inch Flowers** to grow outdoors. Over 50 varieties. Silver Sheen, Major Bowes, Kidder, Albatross, Amber and others. Bargain offer 25 for \$4.00 pp. Giant Fuji and other plants. Free list. Rogers Flowers, Lexington, S.C.

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**PATTERNS** 25¢ each. 5 Plus idea pamphlet \$100 boy rabbit; girl rabbit; duck, movable wings; football egg doll; Humpty Dumpty. Themda Twenty Toy Box 1909C, St. Petersburg, Fla.

## FOR HORSEMEN

**"HOW to train Horses"**—A book everyone who likes horses or ponies should have. Free. No obligation. Simply address Beery School of Horsemanship, Dept. 1454, Pleasant Hill, Ohio.

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**INVENTIONS** Wanted now by my manufacturer clients. Patented. Unpatented. Write Gilbert Adams, Patent Broker, 80 Wall Street, Financial District, New York City.

**INVENTORS!** Consider our offer first before selling or licensing your invention on a cash or royalty basis. Patented. Unpatented. Inventions on Demand, 79 Wall Street, New York 5, N. Y.

**INVENTORS!** Determine patentability of your invention. Searches of the Patent Office records administered—only \$6.00. For free invention protection forms, dependable service write Washington Patent Office Search Bureau, 1428 G St., N. W. Washington, D. C.

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SAVE . . . Introductory . . . We have many satisfied customers and would like to add your name to our list. Black and white photo-finishing. Your 8 or 12 exp. roll enlarged to king size prints, only 25¢ with this ad. Mail to Wisconsin Film Service, Dept. C-40, West Salem, Wis.

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**MAKE big profits making costume jewelry at home in spare time!** Sell to friends, neighbors, stores, everyone. Quick, easy to make; easier to sell! Details Free! Don-Bar, 3511 W. Armitage, Dept. R-112, Chicago 47, Illinois.

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**\$300 MONTHLY possible.** Create exquisite Rhinestone jewelry in minutes at home! No skill needed, we teach you how step-by-step. Fun to make and sell! Everyone (friends, clubs, stores, etc.) are prospects! Largest selection—300 styles, 1000 different stones. Rush 25¢ for big color catalog and Success Book. Richard P. Downes, 11 W. 30 St., N.Y. 1.

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**BECOME a Real Estate Broker.** Men, women, regardless of education or experience, you can get "out of the rut." Learn this high-paying profession by listening to records! Full, part time. Be own boss. 1st Lecture free. Lee Institute, Brookline, Mass.

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(Continued on next page)

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# Malaprop day in court

by Will Bernard

AFTER FINISHING her testimony in a Massachusetts court, a young lady blushing asked the judge's permission to make a correction. In her excitement, she said, she had given her bust measurement instead of her age.

A RURAL JUDGE IN MISSOURI, at the close of arguments, said importantly to the opposing attorneys: "I will take this case under advisement until next Monday, at which time I will render judgment for the plaintiff."

IN NORTH CAROLINA, a deed was found to contain the following legal description: "... this being a plot of land 50 feet square, cut from the back end of the said Jemima Jones."

IN ARKANSAS, a man charged with petty theft showed up in court without an attorney.

"Do you want me to assign you an attorney?" asked the judge.

"No, sir," replied the prisoner.

"But you are entitled to a lawyer and you might as well have the benefit of his services."

"If it's all the same to you,"

was the meek reply, "I'd rather depend on the ignorance of the court."

IN A WISCONSIN COURTROOM, a witness named Komiski had the irritating habit of answering questions almost before they were asked. Finally, the judge put a question of his own:


"Are you the same Mr. Komiski . . ."

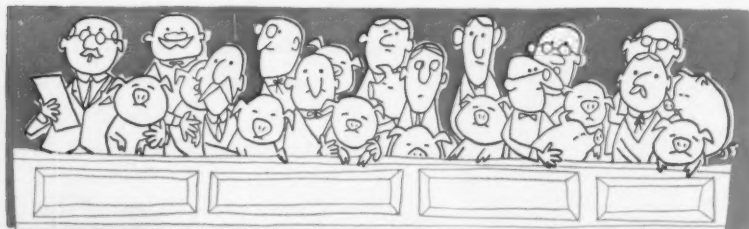
"Yes!" broke in the witness.

". . . who was hanged yesterday?"

SIX JURORS in a Wisconsin case turned in these ballots: No. 1—"Assault and Battery"; No. 2—"Salt and Battery"; No. 3 and 4—"Guilty of Salt Only"; No. 5—"No Cose of Action"; No. 6—"No Action of Cose."

A JURY IN MINNESOTA, inquiring into a case of suicide, listened to the evidence and brought in this verdict: "The jury is of one mind—temporarily insane."

A JURY IN TEXAS solemnly brought in this verdict: "We, the defendant, find the jury guilty of hog theft." 







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